THE CASH BOX

VOLUME XV | JANUARY 23, 1954 | NUMBER 18

The same pair who combined their talents to put out the smash "Till I Waltz Again With You" get together again for another high-flying record, "Our Heartbreaking Waltz". Teresa Brewer is the artist and Sid Prosen is the writer and the publisher. The disk, which is released on the Coral label, took off almost the day it was issued and looks as though it could go all the way. Teresa's previous record, "Ricochet", hit the million mark last week. The songstress is managed by Ritchie Lisella.

STANDS OUT

LIKE A BEACON

Brilliant appearance . . . dazzling in performance . . . brightest of all in earning power . . . Wurlitzer's low-cost Models 1650 for straight 45 RPM play and 1600 for 78 RPM records have established all time high profit totals in limited space locations.

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STRAIGHT 45 RPM PLAY

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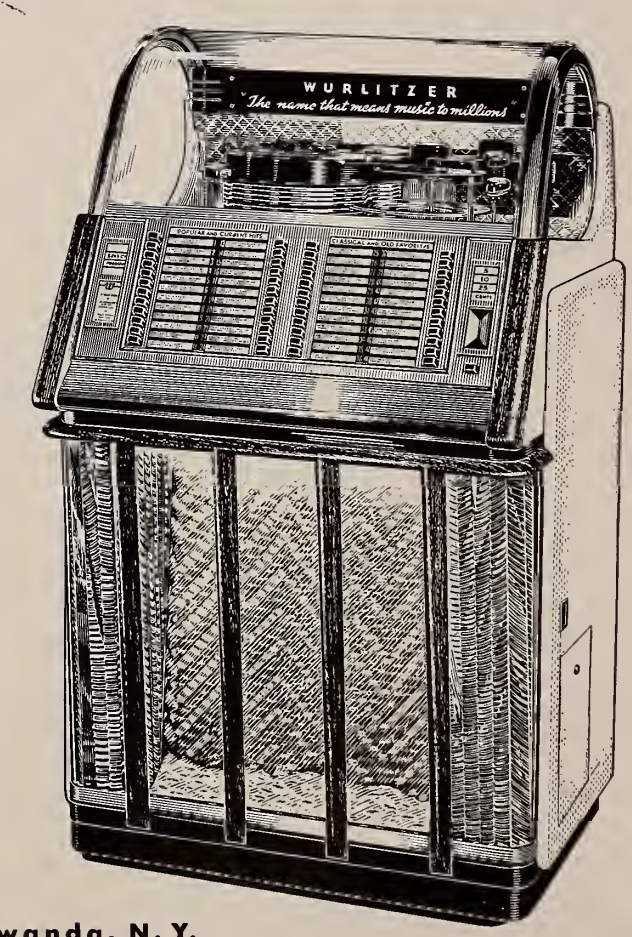

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

FOUNDED BY BILL GERSH

The Cash Box

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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Music Editorial

The Trickle that became an AVALANCHE

A trickle has become an avalanche.

Several years ago, when disk jockeys first begau to discover *The Cash Box*, one or two realized that programming from it was a sure-fire audience building device. Since that time, more and more disk jockeys have realized that and have taken up *The Cash Box* lists until today the amount of programming from our charts is literally an avalanche. Clear across the country, there is no hour of the broadcasting day in which a *Cash Box* list is not being used on some station. In many places, several programs at the same time are using the lists and all obviously find it profittable and useful to do so or they wouldn't continue it.

The reasons why disk jockeys have found *The Cash Box* charts so spectacular for programming are mauy. First of all they are the most authentic computations in the business. They cover the widest area and thus have the greatest possibility of being correct. Furthermore there is no possible way of influencing the results. They come out exactly as they are computed.

But more than that, from a programuing point of view they have proven spectacular. As soou as disk jockeys started using theun, they found that audiences waited from week to week to listen to the new standings. People who may previously never have listened to that disk jockey, tuned in when he was playiug *The Cash Box* charts just to see iu what order of popularity the songs were.

Whole fau clubs were organized who kept records of the weekly standings and would pull for one song or another to get to the top.

And so the idea skyrocketed.

Today almost every disk jockey of note in some way depends upon *The Cash Box* charts. Hundreds of them actually have *Cash Box* shows which their audiences wait for week after week. And almost every other disk jockey, at the very least, bases many of his decisions as to what to play on where those records staud in the charts.

Today when record firms and publishers are doing everything they can to get plugs on disk jockey shows and have their records placed on the juke boxes of the nation, there is probably no more influential medium for the accomplishment of these ends than *The Cash Box*. For it is through this magazine that literally millions of plugs a year are obtained.

And now that *The Cash Box*' editorial policy has been expanded to cover the dealer field intensively, the influence of the uagazine iu every field will be uusurpassed.

The Cash Box began its career by fulfilling juke box operators' needs in a way that had never been done before. It expanded by giviug disk jockeys a programming gimmick which carried mauy of them iuto the highest brackets of popularity. And now we are ready to bring the dealers the same high standards of service.

With this move into the dealer field, *The Cash Box* covers the entire music business—and covers it with a sincerity and competence which can be obtaiued uowhere else.

RCA VICTOR
FIRST IN RECORDED MUSIC

The hit tune from "The Joe Louis Story"
by the hit girl herself!

SUNNY GALE

CLOSE TO ME *and*
JUST IN CASE YOU CHANGE YOUR MIND 20/47-5609

Craziest Italian
lyrics you ever heard?
DOWNTOWN STRUTTERS BALL

LOU MONTE

I KNOW HOW YOU FEEL
with
Hugo Winterhalter
and his
Orchestra
20/47-5611

THE NATION'S **TOP TEN** PLUS THE NEXT 25 **JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AB—Abbott	CA—Capitol	DU—Duke	KI—King	PE—Peacock	SW—Swingtime
AL—Aladdin	CD—Cadence	DY—Derby	LO—London	PR—Prestige	TE—Tempo
AM—Ambassador	CH—Chess	EP—Epic	MA—Mars	RA—Rainbow	TF—Tiffany
AP—Apollo	CK—Checker	ES—Essex	MD—Mood	RE—Regent	TI—Tico
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mercury	RH—Recorded In Hollywood	TN—Tennessee
BA—Barbour	CR—Coral	FI—Fiesta	MG—MGM	RM—Rama	TR—Trend
BE—Bell	CY—Crystalette	4 Star—Four Star	MO—Modern	SA—Savoy	UN—United
BR—Brunswick	DA—Dana	IM—Imperial	PA—Parrot	SIT—Sittin' In	VA—Valley
BU—Bullet	DE—Decca	IN—Intro	PC—Peacock Pro.	SP—Specialty	VI—RCA Victor
	DO—Dot	JU—Jubilee			ZO—Zodiac

Pos. Last Week

1 — **OH, MEIN PAPA** — **1**
EDDIE FISHER - EDDIE CALVERT
BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
E5-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal

2 — **CHANGING PARTNERS** — **4**
PATTI PAGE
BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (47-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King

3 — **THAT'S AMORE** — **2**
DEAN MARTIN
CA-2589 (F-2589)—Dean Martin
MG-11584 (K-11584)—Blue Barron

4 — **STRANGER IN PARADISE** — **6**
FOUR ACES - TONY BENNETT
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

5 — **RAGS TO RICHES** — **3**
TONY BENNETT
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgia Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes

6 — **RICOCHET** — **5**
TERESA BREWER
CA-2543 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O.
VI-20-5454 (47-5454)—Pee Wee King O.
VI-20-5436 (47-5436)—Gogi Grant

7 — **HEART OF MY HEART** — **7**
FOUR ACES - CORNELL, DESMOND, DALE
CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart
CR-61076 (9-61076)—Cornell, Desmond, Dale
DE-28927 (9-28927)—Four Aces
ME-70262 (70262x45)—Frankie Laine

8 — **WOMAN** — —
JOHNNY DESMOND
CO-40144 (4-40144)—Jose Ferrer
CR-61069 (9-61069)—Johnny Desmond
DE-28985 (9-28985)—Guy Lombardo

9 — **YOU ALONE** — **10**
PERRY COMO
BE-1020 (45-1020)—Maddy Russell
VI-20-5447 (47-5447)—Perry Como

10 — **YOU, YOU, YOU** — **8**
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo
VI-20-5325 (47-5325)—Ames Brothers
VI-20-5386 (47-5386)—Noro Morales O

11) EBB TIDE. 12) MARIE. 13) THE JONES BOY. 14) SECRET LOVE. 15) ISTANBUL. 16) SANTA BABY. 17) GRANADA. 18) MANY TIMES. 19) EH, CUMPARI. 20) MY HAPPINESS. 21) OFF SHORE. 22) TO BE ALONE. 23) ARE YOU LOOKING FOR A SWEETHEART. 24) I SEE THE MOON. 25) C'EST SI BON. 26) LOVE WALKED IN. 27) TILL THEN. 28) VAYA CON DIOS. 29) STRINGS OF MY HEART. 30) I'LL NEVER STAND IN YOUR WAY. 31) UNDER PARIS SKIES. 32) DOWN BY THE RIVERSIDE. 33) OUR HEARTBREAKING WALTZ. 34) SHE WAS FIVE AND HE WAS TEN. 35) THE CREEP.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. OH, MEIN PAPA	Eddie Fisher (RCA Victor) Eddie Calvert (Essex)
2. STRANGER IN PARADISE	Four Aces (Decca) Tony Bennett (Columbia)
3. CHANGING PARTNERS	Patti Page (Mercury)
4. THAT'S AMORE	Dean Martin (Capitol)
5. RAGS TO RICHES	Tony Bennett (Columbia)
6. HEART OF MY HEART	Cornell, Desmond, Dale (Coral) Four Aces (Decca)
7. RICOCHET	Teresa Brewer (Coral)
8. SECRET LOVE	Doris Day (Columbia)
9. EBB TIDE	Frank Chacksfield (London)
10. GRANADA	Frankie Laine (Columbia) Monte Kelly (Essex)

11) MY HYMN TO HER. 12) THE JONES BOY. 13) YOU ALONE. 14) THE CREEP. 15) TILL WE TWO ARE ONE.

The "Music, Milwaukee" (WTMJ-Milwaukee, Wisc.) Open House, upped on January 3 from the normal one-half hour of revue to two and one half hours of the top tunes of 1953, was sensationally received by the top recording stars of the nation, record company execs, advertising company execs and leading retailers. Many stars who were in the vicinity attended, hundreds of wires and dozens of telephone calls poured in on **Bill Reynolds**, who emceed the affair. A gala affair that will probably turn out to be an annual party. . . . **Robin Seymour** (WKMH-Detroit, Mich.) announced this week the signing of new deejay **Joe Van** to take over the 6-8 and 11-1 spots with **Tom Finn** doing the 8-11 and 1-3 spots. Seymour will do the 3-6 and 6:15 to 7 spots.

* * * * *

DONN TIBBETTS
(WKBR—Manchester, N. H.)

Pic of the week—**Donn Tibbetts** (WKBR-Manchester, N. H.) starts a new series of shows. Donn has signed a contract to do a disk show cross the board every morning and every afternoon. In addition he will be sports director for the four station network, which in addition to KBR include WTSV-Claremont, N. H.; WISL-Hanover, N. H. and WHOB-Gardner, Mass. In making this move Donn switches from WFEA-Manchester, N. H. The move from CBS to indie will afford Donn "complete freedom for records." . . . New Year greetings from **Mitch Reed** (WITH-Baltimore, Md.) . . . Sir Stork Spotlight is turned on DJ **Art Hellyer** and his pretty wife Elaine. Elaine and Art proud parents of baby girl, **Deborah Carol**, born on December 30—and—**Dave Denny** (WPTR-Albany, N. Y.) and wife, **Anna Marie**. Baby's name is **Charmaine**. . . . **Bob White**, record librarian at WMCA-New York has been upped to sales and **Bert Siegelson** moves in as chief librarian. . . . **Irwin Zucker**, local MGM record promoter, moving around in New York deejay circles plugging **Lew Douglas**' "Turn Around Boy." Says it's being tagged another "Old Smokey" of a couple of years ago. . . . Guesting with **Tom Edwards** (WERE-Cleveland, Ohio) this week were **Bobby Maxwell**, **Georgie Shaw** and **Helen Traubel**. . . . **Chuck Thompson** and his record shows move into the capital city of Jackson, Miss. He is now heard on WJXN-Jackson. . . . **Lennie Hodes**, professional manager of Criterion Music, on a deejay and promotional tour of the south and mid-west. Lennie will work on "Off Shore" and "Moonlight In Vermont."

* * * * *

Doc Berger, ill for just too long, will visit his parents in Miami, Fla. this week for a month of convalescing. Just to keep his finger in his beloved business, Doc will drop in on the Miami deejays to chit chat. Hopes to return to active record promotion on his return. . . . **Stan Pat** (WTNJ-Trenton, N. J.) has stepped down from his position as music director for WTNJ so that he will be in a position to devote more time to guide RCA Victor's new Rhythm and Blues recording star, **Bertice Reading**, whom he manages. Stan will continue to do his DJ shows. . . . **Lonny Starr** (WNEW-New York) has been appointed general chairman of the Boy Scout campaign for Valley Stream, Long Island. . . . Just prior to the 10 inch snowfall in the eastern area **Sherm Feller**, deejay-songwriter, said "With a little break in the weather, 'Snow, Snow, Beautiful Snow', can be the winter song of the year." Well, you asked for it, Sherm. . . . **Simon Goldman**, general manager of WJTN-Jamestown, N. Y. advises that the stations featured disk jockeys, **John Mahoney**, **Jim Roselle** and **George Pfleeger**, will use **The Cash Box** charts and features, giving C. B. credit on the air.

RCA VICTOR
FIRST IN RECORDED MUSIC
RCA ®TMKS.

EARTHA KITT

Her new double smash!

SOMEBODY BAD STOLE DE WEDDING BELL

c/w

LOVIN' SPREE

with

Henri Rene's
Orchestra and Chorus

20/47-5610

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BUNNY PAUL
(Essex 344; 45-344)

B+ "NEW LOVE" (2:30) [Paul BMI—Paul] Bunny Paul takes the exciting melody of "Two Guitars," adds her own lyrics, and belts out a solid jump version of the great tune. Exciting arrangement that could click. Could be a real big one.

B "YOU'LL NEVER LEAVE MY SIDE" (2:41) [Paul BMI—Paul] The versatile thrush dishes up another of her own compositions on this end. It's a pretty romantic item with a lovely melody. Chirp could hit it.

JACK PLEIS ORCHESTRA
(Decca 28981; 9-28981)

B+ "FRENCHMAN IN ST. LOUIS" (3:02) [Handy Bros ASCAP—Handy] Jack Pleis at the piano, leads his ork through an absolutely fantastic orchestration of the great favorite "St. Louis Blues." Terrific styling. Could be a smash.

C+ "PAGAN IN PARIS" (2:50) [Hub ASCAP—De Paul] The boys bounce through a light and colorful instrumental piece on this end. A beautiful theme with a variation in tempos.

DON, DICK & JIMMY
(Crown 104; 45-104)

B "ANGELA MIA" (2:32) [Chappell ASCAP—Rapee, Pollack] A top quality Italian flavored oldie is fashioned in first class style by the smooth voices of Don, Dick and Jimmy. Terrific harmony. Disk could hit with promotion.

C+ "BRAND ME WITH YOUR KISSES" (2:34) [E. H. Morris ASCAP—Bregman, Barry] Here the boys harmonize on a cute country flavored bouncer with a cute melody. A clever ditty that jumps.

BERNIE WITKOWSKI ORCHESTRA
(Stella 2023)

C+ "FARMER'S DAUGHTER" (2:03) [Stella BMI—Krygier] Bernie Witkowski and his Silver Bell ork bounce through a lively polka item that's tailor made for the jukes. It's a peppy piece with plenty of oomph.

C+ "THE POLKA HOP" (2:10) [Stella BMI—Witkowski] The leader guides the crew through one of his own compositions. A bouncey handclapper with cheers throughout.

MERV GRIFFIN
(Columbia 40141; 4-40141)

C+ "HEY, GARCON!" (1:56) [Aberbach BMI—Davis, Jones] Merv Griffin is backed by the Norman Luboff choir on a rip roaring jolter with a sound very close to that of "Hey, Joe." Too soon after "Joe" to hit.

C+ "ALL THE LIVELONG DAY" (2:30) [Essex ASCAP—Stillman, Tyler, Herman] With Paul Weston and the ork setting up the lush assistance, Merv offers a feelingful rendition of a romantic piece based on a theme by Verdi.

THE CASH BOX DISK OF THE WEEK

EARTHA KITT

"SOMEBODY BAD STOLE DE WEDDING BELL" (2:43) [E. H. Morris ASCAP—Mann, Hilliard]

"LOVIN' SPREE" (2:51) [Joy ASCAP—Javits, Springer]

EARTHA KITT
(RCA Victor 20-5610; 47-5610)

● One of the hottest names in the wax world today is Eartha Kitt. Since her recording of "C'est Si Bon," the thrush has had a consecutive chain of smash successes and is currently one of the top disk attractions. Now the thrush alters her sytle a bit to send up a colorful calypso number tagged "Somebody Bad Stole The Wedding Bell." It's a real catchy item that should be on the lips of all the record fans. Eartha has another real big number in this ditty. "Lovin' Spree" is the colorful bouncer on the lower end that the chirp delivers in her delectable, naughty manner. Disk is a natural for ops and dealers.

GEORGIA GIBBS

"SOMEBODY BAD STOLE DE WEDDING BELL" [E. H. Morris ASCAP—Mann, Hilliard]

"BAUBLES, BANGLES & BEADS" [Frank ASCAP—Wright, Forrest]

GEORGIA GIBBS
(Mercury 70298; 70298 x 45)

● Georgia Gibbs dishes up one of her best couplings in quite a while as she renders two entirely different sides that should have the coins pouring into the boxes for a long time to come. On one end the thrush's vibrant voice belts out a sensational calypso novelty dubbed "Somebody Bad Stole De Wedding Bell." A real exciting deck that makes good dance material too. On the bottom portion, she takes a lovely ballad from the hit Broadway musical "Kismet." It's a super job on the wonderful tune "Baubles, Bangles and Beads." Georgia never sounded better. Looks like her first hit for '54.

SARAH VAUGHAN
(Mercury 70299; 70299 x 45)

C+ "EASY COME, EASY GO LOVER" Sarah Vaughan bows on the Mercury label with a romantic item in her inimitable style. Pretty backdrop adds effective setting for emotional reading.

B "AND THIS IS MY BELOVED" [Frank ASCAP—Wright, Forrest] The popular thrush takes one of the lovely songs from the B'way hit "Kismet" and tailors it in her own fashion. A dramatic job that makes good listening.

RED FOLEY
(Decca 29000; 9-29000)

B+ "TENNESSEE WHISTLING MAN" (2:34) [Studio BMI—Teifer] Popular country artist, Red Foley, bids for another pop hit via this light and happy whistling bouncer. It's a peppy ditty with the same sound as his "Chattanooga Shoe Shine Boy" clicker. Jerry Teifer handles the whistling.

C+ "AS FAR AS I'M CONCERNED" (2:34) [Hill & Range BMI—Parker] Red duets with Betty Foley on a soft number with more of a country taste. Pretty harmony.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "Y", BELLA BELLA DONNA MIA"	Sammy Kaye	Columbia 40151
★ "FROM THE VINE CAME THE GRAPES"	The Gaylords	Mercury 70296; 70296x45
★ "I KNOW HOW YOU FEEL"	Lou Monte	RCA Victor 20-5611; 47-5611
★ "FRENCHMAN IN ST. LOUIS"	Jack Pleis	Decca 28981; 9-28981
★ "WHAT MORE IS THERE"	Al Alberts	Decca 28979; 9-28979
★ "WHERE CAN I GO WITHOUT YOU" & "GO WHERE YOU GO"	Peggy Lee	Decca 29003, 9-29003

BOB SANTA MARIA
(MGM 11666; K-11666)

C+ "I REALLY DON'T WANT TO KNOW" (3:06) [Hill & Range BMI—Robertson, Barnes] Bob Santa Maria tenderly fashions a pretty romantic waltz item as Glenn Osser and the chorus support.

C "THE BIG DREAM" (2:25) [Redd Evans ASCAP—Saxon, David] Bob sends up a full voiced reading of a meaningful item with a religious sound.

PEGGY LEE
(Decca 29003; 9-29003)

B+ "WHERE CAN I GO WITHOUT YOU" (3:12) [Mogull ASCAP—Young, Lee] Peggy Lee teams up with Victor Young on a lovely romantic item which they penned together. Hushed and beautiful arrangement of a love song. Could hit.

B+ "GO WHERE YOU GO" (3:17) [Gale & Gayles BMI—Frisch, Care] The talented thrush gets the support of the lush Gordon Jenkins crew on a dramatic love song. Melody and lyrics are beautiful.

VALTARO MUSETTE ORCHESTRA
(Standard 182)

C+ "THE RED PARROT" (2:35) [Colonial BMI—Del Grosso, Brugnoli] The Valtaro Musette ork cruises through a waltz number in a pleasing European fashion.

C "ABILITY POLKA" (2:40) [Colonial BMI—Del Grosso, Brugnoli] On this deck the crew jumps through a polka item. A melodious piece for the appropriate locations.

TONY MARTIN
(RCA Victor 20-5596; 47-5596)

B "THAT'S WHAT A RAINY DAY IS FOR" (2:11) [Robbins ASCAP—Curtis, Mizzy] Tony Martin gets an able assist from the Jud Conlon Singers and the Hal Borne ork on a light lilter which comes from the fliker "Easy To Love."

C+ "LOOK OUT, I'M ROMANTIC" (3:00) [Robbins ASCAP—Curtis, Mizzy] Tony dishes up a cute fashioning of a romantic piece of material that his fans should take to in a big way. Number stems from same flicker.

AL ALBERTS
(Decca 28979; 9-28979)

B "BANDERA" (2:34) [Blue Grass BMI—Jones, Bradley] The lead voice of the Four Aces, Al Alberts, gets a choral backing as he bounces through a pleasing polka novelty. Colorful item.

B+ "WHAT MORE IS THERE" (2:48) [Halsey ASCAP—Davis, Murry] Al leans into a tender romantic item which he portrays with a load of feeling. A top grade showing that could take off.

Mantovani just back from Germany with his full orchestra after a most successful concert tour. Monty told me they played to capacity, and in some places more than 2,000 people had to be turned away. His next trip is to Scandinavia; alone, this time, to conduct several radio orchestras. . . . Talking of top orchestras, I must draw your attention to the new Frank Chacksfield disk released on London in the U. S. Title is "Golden Tango." It's a pip. Hope you like it.

Boy was I surprised at the cocktail party MCA and Paramount threw for **Rosie Clooney** and **José Ferrer**. It was fabulous; but what surprised me even more was the fact that Rosie came into the room pointing a finger at me saying, "We've met before, haven't we?" That gal certainly has a wonderful memory for we did meet, three years ago, in New York, with **Nancy Reed** who, I was told by Rosie, is married now. Well well how time flies; and what a pleasure to meet such nice people after so long. I hear from **Joe Shribman** that Rosemary may cut some sides over here with the **Wally Stott** Orchestra. I wonder if José will join in the chorus? He certainly told me he enjoyed cutting "Man" and "Woman." . . . I called **Norman Payne** of MCA in London to check on the **Johnny Desmond** rumor. Norman tells me he ain't hoid a thing about it so far. So I cannot confirm it to Chicago. Of course we'd like to see Johnny back in Lunnun, as many people remember him singin' with the band of the AEF with the late Glenn Miller. There's just one little thing I must mention, and that is that we haven't had any of John's recent disks. He records for Coral and this label is not issued in this country at present. So we're still re-listening to some sides he cut for MGM. Sorry Johnny.

Had a long pow-pow with my friend Dave **Miller** of Essex, back here again to parlay with English Columbia chiefs re more **Eddie Calvert** disks, and, I believe, some new waxings by **Norrie Paramor**, Diana Decker and Ray Martin, who is, I think, crossing the Atlantic with Dave on the return trip. . . . I hear Maxine Sullivan may pay us a return visit very soon. Also understand **Ralph Peer** is on his way over. . . . **The Lancers** record of "Sweet Mama Tree Top Tall" scheduled for February release on our London label. I shall do what I can to push it all the way with all the D. J.s as these boys are real good and grand fellows too.

Nice cover for **Sandy Solo**, and now that you've made the cover Sid, will you please send me a copy of Sandy's latest disk so that I can get busy on this side of the water for the boy—on a 45 rpm please.

I'm off to Scandinavia tomorrow, so in my next column and for once only I'll bring you news from Oslo, Stockholm and Copenhagen. I may pop into Germany on the way back so will tell you all about it next week.

This Week's Best Selling Pop Singles:
(Courtesy of the "New Musical Express")

1. "Oh Mein Papa" ..... EDDIE CALVERT
2. "SWEDISH RHAPSODY" ..... MANTOVANI
3. "Rags To Riches" ..... DAVID WHITFIELD
4. "Answer Me" ..... FRANKIE LAINE
5. "Poppa Piccolino" ..... DIANA DECKER
6. "Answer Me" ..... DAVID WHITFIELD
7. "Blowin' Wild" ..... FRANKIE LAINE
8. "Cloud Lucky Seven" ..... GUY MITCHELL
9. "Let's Have A Party" ..... WINIFRED ATWELL
10. "Crying In The Chapel" ..... LEE LAWRENCE

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Marilyn and Joe

Frankie and Johnny

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RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

STANLEY BLACK ORCHESTRA
(London 1399; 45-1399)

C+ "LATIN LADY SAMBA" (2:30) [Roxbury ASCAP—Feller, Michels] Stanley Black does a top grade job at the piano while leading the ork through a catchy samba item. Assorted instruments are cleverly used.

C+ "SIGNAL SAMBA" [Unpublished ASCAP—Ferreira] The crew comes up with another catchy fashioning of a gay samba ditty. Good dance material.

RICHARD HAYES
(Mercury 70297; 70297 x 45)

C+ "KING FOR A DAY" [Remick ASCAP—] A regal introduction by the ork leads into a feelingful delivery by Richard Hayes of an emotional item. Recital at mid point is effective. Real heavy item.

B "DOWNHILL" [Frank ASCAP—] The balladeer takes hold of a lovely country flavored melody and presents in a very commercial manne., employing the use of multiple voicing. Lovely tune.

RUBY WRIGHT
(King 1305; 45-1305)

B "I HAD THE FUNNIEST FEELING" (2:35) [Templeton ASCAP—Russell, Segal] Ruby Wright could have a clicker on this lovely country flavored waltz. It's a beautiful melody wed to a top notch set of lyrics. Multiple voicing adds more to this potent deck. Real top drawer material.

C+ "TENNESSEE CHURCH BELLS" (3:08) [Goday BMI—McWain, Hahn] The thrush presents another sentimental number with a similar country taste to it. An inviting delivery on the soft side.

SAMMY KAYE ORCHESTRA
(Columbia 40151; 4-40151)

B+ "Y" (2:05) [Republic BMI—Nichols, Richards] Jeffrey Clay and the Kaydets team up with Sammy Kaye and the ork on a rhythmic shuffle lilter. One of Sammy's best decks. Could be a real big hit. Top grade showing.

B+ "BELLA BELLA DONNA MIA" (2:30) [Love BMI—Mellin, Winkler] The Kaye Choir again accompanies Clay on a very pleasing Italian flavored item. Real wonderful coupling that should draw loads of loot in the boxes.

THE GAYLORDS
(Mercury 70296; 70296 x 45)

B+ "FROM THE VINE CAME THE GRAPES" (2:35) [Randy-Smith ASCAP—Cunningham, Whitcup] The Gaylords offer a top grade fashioning of a lovely Italian flavored item that ranks as a potent contender for hitdom. Great deck.

B "STOLEN MOMENTS" (2:26) [Tannen BMI—Wayne, Sherman] The popular vocal group shuffles through a rhythmic pleaser as a clock ticks in the back drop. A catchy side full of color.

THE CASH BOX SLEEPER OF THE WEEK

"ALONE" (2:41)
[Robbins ASCAP—Freed, Brown]
"YOU'RE ALL THAT I NEED" (2:26)
[Sherwin ASCAP—Berle]
JIMMY SACCA
(Dot 15130; 45-15130)

JIMMY SACCA

● Jimmy Sacca, whose voice leads 1953's top vocal group. The Hilltoppers, bids for his first hit platter as a soloist with a tremendous job on two solid tunes. On one end the balladeer takes the beautiful standard "Alone" and delivers it in a fashion that spells "hit" in every groove. The young star is in superb form. On the bottom portion, Jimmy leans into another romantic item titled "You're All That I Need." It's a good item penned by Milton Berle. Adding to the all around perfection of the deck is a precision backdrop by Billy Vaughn's ork. We give the nod to "Alone" and look for it to be another standard that will reach the hit grade.

SANDY STEWART
(Epic 9016; 4-9016)

B+ "IDLE GOSSIP" (2:58) [Redd Evans ASCAP — Huddleston, Meyer] Against a fitting accompaniment by the Bernie Leighton ork, Sandy Stewart hands in one of her best offerings to date as she fashions a lovely ballad.

C+ "THE ONE I WANT" (2:42) [Banks BMI — Lowe, Mann, Singer] On this end the thrush cruises through another tender item in her hushed and inviting manner. A pretty bit of listening.

SUNNY GALE
(RCA Victor 20-5609; 47-5609)

B+ "JUST IN CASE YOU CHANGE YOUR MIND" (2:27) [Jack Gold ASCAP—Gold] With her talented voice definitely at its best, Sunny Gale offers a shuffle item as Joe Reisman's ork and chorus assist. A strong rhythm contender.

B "CLOSE TO ME" (3:10) [Harman ASCAP—Hiken, Bassman] The thrush leans into a soft and romantic item with a load of feeling. It's a pretty love song with emotion packed into every groove.

HOLLY NUTTER
(Jubilee 6057; 45-6057)

B "THE MAN UPSTAIRS" (2:30) [Republic BMI—Borek, Nutter, Guyon] Holly Nutter, a youngster struck by polio, sends up an emotional item with a deep meaning. Touching delivery. Publisher and diskery will donate proceeds to polio fund.

C+ "PRAYER" (2:28) [Alamo ASCAP—Lisbona, Bryan] The Roland Birdsall Singers offer another full choral setting for a similar religious-type piece. Dramatic and emotional.

LOUIS ARMSTRONG ALL STARS
(RCA Victor 20-2348; 47-2348)

B "JACK ARMSTRONG BLUES" (2:50) [—Armstrong, Teagarden] Louis Armstrong and his All Stars, featuring Jack Teagarden, get together on a jazz jumper that really swings. Jack and Louis add a vocal.

C+ "ROCKIN' CHAIR" (2:38) [—Carmichael] Another oldie is re-issued by the great Armstrong aggregation. A good side that brings back memories. Both ends are collectors items.

ART MOONEY ORCHESTRA
(MGM 11669; K-11669)

B "PROMISES" (2:31) [Acuff-Rose BMI—Bryant, Bryant] Cathy Ryan and the Cloverleafs rhythm through a slow jumper while the Art Mooney ork sets up the rhythm in the backdrop. Real good listening.

C+ "SILHOUETTE" (2:15) [Box & Cox BMI—Kunstler] On this end the Mooney gang prances over a light, happy and appealing instrumental item with a pleasant approach. Melody could catch on.

ROSEMARY CLOONEY
(Columbia 40142; 4-40142)

C+ "WHEN YOU LOVE SOMEONE" (2:54) [Paramount ASCAP—Livingston, Evans] Rosemary Clooney is in top notch form as she tenderly treats a romantic number to a warm, emotional reading. Very pretty melody plus good Weston orking.

B+ "MY BABY ROCKS ME" (2:15) [Mills ASCAP—Barbour] Mitch Miller's men give the thrush a wild and belted backing for a vicious reading by Rosemary of a solid jumper. Backing great. Much like "Come On A My House."

LOU MONTE
(RCA Victor 20-5611; 47-5611)

B+ "I KNOW HOW YOU FEEL" (2:42) [Caravan ASCAP—Wilson, Stride] With the able assistance of Hugo Winterhalter and the crew, Lou Monte presents a romantic item in pleasing fashion. Could be the big one. Lou's been close to a hit.

C+ "DARKTOWN STRUTTERS BALL" (2:40) [Feist ASCAP—Brooks] On this end, Lou takes a great standard and dishes it up with a set of Italian lyrics. A cute disk that makes interesting and unusual listening.

MICKEY ROONEY
(King 1296; 45-1296)

C+ "BOUILLABASSE" (2:25) [Weiss-Barry BMI — Alexander, Simms] Movie star Mickey Rooney takes a jump novelty and bounces through it in a colorful and amusing manner. Should catch spins.

C "ALIMONY BLUES" (2:20) [Rooney BMI—Rooney] Another jump novelty is belted out in a real wild fashion by the artist. A rip-roaring deck with a clever set of lyrics.

EDDY ARNOLD
(RCA Victor 20-5601; 47-5601)

B "ROBE OF CALVARY" (2:45) [Hill & Range BMI—Twomey, White, St. Clair, Rivers] Aided by a full and harmonic chorus, Eddy Arnold offers a pop release as he sings a lovely religious item. Lovely reading of tune that's making noise.

C+ "PRAYER" (2:50) [Alamo ASCAP — Lisbona, Bryan] Another religious piece of material is treated to a heart-felt reading by the leading country warbler. Lovely tune given a top grade fashioning.

ROY HAMILTON
(Epic 9015; 4-9015)

B "YOU'LL NEVER WALK ALONE" (3:13) [T. B. Harms ASCAP—Hammerstein II, Rodgers] Roy Hamilton offers a potent delivery of a lovely song from the show "Carousel." Terrific style loaded with feeling. Beautiful tune.

C+ "I'M GONNA SIT RIGHT DOWN AND CRY" (2:57) [Royal BMI—Thomas, Biggs] On this end the versatile artist rhythms through a bluesy item. Solid orking is appropriate.

THE FONTANE SISTERS
(RCA Victor 20-5612; 47-5612)

B "TILL THEN" (2:58) [Pickwick ASCAP—Seiler, Marcus, Wood] TV's popular Fontane Sisters offer a super-smooth cover job on a terrific oldie that's on the revival trail. Male chorus assists.

B "THE BAION" (2:32) [Simon House BMI—Raleigh, Alencar] On this end the three thrushes rhythm through an exciting Latin piece of material. Catchy melody with a fitting set of lyrics.

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THE CASH BOX Album Reviews

POPULAR

EDDIE FISHER—"May I Sing To You"—(Eddie Fisher Salutes some of the Great Singers of Our Time)—with Hugo Winterhalter and His Orchestra—RCA Victor LPM 3185 (10" LP)

I'M JUST A VAGABOND LOVER; YOU CALL IT MADNESS BUT I CALL IT LOVE; WHERE THE BLUE OF THE NIGHT MEETS THE GOLD OF THE DAY; NATURE BOY; APRIL SHOWERS; NIGHT AND DAY; BEGIN THE BEGUINE; MAY I SING TO YOU.

Eddie Fisher salutes some of the great vocalists of our time who have introduced or helped make hits of some of our present day favorites. He sings a famous hit of each of the following artists: Al Jolson, Rudy Vallee, Russ Columbo, Bing Crosby, Frank Sinatra, Nat Cole, and Tony Martin. Sensational is the rating of this album. The tunes, arrangements and delivery all rate this adjective. Dealers oughta hop on this one immediately. The Fisher fans alone should make this a sellout.

PERRY COMO—"I Believe"—(Songs Of All Faiths)—With Hugo Winterhalter Orchestra—RCA Victor LPM 3188 (10" LP)

I BELIEVE; ONWARD CHRISTIAN SOLDIERS; KOL NIDREI; NEARER MY GOD TO THEE; GOOD NIGHT SWEET JESUS; ACT OF CONTRITION; ELI, ELI; ABIDE WITH ME.

Perry Como, who celebrated his 10th Anniversary with RCA Victor this year by sending up an endless chain of popular hits, offers an array of religious tunes designed to appeal to all religious sects. Each number is presented with the utmost of feeling and ranks at the top of his list of sincere interpretations. Como's spot as one of the top vocalists on TV should help this item in sales.

EARTHA KITT—"That Bad Eartha"—with Henri Rene Orchestra—RCA Victor LPM 3187 (10" LP)

UNDER THE BRIDGES OF PARIS; MY HEART BELONGS TO DADDY; THE BLUES; LET'S DO IT; SANDY'S TUNE; SENOR; SMOKE GETS IN YOUR EYES; SALANGA DOU.

Eartha Kitt, whose sexy, naughty manner of song delivery has sky rocketed her into the "top star" class during 1953, employs this colorful style in her fascinating portrayal of a series of standards and new tunes. "That Bad Eartha" fits the thrush's presentation to a tee. With her popularity at an all time high, RCA Victor and Eartha should enjoy a huge sale on this parcel.

THE AMES BROTHERS—With Hugo Winterhalter Orchestra—RCA Victor LPM-3186 (10" LP)

IT MUST BE TRUE; THE ALPHABET; OL' MAN RIVER; NOCHE DE RONDA; THE ANNIVERSARY SONG; I CAN'T GIVE YOU ANYTHING BUT LOVE; GOTTA BE THIS OR THAT; LOVE YOUR MAGIC SPELL IS EVERYWHERE.

The Ames Brothers, who were added to the RCA Victor roster this year and immediately hit the number one spot with their recording of "You, You, You," come up with their first LP for the diskery. Their smooth and polished harmony bubbles over on this pleasing array of song favorites.

JOE LOCO—"Mambos By Tico"—Tico 111 (10" LP)

CUBAN NIGHTINGALE; OVER THE RAINBOW; BODY AND SOUL; DARK TOWN STRUTTERS BALL; HOW HIGH THE MOON; STARDUST; BEI MIR BIST DU SCHOEN; SERENADE IN BLUE.

Mambo master of the keyboard, Joe Loco, leads his crew through a rhythmic mambo tempo presentation of some ever popular standards. Perfect dance music for the lovers of the Latin tempo. A package designed for the folks who like their mambos on the soft side.

TITO PUENTE—"Mambos by Tito Puente"—with vocals by Vicentico Valdes—Tico-116 (10" LP)

GUAJEO EN DOMINANTE; TATALIBABA; POR LA MANANA; MAMBIANDO; MAMBO GALLEGO; CUBAN NIGHTINGALE; QUE LINDO EL MAMBO; EL REY DEL TIMBAL.

Rated by many mambo fans as the top band for mambo dancing, Tito Puente presents his latest packet of Latin material with Vicentico Valdes handling the vocal chores. A most exciting variety of Latin-American rhythm with a top grade showing by Puente at the timbales.

BOBBY HACKETT—"Trumpet Solos"—With Bill Challis Orchestra—Brunswick BL-58014 (10" LP)

SOFT LIGHTS AND SWEET MUSIC; IS THERE SOMEONE LOVIER THAN YOU; WHAT IS THERE TO SAY?; SOON; BUT NOT FOR ME; EASY TO LOVE; WITH A SONG IN MY HEART; WHEN A WOMAN LOVES A MAN.

One of the top trumpet stylists of today, Bobby Hackett, dishes up a collection of classy oldies in his warm and inviting manner. The artist, who was featured soloist with the pre-World War II Glenn Miller ork, and is currently featured on the popular Jackie Gleason instrumentals, offers some pleasant listening.

GEORGE BYRON—"Rediscovered Gershwin"—Atlantic ALS 410 (10" LP)

BY STRAUSS; BLAH-BLAH-BLAH; LORELEI; ISN'T IT A PITY?; THREE TIMES A DAY; THE HALF OF IT, DEARIE, BLUES; I LOVE TO RHYME; THE BACK-BAY FOLKA.

George Byron puts on wax for re-introduction to the public some of the forgotten George Gershwin items that, possibly because of lack of exposure, never reached the heights and popularity of some of the more famous Gershwin brothers' songs. Byron's interpretations are lively and well done. Dick Hyman accompanies on the piano.

GEORGE BYRON—"A Memo From Jerome Kern"—Atlantic ALS 409 (10" LP)

MORE AND MORE; THE SWEETEST SIGHT THAT I HAVE SEEN; THE SIREN'S SONG; MOON SONG; REMIND ME; POOR PIERROT; UP WITH THE LARK; CAN I FORGET YOU.

A fitting mate for the "Gershwin Album" is this disk of Jerome Kern tunes as interpreted and performed by George Byron. As with the Gershwin choices, Byron has selected lesser known, but by no means less tuneful or less appealing items. A pleasant and melodic half hour of entertainment.

HUGH SHANNON—"Hugh Shannon Plays—Hugh Shannon Sings"—Atlantic ALS 406 (10" LP)

TRUE BLUE LOU; EXPERIMENT; EVERYTHING HAPPENS TO ME; DOWN IN THE DEPTHS ON THE 90TH FLOOR; LOOKING AT YOU; EASY COME EASY GO; YOU'D BETTER GO NOW; BALTIMORE ORIOLE; WITHOUT LOVE.

For an intimate and relaxed bit of ear soothing music, one should try the gentle baritone voice of Hugh Shannon. Hugh transports the listener to the atmosphere of a dim-lighted after hours room. With material provided by such bright lights as Cole Porter, Hoagy Carmichael, DeSylva, Brown and Henderson among others, a delightful program is assured.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Great excitement at Victor as they prepare to launch Label "X." First disk is due February 8. Among the artists signed so far are **Bill Darnel** and English thrush Dinah Kaye. . . . **Barbara Belle** in town arranging a TV deal for **Champ Butler**. . . . **Eddie Fisher** set to chat with **Edward R. Murrow** on Friday, Jan. 15 on the latter's Person-To-Person show. . . . **Don McClood**, Detroit dj, in New York for a few days. . . . **Dolores Gray** at the Waldorf prior to her departure for Hollywood and the MGM studios. . . . **Irving Fields** has a new album "Year Round Party Fun And Community Sing" for Oceanic Records. . . . **The Hilltoppers** appeared on the **Milton Berle** show last Tuesday. . . . **Sammy Kaye** is preparing to give away the millionth baton in the "So You Want To Lead A Band" series. It will be made of solid gold and valued at $800. . . . A band that is making quite a name for itself is **Wally Gingers** and his Musical Gems. The aggregation has just been signed to a long term deal by MCA. . . . **Sunny Gale** has recorded the first lyric version of the theme from "The Joe Louis Story." It's called "Close To Me." . . . **Bob Stewart**, whose first MGM platter has just been released, was a plumbing supply salesman until he was discovered by **Arthur and Martin Pine** just a month ago. . . . **Miriam Spier**, vocal coach, who was responsible for some of the top band singers, is back in action again with a new crop of singers. . . . **The Dorsey Brothers'** deal with Bell Records has some interesting features. The boys are guaranteed $52,500 for 24 sides in 1954 on a non-exclusive contract. The Dorseys also retain control of the masters. . . . **Elliot Horne** has moved over to the Mike **Hall** publicity office and **Marvin Frank**, formerly with E. B. Marks, has taken over Horne's spot at the **Marvin Drager** office.

CHAMP BUTLER

CHICAGO:

"Who says I haven't got a big record?", asks **Dan Belloc** as he comes walking into our office with a 16 incher. A transcription of one of Dan's shows. In the meantime, Dan's Dot disk, "It's Anybody's Heart" grabbing the plays. . . . Congrats to **Ron Terry** (WENR) for a really interesting 3 hour show that got him pahlenty of mail and comment. Ron devoted all 3 hours to **The Cash Box'** votes of the top disks of '53. . . . **Johnny Desmond** made a mad dash for Noo Yawk to be "on time" for his Orchid Award. . . . Not often that performers can appear on stage singing two current big hits. That's what's happening at the Chgo with **Al Alberts, Dave Mahoney, Sod Vaccaro and Lou Silvestri (The Four Aces)** singing their 2 big ones: "Heart Of My Heart" and "Stranger In Paradise." The boys are doing 5 and 6 a day. Wowie. . . . Mercury's **Artie Wayne** in town telling deejays about "My Hymn To Her." . . . **Sandy Singer**, Cedar Rapids' deejay (WCRI) in town visiting his folks. That's how we learned Sandy is a Chicagoan. . . . **Al Trace** all excited about **Lucy Reed's** latest Chance disk, "Tantalizing Melody." Al sure that Lucy's on her way right to that top. . . . **Al Wallis** back on **Howard Miller's** "Close Up." Which reminds, one of the nice things that happened on Howard's Friday eve first network show (⅛) and over 55 NBC-TV stations, was the way he introduced Mrs. **Howard Miller (June Valli)**. . . . **Ralph Marterie's** swell postcard on "How to dance 'The Creep'" actually shows how to dance 'The Creep.' . . . The **Shannon Sisters (Jeanne and Jody)** visit us with their first disk on **Joe Giampa's** Amijo label. It's a Chicago waxerie. Top tune's "Never Give Your Kisses To A Stranger." The gals report, the deejays love it." . . . **Archie Levington** verra mucho pleased as **John Desmond's** "Woman" climbs into Chi's top sellers. . . . With rhumbas, sambas and mambos coming back stronger than ever, wonder why David LeWinter's great albums aren't being reissued?

FOUR ACES

LOS ANGELES:

Everyone is most happy to hear that there won't be a record ban after all. With the tension eased diskeries are all planning large scale promotions. **Bob Bacon** has been extra busy on the new **Felicia Sanders** Columbia release of "Curly Headed Baby." They say it's her best since "Moulin Rouge" and the action in the juke boxes and over the air has been very good. It's a beautiful lullaby written back in 1897 with backing by **Paul Weston**. . . . **Faye DeWitt**, popular Mood recording artist, is slated to open at the Mocambo on Mar. 2. . . . **Merv Griffin** kicks off his cross-country tour with an engagement at the Mapes Hotel in Reno. From there he leaves for the Sands in Las Vegas. If you hear Merv shouting "Hey! Garcon" don't be too puzzled 'cause he's just plugging his latest release by the same name. . . . Looks like **Victor Young** has hit the jackpot with two new platters. On one he does the original love scene from the **Glenn Miller** Story called "Love Theme." Vic's other Decca waxing features **Peggy Lee** titled "Where Can I Go Without You." The two collaborated writing the tune. . . . **Marilyn Maxwell**, star of stage and screen, now makes her debut into the recording field with two new sides on the Crystalette label. On the top side she glides through a rhythmic number titled "Plaid and Calico." Flip side features a slower ballad with a sentimental kick called "Why Should I Flirt With the Blues." Both sides sound great. Worth watching out for! . . . The Champagne Music maestro, **Lawrence Welk**, was recently named the number one show band in a poll conducted by Down Beat magazine amongst the nations ballroom operators. Welk also won the **Terry Vernon** award as the best southern california TV show for 1953 for the second consecutive year. . . . **George Shurlock** advises that Decca holds great hopes for their newest pactee **Janet Bruce**. She has already won recognition as the gal with the soft, velvet voice. Her first release "Teach Me Tonight" and "My Old Familiar Heartache." . . . A new group called the **Don, Dick and Jimmy Trio** recently waxed a tune on **Jules Bihari's** Crown label that could put them right on top. The boys do a great job on "Angela-Mia."

PEGGY LEE

English Press Reception

LONDON, ENGLAND—A press reception was held at Claridge's in London last week for Rosemary Clooney and Jose Ferrer who are on a visit to England. Left to right are: Ferrer; Rosemary Clooney; Cyril Stapleton; Geoff Everitt; J. Jacobson; and Marcel Stellman, London correspondent for The Cash Box.

First Release Of Label "X" Due Feb. 8; First LP In March

Victor Also Starts Groove, An R&B Label

NEW YORK—RCA Victor's much heralded Label "X" will issue its first release Monday February 8. Thereafter, there will be two releases a month on the second and fourth Mondays.

The new label was announced last summer when Joe Carlton came over from Mercury to head it up. However since then, Carlton has become A&R head of Victor and Jimmy Hilliard was appointed to take charge of "X". Joe Delaney, formerly A&R chief and sales manager of London Records, and now on leave from the law firm of Spring and Eastman, is in charge of sales for the firm.

"X", which started out as the temporary designation of the label, has now become its permanent name.

It will be completely separated from the RCA Victor record operation with a different distribution set up. Delaney recently returned from a month's trip throughout the country in which he lined up distribs. They are, for the most part, independents who, Delaney felt, could best handle the new line.

Starting off a big promotional campaign, Delaney, Hilliard and Bill Darnel, the first artist to be signed, will leave on a four week trip this week to visit distribs, operators and disk jockeys all over the country. Before leaving, Hilliard announced that the firm's first LP and EP would be issued in March; that Dinah Kaye, the English songstress had also been signed to the label; and that Eddie Kissak, Hilliard's assistant, would be in charge of operations while he was away.

In addition to label "X", Victor has also set up a new Rhythm and Bleus outfit to be called Groove. Danny Kessler will be in charge of A&R and Joe Delaney will also handle the sales end for this firm.

Groove will be distributed by the same distribs as "X" in some cities and by different distributors in other cities.

RCA Victor will no longer issue R&B records and the entire field will be relinquished to Groove.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below ore reprinted exoctly os submitted by leoding disk jockeys throughout the notion for the week ending Jonuory 16 without ony chonges on the part of THE CASH BOX.

Bates Feuell
WCAR—Pontiac, Mich.

1. Oh, Mein Papa (E. Calvert)
2. Changing Partners (P. Page)
3. Stranger In Paradise (4 Aces)
4. Strings Of My Heart (Gaylords)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. You Alone (Perry Como)
8. Robe Of Calvary (Jill Corey)
9. Palsy Walsy (George Siravo)
10. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)

Robin Seymour
WKMH—Dearborn, Mich.

1. Oh, Mein Papa (E. Calvert)
2. Strings Of My Heart (Gaylords)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Stranger In Paradise (4 Aces)
6. Changing Partners (P. Page)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Granada (Monty Kelly)
9. Off Shore (Leo Diamond)
10. Till We Two Are One (Georgie Shaw)

Bill Randle
WERE—Cleveland, Ohio

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Fancy Pants (Floyd Cramer)
4. Till We Two Are One (Georgie Shaw)
5. Answer Me My Love (Cole)
6. The Way I Feel (Four Knights)
7. The Jones Boy (Mills Bros.)
8. Till Then Hilltoppers)
9. From The Vine Came The Grape (Gaylords)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Rod Louden
KPOJ—Portlond, Ore.

1. Mein Papa (Eddie Calvert)
2. Ricochet (Teresa Brewer)
3. Changing Partners (P. Page)
4. Stranger In Paradise (4 Aces)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Woman (Johnny Desmond)
7. Make Love To Me (Stafford)
8. Rags To Riches (Tony Bennett)
9. That's Amore (Dean Martin)
10. Till Then (Hilltoppers)

Johnny Macshane
KMPC—Hollywood, Colif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Secret Love (Doris Day)
6. Y'All Come (Bing Crosby)
7. Rags To Riches (Tony Bennett)
8. Heart Of My Heart (4 Aces)
9. C'est Si Bon (Stan Freberg)
10. Sadie Thompson's Song (Richard Hayman)

Bill Balance
KNX—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. That's Amore (Dean Martin)
6. Rags To Riches (Tony Bennett)
7. Ricochet (Teresa Brewer)
8. Woman (Johnny Desmond)
9. Secret Love (Doris Day)
10. Ebb Tide (Frank Chacksfield)

Bob Reynolds
WTMJ—Milwoukee, Wis.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Rags To Riches (Tony Bennett)
4. That's Amore (Dean Martin)
5. Till We Two Are One (Georgie Shaw)
6. Secret Love (Doris Day)
7. Woman (Johnny Desmond)
8. Changing Partners (Bing Crosby)
9. Changing Partners (Page-Starr)
10. I Get So Lonely (4 Knights)

Al Ross
WBAL—Boltimore, Md.

1. Rags To Riches (Tony Bennett)
2. Changing Partners (P. Page)
3. Many Times (Eddie Fisher)
4. Ricochet (Teresa Brewer)
5. That's Amore (Dean Martin)
6. In The Mission of St. Augustine (Sammy Kaye)
7. Vaya Con Dios (Paul & Ford)
8. Secret Love (Doris Day)
9. Why Does It Have To Be Me (Tony Bennett)
10. I Love Paris (Les Baxter)

Art Roberts
KXLW—St. Louis, Mo.

1. Changing Partners (P. Page)
2. Oh, Mein Papa (E. Calvert)
3. Time Will Tell (Hilltoppers)
4. Ebb Tide (Jerry Colonna)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Oh, My Papa (Eddie Fisher)
7. Stranger In Paradise (Bennett)
8. Secret Love (Doris Day)
9. Our Heartbreaking Waltz (Teresa Brewer)
10. Poppa Piccolino (Art Lowry)

Barry Kaye
WJAS—Pittsburgh, Po.

1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (4 Aces)
4. That's Amore (Dean Martin)
5. Ricochet (Teresa Brewer)
6. Rags To Riches (Tony Bennett)
7. Ebb Tide (Frank Chacksfield)
8. Santa Baby (Eartha Kitt)
9. Oh, Mein Papa (E. Calvert)
10. Till We Two Are One (Georgia Shaw)

Ralph Phillips
WFBR—Boltimore, Md.

1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. That's Amore (Dean Martin)
4. Stranger In Paradise (Bennett)
5. Ricochet (Teresa Brewer)
6. Changing Partners (P. Page)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. To Be Alone (Hilltoppers)
9. You Alone (Perry Como)
10. Istanbul (Four Lads)

Ray Perkins
KFEL—Denver, Colo.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Heart Of My Heart (F. Laine)
6. Rags To Riches (Tony Bennett)
7. Ricochet (T. Brewer)
8. Ebb Tide (Frank Chacksfield)
9. She Was Five And He Was Ten (Mills Bros.)
10. Off Shore (Leo Diamond)

Harry Burge
WQAM—Miami, Fla.

1. Oh, My Papa (Eddie Fisher)
2. Ricochet (Teresa Brewer)
3. Rags To Riches (Tony Bennett)
4. That's Amore (Dean Martin)
5. Stranger In Paradise (Bennett)
6. Changing Partners (P. Page)
7. You, You, You (Ames Bros.)
8. Istanbul (Four Lads)
9. Ebb Tide (Frank Chacksfield)
10. Heart Of My Heart (4 Aces)

Gene Fondren
KTAE—Toylor, Texos

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Rags To Riches (G. Shaw)
4. Ricochet (Teresa Brewer)
5. Changing Partners (B. Crosby)
6. To Be Alone (Hilltoppers)
7. Stranger In Paradise (MacRae)
8. Ebb Tide (Frank Chacksfield)
9. Changing Partners (Kay Starr)
10. Just To Be With You (Fisher)

Don Blair
WNBZ—Soronoc Loke, N.Y.

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Bennett)
4. Changing Partners (P. Page)
5. Ricochet (Teresa Brewer)
6. Heart Of My Heart (4 Aces)
7. You Alone (Perry Como)
8. Santa Baby (Eartha Kitt)
9. Ebb Tide (Frank Chacksfield)
10. Istanbul (Four Lads)

Mort Nusbaum
WHAM—Rochester, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Just One More Chance (Three Suns)
3. Ebb Tide (Vic Damone)
4. Secret Love (Doris Day)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (Cornell, Desmon, Dale)
7. Stranger In Paradise (4 Aces)
8. Tipica Serenada (H. Jerome)
9. She Was Five And He Was Ten (Judy Valentine)
10. Off Shore (Leo Diamond)

Ira Cook
KECA & KMPC—Hollywood, Colif.

1. Stranger In Paradise (Bennett)
2. That's Amore (Dean Martin)
3. Oh, My Papa (Eddie Fisher)
4. Changing Partners (P. Page)
5. Heart Of My Heart (Cornell, Desmon, Dale)
6. C'est Si Bon (Stan Freberg)
7. Y'All Come (Bing Crosby)
8. Many Times (Eddie Fisher)
9. Secret Love (Doris Day)
10. Ricochet (Teresa Brewer)

Lou Barile
WKAL—Rome, N. Y.

1. Stranger In Paradise (4 Aces)
2. Secret Love (Doris Day)
3. Oh, Mein Papa (Eddie Fisher)
4. Changing Partners (K. Starr)
5. I'll Never Stand In Your Way (Joni James)
6. Baby, Baby, Baby (T. Brewer)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. To Be Alone (Hilltoppers)
9. You Alone (Perry Como)
10. The Creep (Stan Kenton)

Murry Jordon
WLIB—New York, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Ebb Tide (Frank Chacksfield)
7. Secret Love (Grodon Jenkins)
8. Istanbul (Four Lads)
9. Marie (Four Tunes)
10. The Creep (Ted Heath)

Jack White
KBOL—Boulder, Colo.

1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. Ebb Tide (Frank Chacksfield)
4. Stranger In Paradise (4 Aces)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. That's Amore (Dean Martin)
7. Ricochet (Teresa Brewer)
8. Changing Partners (Kay Starr)
9. Secret Love (Doris Day)
10. The Jones Boy (Mills Bros.)

Larry Wilson
WTIX—New Orleons, Lo.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Changing Partners (P. Page)
4. Why (Karen Chandler)
5. That's Amore (Dean Martin)
6. Down By The Riverside (Bing & Gary Crosby)
7. Woman (Johnny Desmond)
8. Don's Ask Me Why (E. Barton)
9. My Hymn To Her (A. Wayne)
10. Secret Love (Doris Day)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 16 without any changes on the part of THE CASH BOX.

Jack Gale
WSRS—Cleveland, Ohio

1. Stranger In Paradise (4 Aces)
2. Till We Two Are One (Georgie Shaw)
3. I'm In Love With A Guy (Lorry Raine)
4. Ricochet (Teresa Brewer)
5. That's Amore (Dean Martin)
6. Oh, My Papa (Eddie Fisher)
7. Bimbo (Jim Reeves)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Off Shore (Leo Diamond)
10. Why (Karen Chandler)

Bob Drews
WAAF—Chicago, Ill.

1. Stranger In Paradise (Bennett)
2. Ricochet (T. Brewer)
3. Rags To Riches (T. Bennett)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Eh Cumpari (J. La Rosa)
7. Ebb Tide (Frank Chacksfield)
8. I Love Paris (Les Baxter)
9. Oh, My Papa (Eddie Fisher)
10. The Creep (Three Suns)

Alan Saunders
WVNJ—Newark, N. J.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (Bennett)
3. Heart Of My Heart (4 Aces)
4. The Jones Boy (Mills Bros.)
5. Rags To Riches (Tony Bennett)
6. Ebb Tide (Frank Chacksfield)
7. That's Amore (Dean Martin)
8. Granada (Monty Kelly)
9. Changing Partners (P. Page)
10. You Alone (Perry Como)

Johnny Morris
WLOL—Minneapolis, Minn.

1. Oh, Mein Papa (E. Calvert)
2. Oh, My Papa (Eddie Fisher)
3. The Jones Boy (Mills Bros.)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. My Hymn To Her (A. Wayne)
6. Changing Partners (P. Page)
7. To Be Alone (Hilltoppers)
8. Secret Love (Doris Day)
9. Woman (Johnny Desmond)
10. Ricochet (Teresa Brewer)

George Lezotte
WAVZ—New Haven, Conn.

1. Stranger In Paradise (4 Aces)
2. The Game Of Love (Darnell)
3. Whee, Baby (June Christy)
4. You Alone (Perry Como)
5. Rags To Riches (Tony Bennett)
6. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
7. Granada (Monty Kelly)
8. Heart Of My Heart (L. Elgart)
9. Oh, My Pape (Eddie Fisher)
10. South Of The Border (Sinatra)

Ed Reilly
WBRY—Waterbury, Conn.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Rags To Riches (Tony Bennett)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Ricochet (T. Brewer)
7. Heart Of My Heart (4 Aces)
8. You Alone (Perry Como)
9. Ebb Tide (Frank Chacksfield)
10. Strings Of My Heart (The Gaylords)

Hank Goldman
WANN—Annapolis, Md.

1. Rags To Riches (Tony Bennett)
2. Stranger In Paradise (4 Aces)
3. From Here To Eternity (Frank Sinatra)
4. My Hymn To Her (A. Wayne)
5. Istanbul (Four Lads)
6. Oh, Mein Papa (E. Calvert)
7. Are You Looking For A Sweetheart (Kitty Kallen)
8. A Baby Cried (Lou Monte)
9. The Creep (Three Suns)
10. That's Amore (Dean Martin)

Doug Reid
WBOA—Brunswick, Maine

1. Stranger In Paradise (4 Aces)
2. Rags To Riches (Tony Bennett)
3. Ebb Tide (Frank Chacksfield)
4. That's Amore (Dean Martin)
5. Oh, My Papa (Eddie Fisher)
6. Changing Partners (P. Page)
7. The Story Of Three Loves (Jerry Murad)
8. Nina-Non (Joni James)
9. She Was Five And He Was Ten (Judy Valentine)
10. Heart Of My Heart (4 Aces)

Arty Kay
WVLK—Lexington, Ky.

1. What It Was, Was Football (Deacon Andy Griffith)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Ricochet (Teresa Brewer)
6. A Dear John and Marsha Letter (Stan Freberg)
7. You, You, You (Ames Bros.)
8. Man-Woman (Clooney-Ferrer)
9. Stranger In Paradise (4 Aces)
10. I Get So Lonely (Four Knights)

Don Bell
WRNT—Des Moines, Iowa

1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (Kay Starr)
3. Rags To Riches (Tony Bennett)
4. Ricochet (Teresa Brewer)
5. That's Amore (Dean Martin)
6. What It Was, Was Football (Andy Griffith)
7. Stranger In Paradise (Bennett)
8. Ebb Tide (Frank Chacksfield)
9. Secret Love (Doris Day)
10. Vaya Con Dios (Paul & Ford)

Bill Stell
WSVS—Crewe, Va.

1. Stranger In Paradise (4 Aces)
2. Oh, Mein Papa (E. Calvert)
3. What It Was, Was Football (Deacon Andy Griffith)
4. The Jones Boy (Mills Bros.)
5. Changing Partners (P. Page)
6. Alone (Jimmy Sacca)
7. Granada (Monty Kelly)
8. That's Amore (Dean Martin)
9. Secret Love (Doris Day)
10. Ricochet (Teresa Brewer)

Wally Nelskog
KJR—Seattle, Wash.

1. Stranger In Paradise (4 Aces)
2. Love Walked In (Hilltoppers)
3. I Get So Lonely (Four Knights)
4. That's Amore (Dean Martin)
5. Oh, My Papa (Eddie Fisher)
6. Changing Partners (P. Page)
7. Secret Love (Doris Day)
8. Rags To Riches (Tony Bennett)
9. Are You Looking For A Sweetheart (Kitty Kallen)
10. You Alone (Perry Como)

Wes Hopkins
WTTM—Trenton, N. J.

1. Stranger In Paradise (4 Aces)
2. My Hymn To Her (A. Wayne)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Rags To Riches (Tony Bennett)
6. Istanbul (Four Lads)
7. Ricochet (Teresa Brewer)
8. Oh, Mein Papa (E. Calvert)
9. The Jones Boy (Mills Bros.)
10. Ebb Tide (Frank Chacksfield)

Harry Nigocia
WJBW—New Orleans, La.

1. Stranger In Paradise (4 Aces)
2. My Hymn To Her (A. Wayne)
3. Secret Love (Doris Day)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. Many Times (Eddie Fisher)
7. To Be Alone (Hilltoppers)
8. Ebb Tide (Frank Chacksfield)
9. Oh, My Papa (Eddie Fisher)
10. Tipica Serenada (H. Jerome)

Dave Rosehill
WGSM—Huntington, L.I., N.Y.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (4 Aces)
7. Granada (Monty Kelly)
8. You Alone (Perry Como)
9. Ebb Tide (Frank Chacksfield)
10. Istanbul (Four Lads)

Jay Michaels
WCAE—Pittsburgh, Pa.

1. Make Love To Me (Stafford)
2. Oh, Mein Papa (E. Calvert)
3. Till Then (Hilltoppers)
4. The Way I Feel (Four Knights)
5. From The Vine Came The Grape (Gaylords)
6. Answer Me, My Love (Nat "King" Cole)
7. Stranger In Paradise (4 Aces)
8. Two Purple Shadows (J. Vale)
9. Just A Gigolo (J. P. Morgan)
10. There's A Silver Moon Over The Golden Gate (Margaret Whiting & Jimmy Wakely)

Tom Edwards
WERE—Cleveland, Ohio

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Till We Two Are One (Georgie Shaw)
4. Stranger In Paradise (Bennett)
5. Changing Partners (P. Page)
6. The Jones Boy (Mills Bros)
7. The Way I Feel (Four Knights)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. She Was Five And He Was Ten (Judy Valentine)
10. Sadie Thompson Song (Damita Jo)

Chester Kiser
WWIN—Baltimore, Md.

1. Answer Me My Love (Nat "King" Cole)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. The Creep (Three Suns)
5. Changing Partners (P. Page)
6. Secret Love (Doris Day)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. What It Was, Was Football (Andy Griffith)
9. Rags To Riches (Tony Bennett)
10. Our Heartbreaking Waltz (Teresa Brewer)

Chuck Norman
WIL—St. Louis, Mo.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Oh, Mein Papa (E. Calvert)
5. Changing Partners (P. Page)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. I Can't Believe That You're In Love With Me (Ames Bros.)
8. Granada (Frankie Laine)
9. Secret Love (Doris Day)
10. The Creep (Three Suns)

Art Pallan
WWSW—Pittsburgh, Pa.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Two Purple Shadows (J. Vale)
4. Oh, Mein Papa (E. Calvert)
5. Ricochet (T. Brewer)
6. Rags To Riches (Tony Bennett)
7. Secret Love (Doris Day)
8. Till We Two Are One (Georgie Shaw)
9. That's Amore (Dean Martin)
10. You Alone (Perry Como)

John Leban
WCAE—Pittsburgh, Pa.

1. You Alone (Perry Como)
2. Ricochet (T. Brewer)
3. That's Amore (Dean Martin)
4. Make Love To Me (Stafford)
5. Stranger In Paradise (4 Aces)
6. Oh, Mein Papa (E. Calvert)
7. Secret Love (Doris Day)
8. Marie (Four Tunes)
9. From The Vine Comes The Grape (Hilltoppers)
10. The Jones Boy (Mills Bros.)

Victor's Trade Mark Gets New Look

NEW YORK—An old dog who has been around for more than half a century is getting a new look for the New Year.

Nipper, RCA Victor's famed terrier, is appearing on some of the company's new recordings, beginning this month, in a new four-color suit, which will be the first change in the company's label in nearly 20 years. To date Nipper has appeared on more than a billion and a quarter records.

First to be decked out in the new insignia are albums by Perry Como, Eddie Fisher, the Ames Brothers and Eartha Kitt. Eventually the new label is expected to be seen on Victor records of all speeds.

Nipper, who now will be more prominent on RCA Victor labels than ever before, has been riding high, wide and handsome since Eldridge Johnson founded the Victor Talking Machine Company in 1901. He is a portrait of a real dog owned by a London painter named Francis Barraud.

One day Barraud found Nipper listening attentively to the voice coming out of his talking machine horn. He was inspired to paint his dog in that pose and when finished called the picture "His Master's Voice." Ultimately the picture became the property of Johnson and soon was the world famous trademark.

BMI Check List OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ADI ADIOS AMIGO (Hollis) JO STAFFORD (Columbia)	75 (Good)	Disk of the Week	
CALL ME ANYTIME AT ALL (Kahl) ALAN DEAN (MGM)	76 (Good)	C+ (Good)	
CUDDLE ME (Vincent) RONNIE GAYLORD (Mercury)	New Record to Watch	Best Bet	
DENISE (Edgar) BUDDY MORROW ORCH. (Victor)	75 (Good)	B (Very Good	Very Good
FOR SALE (Weiss & Barry) FELICIA SANDERS (Columbia)	73 (Good)	B (Very Good	
HARMONY BROWN (Montclare) THE FOUR LADS (Columbia)	80 (Excellent)	Sleeper of the Week	
IF YOU LOVE ME (Duchess) JAN PEERCE (Victor)	70 (Good)	C+ (Good)	
DOROTHY SQUIRES (London)	Satisfactory	C+ (Good)	
SHIRLEY HARMER (MGM)	70 (Good)	B (Very Good	
MADCAP (Sheldon) HENRI RENE (Victor)	75 (Good)	Sleeper of the Week	
OH AM I LONELY (Vincent) RONNIE GAYLORD (Mercury)	New Record to Watch	B (Very Good	
ROBE OF CALVARY (Hill & Range) EDDY ARNOLD (Victor)	New Record to Watch	Award O' the Week	
THE ORIOLES (Jubilee)	New Record to Watch	B+ (Excellent)	Good
GEORGE BEVERLY SHEA (Victor)	78 (Good)	C+ (Good)	Very Good
JANE FROMAN (Capitol)	Best Buy	C+ (Good)	
JILL COREY (Columbia)			
SUDDENLY (Brenner) MANTOVANI (London)	78 (Good)	Best Bet	Best Bet
PERCY FAITH (Columbia)	80 (Excellent)	B (Very Good	
TEXAS POLKA (Montauk) BONNIE LOU (King)	72 (Good)	Bullseye of the Week	
WOLF BOY (Regent) MARTHA RAYE (Mercury)	Satisfactory	Best Bet	Good
YOU ARE MY LOVE (Brewster) DICK DUANE (Paris)		Best Bet	
YOUNG AT HEART (Sunbeam) FRANK SINATRA (Capitol)			Best Bet

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HITS
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HITS

SMASH NEW RELEASES

"FROM THE VINE CAME THE GRAPES"
b/w
"Stolen Moments"
THE GAYLORDS 70296

"OH AM I LONELY"
b/w
"Cuddle Me"
RONNIE GAYLORD 70285

"SOMEBODY BAD STOLE DE WEDDING BELL"
b/w
"Baubles, Bangles And Beads"
GEORGIA GIBBS 70298

COMING UP—*FAST*

"TILL WE TWO ARE ONE"
b/w
"Little Miss One"
EDDY HOWARD 70293

"THE CREEP"
b/w
"Love Theme"
RALPH MARTERIE 70281

GOING STRONG

"CHANGING PARTNERS"
b/w
"Don't Get Around Much Anymore"
PATTI PAGE 70295

"STRINGS OF MY HEART"
b/w
"Mama Papa Polka"
THE GAYLORDS 70285

"NATIVE DANCER"
b/w
"Lonesome Song"
RUSTY DRAPER 70256

"OFF-SHORE"
b/w
"Joey's Theme"
RICHARD HAYMAN 70252

Mercury

If distributor business holds up at the tremendous pace it's been enjoying these past two weeks, record sales for 1954 should reach an all time high. . . . **Jerry Blaine** of **Cosnat Distributing** in New York is holding a showing of his new Square Root Sonata 3 and Opus 3 hi-fidelity phonographs at the Park Sheraton Hotel in New York on Jan. 12, 13 and 14. . . . **Joseph Nanni**, branch manager of **King** in Philly, gives his secret for a successful operation as "intelligent ordering and having almost every good number in stock at all times." . . . **N. I. Saurman** of **Krich-New Jersey** in Newark writes that operators are always looking for standards to pull nickels. He advises that Glenn Miller records will always 'pay off'; and with the showing of "The Glenn Miller Story" in movie houses throughout the country, ops should start using more and more of the authentic Miller disks. **Saurman** also has an offering in the prediction department: "When Your Old Wedding Ring Was New" may become another "Bluebird Of Happiness." It's a **Jan Peerce**, RCA platter. . . . **Al Hirsch** of **Malverne Distributors** in New York lists a chain of new Mercury records that everyone is hopped up about. Among them are **The Gaylords'** "From The Vine Came The Grapes" and **Vic Damone's** two sider "To Love You" and "The Breeze And I." . . . MGM records has en route to all its distribs a quantity of up-to-date Extended Play and Long Play supplements. The diskery is offering the idea that these supplements be inserted in record envelopes with each sale. . . . **Johnny Halonka** and **Harry Apostileris** of **Alpha Distributing** are looking forward to big things from the new Crown record "Angela Mia" by **Don, Dick and Jimmy**. . . . RCA Victor is sending its distribs and record dealers throughout the country, a huge brochure about the promotion campaign of the new **Artie Shaw** album. . . .

Harry Bloom and **Lee Palmer**, Los Angeles Mercury distributors, have been plenty busy getting out publicity on their latest release "Well I'll Be Switched" and "What Is This That I Feel" from the controversial film, "French Line," starring Jane Russell. The flicker is scheduled to open in L.A. Jan. 15. Mercury's eighth anniversary was touched off with a salute from **Peter Potter** on his coast to coast "Juke Box Jury" program. **Alan Pressman** has been hobbling around the Mercury establishment with a broken leg. Glad to hear that it is healing nicely. . . . **Sid Talmadge** just took on a new line over at **Record Merchandising Company** in L.A. He received his first shipment from Jay Dee Records and really flipped over "Changing Partners" by the Crickets. Sid's new self-service record department has won a lot of favorable comments from his customers. . . . At L.A.'s **Modern Distributing** Company, **Mike Kurlan** and **Ray Wood** have been working like crazy on the new **Teresa Brewer** smash "Our Heart Breaking Waltz." **Irv Shorten** at **Allied Music** Sales is at long last getting settled in his new home over in Westwood. The crew at Allied had a sudden New Year's rush as customers flocked in buying up **Johnny Otis'** "Rock Me Baby" and **Johnny Ace's** "Saving My Love For You."

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TR—Trend
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

1—Oh, My Papa
Jan. 23: 143.8 — Jan. 16: 151.8

BE-1019 (45-1019)—J. CARROLL & L. CLARK — *Off Shore*
CA-2678 (F-2678)—RAY ANTHONY O. — *Secret Love*
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON — *Serenata*
CR-61111 (9-61111)— R. WOTTAWA & B. DeWEILLE — *Oh, Mein Papa*
DE-28964 (9-28964)—RUSS MORGAN — *Go Man Go Polka*
★ES-336 (45-336)—EDDIE CALVERT — *Mystery Street*
FI-20-026—HUMBERTO MORALES — *Stranger In Paradise*
LO-1403 (45-1403)—REG OWEN — *Off Shore*
LO-18181 (45-18181)—LYSS ASSIA — *I Love Paris*
ME-70283 (70283x45)—FRANKIE RULLO — *I Love Paris*
★VI-20-5552 (47-5552)—EDDIE FISHER — *Until You Said Goodbye*
VI-20-5568 (47-5568)—TITO RODRIQUEZ O. — *In The Still Of The Night*
VI-20-5569 (47-5569)—JOHNNY VANDAL — *Wanna Dance*

2—Stranger In Paradise
Jan. 23: 124.7 — Jan. 16: 116.2

CA-2652 (F-2652)—GORDON MacRAE — *Never In A Million Years*
★CO-40121 (4-40121)—TONY BENNETT — *Why Does It Have To Be Me*
★DE-28927 (9-28927)—FOUR ACES — *The Gang That Sang "Heart Of My Heart"*
FI-20-026—HUMBERTO MORALES — *Oh, Mein Papa*
KI-1304 (45-1304)—INK SPOTS — *Changing Partners*
ME-70269 (70269x45)—VIC DAMONE — *A Villoae In Peru*
★VI-20-5535 (47-5535)—TONY MARTIN — *I Love Paris*
VI-20-5505 (47-5505)—RALPH FLANAGAN O — *The Typewriter*
VI-20-5551 (47-5551)—AL ROMERO — *Off Shore*

3—That's Amore
Jan. 23: 83.2 — Jan. 16: 85.3

★CA-2589 (F-2589)—DEAN MARTIN — *You're The Right One*
MG-11584 (K-11584)—BLUE BARRON — *Till We Love Again*

4—Changing Partners
Jan. 23: 75.1 — Jan. 16: 79.2

BE-1017 (45-1017)—HELEN FORREST — *Lover Come Back To Me*
CA-2657 (F-2657)—KAY STARR — *I'll Always Be In Love With You*
DE-28969 (9-28969)—BING CROSBY — *Y'All Come*
KI-1304 (45-1304)—INK SPOTS — *Stranger In Paradise*
★ME-70260 (70260x45)—PATTI PAGE — *Where Did My Snowman Go?*
VI-20-5515 (47-5515)—DINAH SHORE — *Think*
VI-20-5537 (47-5537)—PEE WEE KING — *Bimba*

5—Ricochet
Jan. 23: 65.5 — Jan. 16: 69.0

CA-2543 (F-2543)—VICKI YOUNG — *Affair With A Stranger*
★CR-61043 (9-61043)—TERESA BREWER — *Too Young To Tango*
DE-28914 (9-28914)—GUY LOMBARDO O. — *Bridge Of Sighs*
VI-20-5454 (47-5454)—PEE WEE KING O. — *Oh, Mis'rable Love*
VI-20-5436 (47-5436)—GOGI GRANT — *Everyone Knows I Love You*

6—Heart Of My Heart
Jan. 23: 63.7 — Jan. 16: 44.6

CA-2520 (F-2520)—JERRY SHARD — *Sing High, Sing Low*
CO-40137 (4-40137)—LES ELGART — *Geronimo*
★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE — *I Think I'll Fall In Love Today*
★DE-28927 (9-28927)—FOUR ACES — *Stranger In Paradise*
ME-70262 (70262x45)—FRANKIE LAINE — *South Of The Border*

7—Rags To Riches
Jan. 23: 52.3 — Jan. 16: 78.2

BE—TONY RUSSO — *Many Times*
★CO-40048 (4-40048)—TONY BENNETT — *Here Comes That Heartache Again*
DE-28838 (9-28838)—GEORGIE SHAW — *Let Me Go, Devil*
KI-1280 (45-1280)—BILLY WARD AND DOMINOES — *Don't Thank Me*

8—Woman
Jan. 23: 34.5 — Jan. 16: 35.5

CO-40144 (9-40144)—J. FERRER & R. CLOONEY — *Man*
★CR-61069 (9-61069)—JOHNNY DESMOND — *By The River Seine*
DE-28985 (9-28985)—GUY LOMBARDO — *The Jones Boy*

9—Ebb Tide
Jan. 23: 33.6 — Jan. 16: 27.8

CO-40093 (4-40093)—KEN GRIFFIN — *Yah, Dear*
CR-61075 (9-61075)—LAWRENCE WELK — *Beautiful Ohio*
DE-28875 (9-28875)—CHARLIE APPLEWHITE — *I Love Paris*
DE-28975 (9-28975)—JERRY COLONNA — *The Velvet Glove*
DE-28977 (9-28977)—DAVE BALLARD — *Off Shore*
KI-1297 (45-1297)—THE INK SPOTS — *If You Should Say Goodbye*
★LO-1358 (45-1358)—FRANK CHACKSFIELD O. — *Waltzing Bugle Boy*
ME-70177 (70177 x 45)—ROBERT MAXWELL — *Rose Marie*
ME-70126 (70126x45)—VIC DAMONE — *If I Could Make You Mine*

10—Secret Love
Jan. 23: 27.6 — Jan. 16: 13.2

CA-2678 (F-2678)—RAY ANTHONY O. — *Oh Mein Papa*
★CO-40108 (4-40108)—DORIS DAY — *The Deadwood Stage*
DE-28876 (9-28876)—GORDON JENKINS — *Theme From "Seven Dreams"*
MG-11604 (K-11604)—TOMMY EDWARDS — *That's All*
VI-20-5512 (47-5512)—GOGI GRANT — *Ricochet*

11—The Creep
Jan. 23: 25.0 — Jan. 16: 10.2

BE-1022 (45-1022)—LARRY CLINTON — *The Creep*
CA-2685 (F-2685)—STAN KENTON — *Tenderly*
DE-28986 (9-28986)—JERRY GRAY
EP-9011 (4-9011)—LEE ROY — *Midnight Festival*
LO-1404 (45-1404)—TED HEATH — *Slim Jim*
ME-70281 (70281x45)—RALPH MARTERIE — *Love Theme*
MG-11651 (K-11651)—ART MOONEY — *Flirtation Waltz*
★VI-20-5553 (47-5553)—THREE SUNS — *Just One More Chance*
VI-20-5575 (47-5575)—AL ROMERO — *Chivirico Rhythm*

12—Strings Of My Heart
Jan. 23: 16.8 — Jan. 16: 10.0

★ME-70258 (70258 x 45)—GAYLORDS — *Mama-Papa Polka*

13—Granada
Jan. 23: 16.3 — Jan. 16: 18.2

★CO-40136 (4-40136)—FRANKIE LAINE — *I'd Give My Life*
DE-28743 (9-28743)—BING CROSBY — *It Had To Be You*
DE-28732 (9-28732)—OWEN BRADLEY — *The Breeze*
★ES-341 (45-341)—MONTY KELLY — *Snow, Snow Beautiful Snow*
TI-1302 (45-1302)—CLARK DENNIS — *My Love For You*
VI-20-5588 (47-5588)—NORO MORALES — *Maracaibo*

14—You Alone
Jan. 23: 15.9 — Jan. 16: 12.1

BE-1020 (45-1020)—MADDY RUSSELL — *Under Paris Skies*
★VI-20-5447 (47-5447)—PERRY COMO — *Pa-Paya Mama*

15—The Jones Boy
Jan. 23: 15.0 — Jan. 16: 11.6

CR-61102 (9-61102)—THREE DONS & GINNY — *Just Another Chance*
★DE-28945 (9-28945)—MILLS BROS. — *She Was Five And He Was Ten*
DE-28985 (9-28985)—GUY LOMBARDO — *Woman*
ME-70268 (70268x45)—BOBBY WAYNE — *Snow, Snow Beautiful Snow*

16—Istanbul
Jan. 23: 12.2 — Jan. 16: 19.2

CA-2665 (F-2665)—JOE FINGERS CARR — *Maple Leaf Rag*
★CO-40082 (4-40082)—FOUR LADS — *I Should Have Told You Long Ago*
VI-20-5522 (47-5522)—NORO MORALES — *Am I Blue*

17—Marie
Jan. 23: 11.8 — Jan. 16: 5.9

CA-2452 (F-2452)—BEN LIGHT — *You Made All My Dreams Come True*
★JU-5128 (45-5128)—THE FOUR TUNES

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the secords on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Jan. 23 Jan. 16

18—To Be Alone
11.3 11.0
★DOT-15105 (45-15105)—THE HILLTOPPERS
Love Wolked In

19—Eh, Cumpari
10.9 16.2
★CD-1232 (45-1232)—JULIUS LA ROSA
TIll They've All Gone Home

20—Till Then
10.4 9.6
★DO-15132 (45-15132)—HILLTOPPERS
I Found A Letter

21—Vaya Con Dios
8.6 10.6
AT-15001 (45-15001)—WINGY MANONE
Song From Moulin Rouge
BE-1004 (45-1004)—LARRY CLINTON O.
P. 5. I Love You
★CA-2486 (F-2486)—LES PAUL & MARY FORD
Johnny
CA-2514 (F-2514)—WES & MAR TUTTLE
I Wonder Where You Are
CO-40098 (4-40098)—LOS PANCHOS TRIO
Lo Dudo
CR-60991 (9-60991)—JACK SMITH
Knothole
CY-654 (45-654)—BOB LONDON
My Adobe Hoçienda
DE-28780 (9-28780)—GUY LOMBARDO O.
With These Hands
ME-89047 (89047x45)—ANITA DAY
Ain't This A Wonderful Doy

22—What It Was, Was Football
8.1 7.1
★CA-2693 (F-2693)—DEACON ANDY GRIFFITH
Port 2

23—I See The Moon
7.7 10.5
★CO-40047 (4-40047)—THE MARINERS
I Just Want You
DE-28900 (9-28900)—DICK TODD
If I Never Get To Heoven
VI-20-5478 (47-5478)—VOICES OF W. SCHUMANN
All Alone

24—Off Shore
7.3 9.5
★AM-1005 (45-1005)—LEO DIAMOND
Easy Melody
AT-1013 (45-1013)—BUDD JOHNSON
Don't Toke Your Love From Me
BE-1019 (45-1019)—J. CARROLL & L. CLARK
Oh, Mein Popa
CA-2630 (F-2630)—AXEL STORDAHL O.
The Piccolino
CR-61084 (9-61084)—MAT MATHEWS
Easy Melody
DE-28918 (9-28918)—RUSS MORGAN O.
Idle Gossip
DE-28977 (9-28977)—DAVE BALLARD
Off Shore
KI-6483 (45-4683)—EARL BOSTIC
Don't You Do It
LO-1403 (45-1403)—REG OWEN
Oh, Mein Papa
★ME-70252 (70252x45)—RICHARD HAYMAN O.
Joey's Theme
MG-11610 (K-11610)—ART MOONEY O
Mogambo
VI-20-5551 (45-5551)—AL ROMERO
Stranger In Porodise

Jon. 23 Jon. 16

25—Boogie Woogie Maxixe
7.2 8.6
CR-61063 (9-61063)—JACK RICHARDS
I've Heard That Song Before
VI-20-5530 (47-5530)—AMES BROTHERS
I Con't Believe Thot You're In Love With Me

26—Just One More Chance
6.9 —
ME-70277 (70277x45)—HARMONICATS
Heortoches
★VI-20-5553 (47-5553)—THREE SUNS
The Creep

27—She Was Five And He Was Ten
6.7 2.0
★DE-28945 (9-28945)—MILLS BROS.
The Jones Boy
EP-9004 (4-9004)—JUDY VALENTINE
A Ride In Sonta's Sleigh

28—Till We Two Are One
6.3 4.5
★DE-28937 (9-28937)—GEORGIE SHAW
Honeycomb
ME-70293 (70293 x 45)—EDDY HOWARD
Little Miss One

29—Down By The Riverside
6.0 2.5
CO-40005 (4-40005)—FOUR LADS
Toke Me Back
★DE-28955 (9-28955)—BING & GARY CROSBY
What A Little Moonlight Con Do

30—A Dear John And Marsha Letter
5.8 —
★CA-2677 (F-2677)—STAN FREBERG
C'est Si Bon

31—Many Times
5.6 6.0
CO-40076 (4-40076)—PERCY FAITH O
In Love
★VI-20-5453 (47-5453)—EDDIE FISHER
Just To Be With You

32—Sadie Thompson's Song
5.4 5.1
AM-1006 (45-1006)—LEO DIAMOND
On The Mall
CA-2661 (F-2661)—AXEL STORDAHL
High Strung
DE-28894 (9-28894)—IKE CARPENTER
Fontasy Stoccoto
★ME-70237 (70237 x 45)—RICHARD HAYMAN
Drive In
VI-20-5570 (47-5570)—DAMITA JO
Face To Foce

33—Cahhages And Kings
5.3 —
★DE-29001 (9-29001)—CHARLIE APPLEWHITE
You're All Thot I Need

34—Answer Me, My Love
5.2 —
★CA-2687 (F-2687)—NAT "KING" COLE
Why

Jon. 23 Jon. 16

35—Think
5.1 —
DE-28954 (9-28954)—JACK & MARY OWENS
DE-28952 (9-28952)—GUY LOMBARDO O.
Florida
★VI-20-5515 (47-5515)—DINAH SHORE
Chonging Portners

36—C'est Si Bon
5.0 8.1
★CA-2677 (F-2677)—STAN FREBERG
A Dear John And Morsha Letter
VI-20-5358 (47-5358)—EARTHA KITT
African Lulloby

37—You, You, You
4.8 15.7
CO-40039 (4-40039)—KEN GRIFFIN
No Other Love
ME-70198 (70198 x 45)—JOHNNY HORTON
MG-11512 (K-11512)—KEN REMO
Ufemia
★VI-20-5325 (47-5325)—AMES BROTHERS
Once Upon A Time
VI-20-5386 (47-5386)—NORO MORALES O.
The Sheik Of Araby

38—Love Walked In
4.6 7.5
DO-15105 (45-15105)—THE HILLTOPPERS
To Be Alone

39—Our Heartbreaking Waltz
4.4 4.6
★CR-61066 (9-61066)—TERESA BREWER
Bell Bottom Blues

40—Alone
4.2 7.6
★DO-15130 (45-15130)—JIMMY SACCA
You're All Thot I Need

41—I'll Never Stand In Your Way
4.1 —

42—Don't Forget To Write
4.0 —

43—Caribbean
3.7 —

44—In The Mission Of St. Augustine
3.5 3.5

45—Tennessee Wig-Walk
3.1 9.2

46—Baubles, Bangles, And Beads
2.7 5.5

47—Robe Of Calvary
2.4 6.6

48—Are You Looking For A Sweetheart
2.0 4.9

49—A Baby Cried
1.8 0.9

50—Bimbo
1.3 9.1

Quick Gold

NEW YORK—Eddie Cantor presents a gold record for "Oh! My Papa" to RCA Victor's Eddie Fisher, whose recording topped a million in sales December 30 and set an all-time record for Victor by selling over 250,000 copies in one week. Presentation was made when Cantor guested on Fisher's NBC television show on January 6.

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b/w
"I'M GOING HOME"
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20th Century
Manufactured by
GOTHAM RECORD CORP.

Chicago Meeting

CHICAGO — Dinah Kaye, noted English thrush, met up with another renowned Englishman, Frank Chacksfield, recently while both were in Chicago. Chacksfield was visiting the U.S. on a promotion tour while Miss Kaye is here to record for Label "X."

Becker To Organize Special Repertoire For Columbia

NEW YORK—The appointment of Gene Becker to the newly-created post of Director of Special Repertoire was announced this week by Goddard Lieberson, Executive Vice President of the company.

Becker will organize for Columbia a Pop standard single record catalog from domestic and European releases available to the company. He will also develop material of interest in specialized fields. Headquarters will be in the company's New York offices.

Becker joins Columbia after a lengthy association with Capitol Records, where he held the position of National Promotion Manager. During his Capitol tenure Becker also handled sales and production assignments in the transcription and custom record fields. Before joining Capitol Records Becker was active in the music business both at the retail record level and as a professional musician.

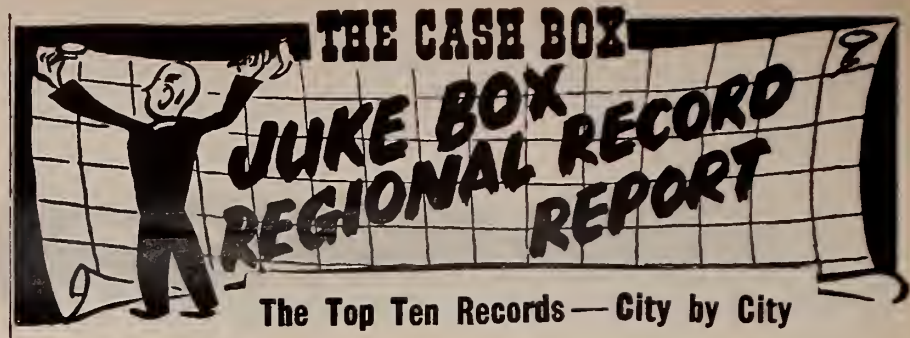
Anthony Signs New Pact With Capitol

HOLLYWOOD—Record sales that sprang into the millions as he became the hottest dance band attraction of 1953 have won Ray Anthony a new, more favorable contract with Capitol Records two years before his old pact was to have expired.

Announcement of the new five-year-contract was made by Alan W. Livingston, Capitol vice president in charge of artists and repertoire, who concluded negotiations with Anthony manager Fred Benson and Tom Rockwell, head of General Artists Corporation, late last week.

Anthony's first contract with Capitol, signed in 1949, was for seven years.

His big single record of 1953 was "Dragnet."



The Top Ten Records — City by City

New York, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Rags To Riches (Tony Bennett)
5. Ricochet (Teresa Brewer)
6. Changing Partners (P. Page)
7. Ebb Tide (Frank Chacksfield)
8. You Alone (Perry Como)
9. Secret Love (Doris Day)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Chicago, Ill.
1. Oh, Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Bennett-Four Aces-Martin)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Woman (Johnny Desmond)
6. Secret Love (Doris Day)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Rags To Riches (Tony Bennett)
9. Marie (Four Tunes)
10. Ricochet (Teresa Brewer)

Los Angeles, Calif.
1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Rags To Riches (Tony Bennett)
4. Stranger In Paradise (Bennett-Martin)
5. Changing Partners (Kay Starr)
6. Ricochet (Teresa Brewer)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. Heart Of My Heart (Four Aces)
10. Istanbul (Four Lads)

Philadelphia, Pa.
1. Oh, Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Four Aces-Bennett)
3. Heart Of My Heart (Four Aces)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. The Jones Boy (Mills Bros.)
7. Rags To Riches (Tony Bennett)
8. Ebb Tide (Frank Chacksfield)
9. Native Dancer (Rusty Draper)
10. Are You Looking For a Sweetheart (Kitty Kallen)

Boston, Mass.
1. Oh, My Papa (Fisher-Calvert)
2. Stranger In Paradise (Bennett-Four Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. You Alone (Perry Como)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Ricochet (Teresa Brewer)

Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Tony Bennett-Four Aces)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (Four Aces)
8. Ebb Tide (Frank Chacksfield)
9. You Alone (Perry Como)
10. Vaya Con Dios (Paul & Ford)

Denver, Colo.
1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Rags To Riches (Tony Bennett)
4. Ricochet (Teresa Brewer)
5. Stranger In Paradise (Bennett)
6. That's Amore (Dean Martin)
7. Ebb Tide (Frank Chacksfield)
8. You Alone (Perry Como)
9. You, You, You (Ames Bros.)
10. Many Times (Eddie Fisher)

Seattle, Wash.
1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Oh, My Papa (Eddie Fisher)
4. Changing Partners (Page-Starr)
5. Stranger In Paradise (Four Aces)
6. Istanbul (Four Lads)
7. Ebb Tide (Frank Chacksfield)
8. Ricochet (Teresa Brewer)
9. Heart Of My Heart (Four Aces)
10. You Alone (Perry Como)

Memphis, Tenn.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Martin-Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Ebb Tide (Frank Chacksfield)
7. You Alone (Perry Como)
8. Ricochet (Teresa Brewer)
9. Secret Love (Doris Day)
10. Istanbul (Four Lads)

Atlanta, Ga.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. Changing Partners (P. Page)
4. Stranger In Paradise (Bennett-Four Aces)
5. Ricochet (Teresa Brewer)
6. Ebb Tide (Frank Chacksfield)
7. That's Amore (Dean Martin)
8. You Alone (Perry Como)
9. Vaya Con Dios (Paul & Ford)
10. Many Times (Eddie Fisher)

Dallas, Tex.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. Stranger In Paradise (8ennett)
4. Changing Partners (P. Page)
5. Ricochet (Teresa Brewer)
6. That's Amore (Dean Martin)
7. Vaya Con Dios (Paul & Ford)
8. You Alone (Perry Como)
9. Istanbul (Four Lads)
10. You, You, You (Ames 8ros.)

Kansas City, Mo.
1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Bennett-Martin)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (P. Page)
6. Ricochet (Teresa 8rewer)
7. Ebb Tide (Frank Chacksfield)
8. You Alone (Perry Como)
9. Istanbul (Four Lads)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Pittsburgh, Pa.
1. Oh, My Papa (Fisher-Calvert)
2. Stranger In Paradise (Four Aces-8ennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Strings Of My Heart (Gaylords)
8. You Alone (Perry Como)
9. Two Purple Shadows (J. Vale)
10. Istanbul (Four Lads)

New Olreans, La.
1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Bennett-Four Aces)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
7. Ebb Tide (Frank Chacksfield)
8. Woman (Johnny Desmond)
9. Marie (Four Tunes)
10. Istanbul (Four Lads)

Cleveland, Ohio
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-8ennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Eh, Cumpari (Julius La Rosa)
7. Ebb Tide (Frank Chacksfield)
8. Heart Of My Heart (Four Aces)
9. Till We Two Are One (Georgie Shaw)
10. You Alone (Perry Como)

Detroit, Mich.
1. Oh, Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Ebb Tide (Frank Chacksfield)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. You Alone (Perry Como)
9. Strings Of My Heart (Gaylords)
10. Marie (Four Tunes)

Shoals, Ind.
1. Oh, Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Four Aces)
3. That's Amore (Dean Martin)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (P. Page)
6. Ricochet (Teresa Brewer)
7. Istanbul (Four Lads)
8. Many Times (Eddie Fisher)
9. Ebb Tide (Frank Chacksfield)
10. Heart Of My Heart (Four Aces)

Nashville, Tenn.
1. Stranger In Paradise (Bennett-Four Aces)
2. Oh, My Papa (Eddie Fisher)
3. Rags To Riches (Tony Bennett)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Ricochet (Teresa Brewer)
7. Ebb Tide (Frank Chacksfield)
8. Istanbul (Four Lads)
9. Heart Of My Heart (Four Aces)
10. You Alone (Perry Como)

San Francisco, Cal.
1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Rags To Riches (Tony Bennett)
4. That's Amore (Dean Martin)
5. Ebb Tide (Frank Chacksfield)
6. Ricochet (Teresa Brewer)
7. Eh, Cumpari (Julius La Rosa)
8. Changing Partners (P. Page)
9. You, You, You (Ames Bros.)
10. Many Times (Eddie Fisher)

St. Louis, Mo.
1. Oh, Mein Papa (Fisher-Calvert)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Bennett-Martin)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
7. Ebb Tide (Frank Chacksfield)
8. Woman (Johnny Desmond)
9. Secret Love (Doris Day)
10. Time Will Tell (Hilltoppers)

Cincinnati, Ohio
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Ricochet (Teresa 8rewer)
6. That's Amore (Dean Martin)
7. Ebb Tide (Frank Chacksfield)
8. Heart Of My Heart (Four Aces)
9. You Alone (Perry Como)
10. Many Times (Eddie Fisher)

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

The big news hereabouts is **Carl Smith**'s current engagement at the Casino Theatre. The Columbia Record's star is backed by a strong bill of folk artists; **Moon Mullican** (Quality-King Records), the king of hillbilly piano platters, the **Tunesmiths** and **Annie Lou & Danny**, the singing sweethearts from Nashville. This Grand Ole Opry road company is the second folk talent bill to play the Queen street Vaude House and is packing them in much as Canuck **Hank Snow**, RCA Victor, did when he played this house a couple of months back. . . . **Fred Roden** of Roden's Record Corral has been doing a bang-up job getting his folk following down to see **Carl** and reports that Carl's and Moon's platters are selling like hot disks—which they always are around here. **Moon Mullican** endeared himself to the Canuck music men when he recorded "A Crushed Red Rose (And A Faded Blue Ribbon)" and the local tunesmiths and publishers were avidly looking forward to his appearance at the theatre. . . . Folk music continues to be the money-draw hereabouts and rumor has it that this year's Canadian National Exhibition will have **Roy Rogers, Dale Evans,** and their troupe as headliners. The Victor stars are sure to be terrific attendance pullers for the Canadian National Exhibition and "Mr. Showbusiness," **Jack Arthur** is showing all of his usual showmanship in signing these swell performers who will pull in the youngsters as well as the grown-ups. With the great folk tunes that being written in Canada and which could be used in the Canadian National Exhibition—the 1954 grandstand show looks like the best ever—for Canadian composers and talent as well as the audiences. . . . **Chico Valle** and his Orchestra got the nod to play **Arthur Murray**'s Gold Medal Ball at the Palace Pier on Thursday, January 14th, which pulled in the radio fans who are addicted to Chico's Latin American dancipation. . . . For the first time there is going to be a Canadian National Boat Show in this country. What is hoped will become an annual event will take place at the Mutual Arena, January 22nd to February 6th, tied in with a fashion show by **Schiaparelli** and featuring songstress **Jacqueline James**. . . . Lovely **Louise Thomson** is the new featured singer with **Moxie Whitney** and his Orchestra at the Imperial Room of the Royal York Hotel. . . . **Denny Vaughan** in New York on recording and publishing business. The handsome radio star's Clarendon House Limited has a hit on their hands in the tune "It Happens." Foreign rights have been signed to BMI Canada whose **Jack Perry** is working on it with the U. S., A & R men. Jack informs us that **Dewey Bergman** and Benida Records have done a terrific job on this song with an outstanding platter by beautiful **Mary Mayo**, which is scheduled for mid-February release. . . . **Oscar Pettiford**'s quintet is this week's headliner at the Colonial and making much of **Julius Watkins** and his French horn. Others in the group are **Walter Bishop** on piano, **Phil Urso**, tenor sax and **Charlie Smith** at the drums. . . . Local music folks looking forward to the forthcoming visit of London Record's **Bob Farnon**. The ex-Torontonian has recently returned to America and is living in New York, where he is busy on English film and recording scores. It is always fun to have him back in Toronto. . . . Loew's Uptown Theatre has hit the jackpot with the film, **Kiss Me Kate**, which is now in its third week. The **Cole Porter** songs are getting heavy rides on the local airway and it's sure paying off at the box office. . . . **Don McKim**, of Quality Records, completing arrangements to press and distribute Benida Records on the Quality Label in Canada.

MARY MAYO

MONTREAL MEMOS

JONI JAMES

Joni James, while in town last week, was brushing up on her French in preparation for her European invasion. Joni did an interview in French with **Mario Verdon**, Montreal top French dee jay, over radio station CKAC. Verdon likes to interview visiting American artists if they remember their high school French well enough to struggle through. . . . The **Four Aces** due into the Seville Theatre January 28 for the upteenth time. The Four Aces Fan Clubs of Montreal are planning a united get-together while the boys are in town. Should be some clambake in view of the fact that the total membership in these fan clubs exceeds three thousand members. **Herb Kessler** better buy the boys running shoes. . . . **Oscar Peterson** and his trio going into the Latin Quarter for two weeks starting January the 18th. It will seem like old times having Oscar around for more than a one-night stand. . . . **Dorothy Lamour** opened at the Chez Paree January 12th and if she does anything like the business she did on her last engagement, the house will be more than happy as most clubs in town are complaining about poor business. . . . "Changing Partners", the most recent U.S. hit to be recorded here in French. . . . **Archie Laurie**, manager of the Seville Theatre, **David Grief**, manager of Hartney's Record Bar and **Larry McClenaghan** of Columbia Records, cooperating on a big promotional contest which will culminate with **Carl Smith** giving away the prizes from the stage of the Seville Theatre during his coming engagement which opens on January 21st. . . . Coral Records advise that Teresa Brewer's "Our Heartbreaking Waltz" is the fastest breaking record they have ever had. . . . Quality Records who handle the King line in Canada, all set for a big push on **Moon Mullican**'s recordings when Moon plays the Seville Theatre with the Grand Ole Opry group headed by **Carl Smith**. Mullican will probably include in his part of the show a song he recorded "A Crushed Red Rose," which was written by local composer **Art Strange**.

TERESA BREWER

Trophies

NEW YORK — Capitol's Les Paul and Mary Ford display some of their music trophies in their home. The husband and wife recording team hold three of the four gold records received for passing the million mark on "How High The Moon", "Mocking Bird Hill", "The World Is Waiting For The Sunrise" and "Vaya Con Dios". Les holds in his left hand a trophy awarded to Mary and him by The Cash Box for being voted The Best Small Instrumental Group of 1953 by the music operators of America.

Benida Appoints Sales Manager

Dewey Bergman, vice-president of Benida Records, Inc., has appointed Howard W. Budlow as national sales manager. Budlow was district supervisor for King Records during the past five years. He was in charge of Pennsylvania, Maryland, Washington, D.C., and Virginia.

Budlow has appointed a staff of field representatives who will cooperate with Benida distributors at point of sale in stores; with music coin machine operators, and assistant with general sales promotion in their territories. Budlow leaves Monday, January 18th for a 15 state trip to study the one stop operation and coordinate the activities of Benida distributors with Benida's field men.

Bergman also announced the promotion of Sidney Ascher as national advertising and public relations director. Ascher will also work closely with Budlow on sales promotion.

The next Benida release is scheduled for early next month and will star song stylist Peggy Lloyd.

Seymour Invites Lor

Denise Lor, singing star of Garry Moore's CBS-TV show Monday through Friday, will fly to Detroit following her January 15th broadcast to make a guest appearance on Robin Seymour's program over Station WKMH, Detroit.

Invitation came as a result of Seymour's requests for Denise's new release entitled, "That's What A Girl Appreciates" which has given impetus to a "Denise Lor" Fan Club.

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LEW DOUGLAS
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"TURN AROUND BOY" b/w
"Caesar's Boogie"
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DECCA RECORDS

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MIRIAM SPIER
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Federal
AND
DELUXE
RECORDS
available on 45 rpm

BILLY WARD and HIS DOMINOES
RAGS TO RICHES
DON'T THANK ME
King 1280
UNTIL THE REAL THING COMES ALONG
MY BABY'S 3-D
Federal 12162

HANK LOCKLIN
LET ME BE THE ONE
I'M TIRED OF BUMMING AROUND
4 Star 1641

MICKEY ROONEY
ALIMONY BLUES
BOUILLABASSE
King 1296

TINY BRADSHAW
PING PONG
POWDER PUFF
King 4687

THE INK SPOTS
EBB TIDE
King 1297
CHANGING PARTNERS
King 1304

YORK BROS.
TIGHT WAD
KENTUCKY
King 1299

EARL BOSTIC
MEMORY
King 4653
OFF SHORE
King 4683

CLIFF RODGERS
RED DECK OF CARDS
THE ARM OF UNCLE SAM
DeLuxe 2010

ROY BROWN
LETTER FROM HOME
MIDNIGHT LOVER MAN
King 4684

BONNIE LOU
TENNESSEE WIG-WALK
HAND-ME-DOWN HEART
King 1237

RUBY WRIGHT
BIMBO
BOY YOU GOT YOURSELF A GIRL
King 1293

THE CHECKERS
WHITE CLIFFS OF DOVER
WITHOUT A SONG
King 4675

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King RECORDS INC.
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Eartha Kitt To Appear At Yale Junior Prom

NEW YORK—Eartha Kitt will fly in from the west coast on February 26th for a one-night stand at the Yale junior prom.

The class' entertainment committee specifically requested that Miss Kitt be its guest artist since her records are the most popular on the campus.

In order to appear at the prom, the song stylist, who's currently playing in "New Faces" in Los Angeles, will have to take a night off from the show, fly into New York for Friday night when the dance takes place and then leave immediately afterwards in order to be back at the show Saturday night.

Space Jockey Collins Reports "Oh, Moon Papa" No. 1 On His WNEW "Spacemen's Hit Parade"

NEW YORK—Al "Jazzbo" Collins, who broadcasts nightly over WNEW from a remote on the Moon, has begun compiling the **Spaceman's Hit Parade**—a summary of the most popular tunes out of this world—on "Collins on the Moon", heard Mondays through Fridays, 9:35-11 P.M.

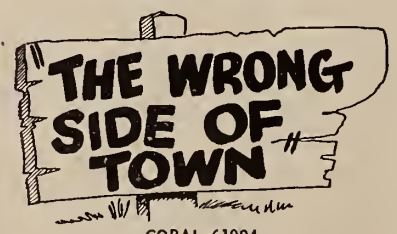
"Jazzbo" and Harrison, his purple owl, are receiving regular reports at WNEW from Space Jockeys throughout the Galaxy, and they're surveying the records most played in the Nebula Boxes and selling best across the craters and even in the asteroid belts.

This week, Collins reported in his WNEW radar-cast, the number nine spot was held by **"Richochet of the Shooting Star"**, which fell from fourth place last week. A French-type import, "C'Est Si the Eclipse" was number eight, a shade below **"Jet Tide"** which sky-rocketed to seventh. The number six song is **"Off Shore on Saturn"**, and the Sky-Sailors' record of **"I See the Earth"** is fifth.

Moving up two notches to fourth place, Jazzbo reports, is "That's Ameteore", and holding down number three spot is "Stranger in Crater City". Number two in the magic circle is Patty Pluto's tremendous waxing of "Changing Rockets". Patty, you'll recall, had a similar hit recently, the "Venussee Waltz".

The number one tune in all Space, Collins reports happily, is the smash dedicated to him. . . . Lunar Fisher's great "Oh, Moon Papa".

Collins is also compiling a list of most-requested standards on his WNEW "Moon" show. So far, these include: "Stellar by Starlight," "O Solar Mio," and "I'd Love to Get You on a Slow Space Boat to Saturn".

DARING! DIFFERENT!
CONNIE HAINES'


CORAL 61094
THE SONG YOU CAN'T KEEP OUT OF YOUR MIND!

MARINE SHOW

NEW YORK—Eileen Barton discusses a new radio show with members of the Marine Corps Recruiting Service. Left to right are: Buddy Basch, promotion man for the songstress; Eileen Barton; Major Theodore F. Curtis and Lieutenant Colonel L. A. Gibson.

Meeting Dates Of Music Operators' Associations

Jan. 18—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

19—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

25—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

26—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

26—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

Feb. 1—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

4—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

4—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

9—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

10—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

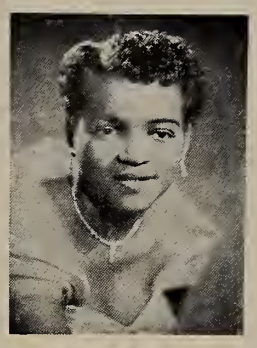
17—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Noble Sissle, famous song writer, actor, singer, orchestra conductor, and president of the Negro Actors Guild of America, will take on a new assignment over WMGM starting on Monday, January 18. Assisted by **Phil Goulding**, veteran WMGM staff announcer, Sissle will be heard Monday through Saturday from 1 to 2 P.M. The program will be called "Rhythm of America," the title of which is based on a song written by Sissle and his songwriting partner, **Eubie Blake**. Sissle also will recount the picturesque details on Broadway, Lenox Avenue and in celebrated nightclubs and theatres of Europe. . . . Little "Gee Gee" (that's George **Goldner** of Tico and Rama Records) back from a nationwide trip that took him all the way out to the coast and back via Florida, says rustlings emerging all over the country on his "El Baion" indicate it will be a hit of national scope. He's also overpowered with the way "Gee" by **The Crows** is gaining momentum after breaking out in the charts for seven months now. Is over the 100,000 mark and after all that time his sales on the disk for the 1st week in January was a very healthy 20,000. "Gee Gee" tells us that the tune will now be covered popwise by top name artists of several majors. "But," says George, "no one can top our treatment." On his trip George signed up **William Amann** of New Orleans, La. as distrib for the Tico-Rama line. He also signed Midwestern Record Distributors of Indianapolis, Ind. for the twin labels and extended Allied Music Sales of Los Angeles territory to include San Francisco. . . . Bess **Berman**, struggling to hold a severe cold in check, getting great "get well" medicine from the orders coming in on **The "5" Royales** new release "I Do." Etching has taken off like a bolt of lightening and Bess says "It's another "Baby Don't Do It." . . . **Mahalia Jackson**, we hear, turned down another European trip 'cause her friend and label prexy, Bess Berman, not well enough to go along with her. . . . Bob Rosen of Seeco and guiding hand of the new subsid, Dawn Records, busy as a hive of bees writing and talking to distribs on Dawn's initial release, Roy **Eldridge**'s "Ain't No Flies On Me." "Distrib and jockey reaction great" says Bob. . . . Red Robin out with a long awaited new one by the Vocaleers. The great group comes up with "Is It A Dream." Bobby Robinson, Red Robin bossman, has another top group, he says, in The Topps. Bobby says "The Topps are in the same class and styling as the "5" Royales and The Clovers." Wellllll—if that's so—'nuff said. . . . Gladys "Glad Rags" Patrick, new Central thrush, booked for a one nighter at Steve Galan (Waterbury, Conn. deejay) Dance on January 30 and then into Emerson's Philadelphia, on February 1st for two weeks. . . . Youngster, **Pauline Rogers**, whose initial release on Original Records, "Spinning The Blues," shows the gal has loads of talent, was discovered by **Ralph Stein**, songwriter and musical director, when she was baby sitting for the Steins. Ralph heard her singing lullabys to his children. . . . Stan Pat, personal manager of the new RCA Victor star, **Bertice Reading**, gives up his musical directorship of WTNJ-Trenton, N. J. in order to concentrate on the gal's career. Stan agrees with **Danny Kessler**, A & R at Victor, who predicts real big things for Bertice in 1954—and the'll certainly get no argument from this corner. . . . Carl Lebow, back in town after a second trip South and a stop-over at Cincinnati to chin-chin with **Syd Nathan** at the home office. On his trip Carl signed an 18 year old Greensboro, N. C. lad, **Buddy Phillips**. Buddy will arrive in New York next week for a session. Lebow's first release since signing on with Deluxe will be by **Country Homes** on January 28 followed by **Martha Moore** on February 11. . . . Al Silver, Herald Records, driving home with wife and two children during last Sunday evening's junior blizzard, was miraculously spared when a car coming up the opposite lane got out of control, jumped the dividing island and actually "flew" into his car smashing it almost flat. When Al looked at his car, then looked at his family, he thanked God most fervently. . . . **Herbert S. Zebley**, (Zeb for short) frequenting the Monte Bruce office. What's up?

BERTICE READING



PAULINE ROGERS

CHICAGO:

Savoy prexy, **Herman Lubinsky**, in town this week with his A&R man, **Freddie Mendelson**. If anyone knows the juke box biz—that's Freddie. Came up the hard way from juke box service man. . . . British jazz pianist, **Ralph Sharon**, whose first U.S. engagement at the Preview clicked big a few months back, skedded for another top Chi spot, Streamliner, 1/26 thru 2/1. The lad's reported to have been tutored by George Shearing. . . . Bob O'Connor, who heads the Shaw offices here, off on a quickie visit to Noo Yawk. Just 3 days. . . . **Sara Vaughan**'s first Mercury wax getting lotsa airplay 'round this man's town. . . . First of a weekly series of Jazz Concerts Satty nites at the Rainbo Gardens was quite successful. **The Flamingo's** proved themselves showstoppers. Belief here is that the boys are destined for big things. Tho together only one year, and ranging in age from 17 to 20, they sound and act like showbiz veterans. . . . **Duke Ellington** headlined last week's concert at Rainbo. As per usual—"E"—for Excellent. . . . **The Harp-Tones'** "Sunday Kind Of Love" seems to be catching on 'round the town. . . . The Clovers all set for a 3 dayer at the Crown Propeller come 1/25. To be followed by a frequent Chi visitor, **Johnny Hodges**. . . . **Len and Phil Chess** simpully thurilled because **Big Ed's** "Superstition" took off like a supersonic jet here in town and Checker pressing 'em like mad to satisfy local demand. "This is it," these successful waxers holler. . . . By the way, that new spiritual group, **The Southern Stars**, were discovered by the **Sinsheimer** boys of Richmond, Va. The tape sent here to be placed on Chess shellac. Their very first, "Tired Of The Devil" b/w "I Remember I Heard My Mother Pray," already catching on. . . . WSBC's **Larry Wynn** uses **The Cash Box Top Ten R&B Tunes** each and every week and reports, "Terrific," regarding mail and comments.

THE CLOVERS

Avid Cash Box Readers

FRAMINGHAM, MASS.—Three of the "Four Aces" plus Dick Fitzmmons of Decca Records, check over the latest issue of The Cash Box for listings of their current top rated waxing "Stranger In Paradise," on Roy With Records over WKOX (Framingham, Mass). Boys visited DJ Roy Leonard during their recent stay at Blinstrub's in Boston.

★ "The Southern Stars" ★
"Tired Of The Devil"
B/w
"I Remember I Heard My Mother Pray"
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39 WEST 60th STREET NEW YORK 23, N. Y.

LOS ANGELES:

All the local indes agree that if the year continues the way it has started off it should prove the biggest year yet for the R & B field. . . . **Eddie Mesner**, A & R head of Aladdin Records, recently returned from the East Coast after conducting sessions with **Louis Jordan**. He says that they did ten new sides altogether and as he puts it "they are teriffic." Seems that the most promising side is "Dad Gum Ya' Hide Boy" which will be released under the Aladdin label soon. . . . Received a note that Oscar McLollie's "Lolly Pop" is breaking like crazy in Philadelphia. Gotham Distributors, there, have been giving away lolly pops by the dozens along with the record to promote the tune. Saul Bihari of Modern Records is more than pleased over the fine job Gotham has done with the tune. Another number that looks promising on the Bihari's RPM label is "Love Only You" with the **Meadow Larks**. Over at Central Record Sales **Jim Warren** and **Eddie Ray** both agree that it's the first big one to step out for 1954. It was also picked as record of the week on **Hunter Hancock**'s show this past week. . . . Looks like Art Rupe, prexy of Specialty Records, just doesn't have enough pull with his old Uncle Sammy to get Lloyd Price out of the Army. So now all Lloyd can do is listen to the two sides on his latest release and agree that "It's Too Late For Tears" and "Let Me Come Home Baby" or is it Uncle? —Oh Well! Other Specialty releases include **Jimmy Liggins**' "Going Away" plus three big spirituals by Alex Bradford, **The Soul Stirrers** and **Pilgrim Travelers**. . . . Jake Porter has moved from the Tailspin Club down to the Club Alimony where he'll play nitely with his combo. On Thursday's **Hunter Hancock** also takes over the club for his weekly talent show. . . . Ben Waller, head of Ben Waller Enterprises, is now enjoying a vacation in Miami and Havana. . . . Songstress **Linda Hayes** now appears nitely at the Champagne Supper Club in San Francisco. . . . Joe Houston and his band along with singer **Mable Scott** are booked to provide the entertainment at the Elks Club dance on Jan. 24. . . . Don Pierce of Hollywood and Starday Records says that they are now pressing in Memphis, Tennessee, in order to provide quicker deliveries to the East Coast. . . . Professor Alex Bradford, The Pilgrim Travelers and Brother Joe May are now all traveling the West Coast as a unit and presenting packaged shows.

LOUIS JORDAN

DIG THESE 4 NEW HITS!

on

Modern & RPM

John Lee Hooker
"GOTTA BOOGIE"
b/w
"DOWN CHILD"
Modern Records Hollywood # 923

Earl Curry
"ONE WHOLE YEAR BABY"
b/w
"I WANT YOUR LOVIN'"
RPM Records Hollywood # 402

The Meadow Larks
"LOVE ONLY YOU"
b/w
"REAL PRETTY MAMA"
RPM Records Hollywood # 399

Oscar McLollie
"LOLLY POP"
b/w
"FALLING IN LOVE WITH YOU"
Modern Records Hollywood # 902

Art Ford To Stage First Fan Convention

NEW YORK—Three hundred teenage fan club presidents from all over the nation, will travel to Manhattan to attend Art Ford's (WNEW dee jay) First National Fan Club Convention. The convention will be held on January 23rd at Carnegie Recital Hall from 5:30 P.M. to 7:30 P.M.

Representing between 50 and 100 thousand club members, the presidents will hold a real "working" convention during which they will: (1) be addressed by famous stars. (2) participate in four research experiments to determine their exact tastes today in 1954. These experiments will be conducted bv four record companies, Coral, Epic, Audivox and Trend. (3) compare fan club publications. (4) and stage a demonstration (using a fan and a celebrity of the proper and improper technique of obtaining an autograph.

The convention will be impartial and is not designed to exploit any person or group.

Soble To Increase '54 "Parade Of Stars" Shows

HOLLYWOOD, CALIF.—Lee Soble Associates have announced that they grossed $243,950 in 1953 with their "Parade of Stars" charity-sponsored reviews produced by Soble in major California cities, making this the company's biggest of their three year history.

Soble has utilized a unique idea in taking "name" personalities away from Hollywood to cities that seldom see such live talent and putting on packaged shows for local charities. Last year, Soble produced 18 such programs headed by Ginny Simms, Horace Heidt, Leo Carrillo, Alvino Ray, Frankie Carle, Hilo Hatti, and Harry Babbitt, among others.

Because of this season's success, Soble enterprises are upping their program next season of 1954 to 24 shows using even bigger personalities.

The cities they will visit this year are Santa Monica, Long Beach, Richmond, Oakland, Inglewood, Riverside, San Bernardino, Bakersfield, Fresno, Merced, Stockton, San Jose, Redding, Eureka, Chico, Vallejo, Phoenix, Tucson, Santa Ana, Reno, Modesto, Santa Barbara, Salinas and Sacramento. Soble says statistics show that recording stars draw better than film stars.

Oscar Straus Dies At 83

VIENNA, AUSTRIA—Oscar Straus, famed Viennese born composer of "The Chocolate Soldier" and more than 50 other operettas died of heart disease, this week, in Bad Ischl. He was 83.

Straus' first operetta was produced 59 years ago. Called "The Wise Man", it was unsuccessful. His first big success was "The Waltz Dream" which he presented in 1907 and which is still being played.

"The Chocolate Soldier" was composed the following year. Its book was from George Bernard Shaw's play, "Arms and the Man".

In his years in America, he conducted in almost every large city.

THE CASH BOX HOT

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	MARIE *Four Tunes* *(Jubilee 5128)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
2	MARIE *Four Tunes* *(Jubilee 5128)*	MONEY HONEY *Drifters* *(Atlantic 1006)*	OOH LAWDY MY BABY *Tommy Ridgley* *(Atlantic 1009)*
3	MONEY HONEY *Drifters* *(Atlantic 1006)*	RAGS TO RICHES *Dominoes* *(King 1280)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
4	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	BLOOD STAINS ON THE WALL *Honey Boyd* *(Specialty 476)*
5	I *Velvets* *(Red Robin 122)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*
6	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	TV MAMA *Joe Turner* *(Atlantic 1016)*
7	SUNDAY KIND OF LOVE *Harp-Tones* *(Bruce 101)*	MAD LOVE *Muddy Waters* *(Chess 1550)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
8	EL BAION *Joe Loco* *(Tico 208)*	YOU'RE SO FINE *Little Walter* *(Checker 786)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
9	GOLDEN TEARDROPS *Flamingos* *(Chance 1145)*	SUNDAY KIND OF LOVE *Harp-Tones* *(Bruce 101)*	OKE SHE MOKE SHE POP *Joe Turner* *(Atlantic 1016)*
10	RAGS TO RICHES *Dominoes* *(King 1280)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	RAGS TO RICHES *Dominoes* *(King 1280)*

in SAN FRANCISCO — in NEWARK — in MEMPHIS

1	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	WELL, I DONE GOT OVER IT *Guitar Slim* *(Specialty 482)*
2	MONEY HONEY *Drifters* *(Atlantic 1006)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
3	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	MY COUNTRY MAN *Big Maybelle* *(Okeh 7009)*	BLOODSTAINS ON THE WALL *Honey Boyd* *(Specialty 476)*
4	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	RAGS TO RICHES *Dominoes* *(King 1280)*	LOVE MY BABY *Little Junior* *(Sun 192)*
5	RAGS TO RICHES *Dominoes* *(King 1280)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	GOING DOWN TO BIG MARY'S *Helen Thompson* *(States 126)*
6	YOU'RE SO FINE *Little Walter* *(Checker 786)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	DRUNK *Jimmy Liggins* *(Specialty 470)*
7	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
8	TV MAMA *Joe Turner* *(Atlantic 1016)*	SUNDAY KIND OF LOVE *Harp-Tones* *(Bruce 101)*	MAD LOVE *Muddy Waters* *(Chess 1550)*
9	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	YOU'RE STILL MY BABY *Chuck Willis* *(Okeh 7015)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
10	DON'T LEAVE ME THIS WAY *Fats Domino* *(Imperial 5262)*	YOU'RE SO FINE *Little Walter* *(Checker 786)*	YOU'RE SO FINE *Little Walter* *(Checker 786)*

THE CASH BOX HOT

in PHILADELPHIA

1	EL BAION *Joe Loco* *(Tico 208)*	
2	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 702S1)*	
3	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	
4	PING PONG *Tiny Bradshaw* *(King 4687)*	
5	LOLLY POP *Oscar McLollie* *(Modern 920)*	
6	SUNDAY KIND OF LOVE *B. Hall & Kings (Jax 320)* *Harp-Tones (Bruce 101)*	
7	EBB TIDE *Ink Spots* *(King 1297)*	
8	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	
9	MARIE *Four Tunes* *(Jubilee 5128)*	
10	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	

in LOS ANGELES

1	MONEY HONEY *Drifters* *(Atlantic 1006)*	
2	MARIE *Four Tunes* *(Jubilee 5128)*	
3	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	
4	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	
5	RAGS TO RICHES *Dominoes* *(King 1280)*	
6	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	
7	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 70SS)*	
8	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	
9	MAKE ME A PRESENT OF YOU *Ernie Andrews* *(Trend 68)*	
10	I *Velvets* *(Red Robin 122)*	

in ST. LOUIS

1	MONEY HONEY *Drifters* *(Atlantic 1006)*	
2	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	
3	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	
4	RAGS TO RICHES *Dominoes* *(King 1280)*	
5	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 702S1)*	
6	YOU'RE SO FINE *Little Walter* *(Checker 786)*	
7	TV MAMA *Joe Turner* *(Atlantic 1016)*	
8	BLIND LOVE *B. B. King* *(RPM 395)*	
9	MY MAN'S AN UNDERTAKER *Dinah Washington* *(Mercury 79284)*	
10	CALL ME BEFORE YOU GO HOME *Memphis Slim* *(United)*	

The Top Ten Tunes Netting Heoviest Ploy, Compiled From Reports Submitted Weekly To The Cosh Box, By Leoding Music Operotors in Dollos, Los Angeles and Other Cities Listed.

in DALLAS

1	THE THINGS THAT I USED TO DO *Guitor Slim* *(Specialty 482)*	
2	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	
3	BLIND LOVE *B. B. King* *(RPM 395)*	
4	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 70SS)*	
5	YOU'RE SO FINE *Little Walter* *(Checker 786)*	
6	TV MAMA *Joe Turner* *(Atlantic 1016)*	
7	I WANT TO THANK YOU *The "S" Royales* *(Apollo 449)*	
8	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*	
9	COMING ON *The Clovers* *(Atlantic 1010)*	
10	RAGS TO RICHES *Dominoes* *(King 1280)*	

in NASHVILLE

1	MONEY HONEY *Drifters* *(Atlantic 1006)*	
2	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	
3	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	
4	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	
5	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 70SS)*	
6	RAGS TO RICHES *Dominoes* *(King 1280)*	
7	YOU'RE SO FINE *Little Walter* *(Checker 786)*	
8	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*	
9	MY COUNTRY MAN *Big Maybelle* *(Okeh 7009)*	
10	MARIE *Four Tunes* *(Jubilee 5128)*	

in SHREVEPORT

1	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	
2	YOU'RE SO FINE *Little Walter* *(Checker 786)*	
3	MONEY HONEY *Drifters* *(Atlantic 1006)*	
4	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	
5	MARIE *Four Tunes* *(Jubilee 5128)*	
6	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*	
7	MAD LOVE *Muddy Waters* *(Chess 1550)*	
8	RAGS TO RICHES *Dominoes* *(King 1280)*	
9	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	
10	BLIND LOVE *B. B. King* *(RPM 395)*	

WHAT A KICK OFF FOR '54!

BANG

RUTH BROWN

"LOVE CONTEST"

Plus

"IF YOU DON'T WANT ME"

(I Don't Want No Part Of You)

ATLANTIC # 1018

BANG

CLYDE McPHATTER and THE DRIFTERS

"SUCH A NIGHT"

Plus

"LUCILLE"

ATLANTIC # 1019

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b/w

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The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

JIMMY REED and HIS TRIO
(Vee Jay 105)

C+ "JIMMIE'S BOOGIE" (2:39) [Conrad Music BMI—J. Reed] Jimmy Reed and his Trio infectiously etch a quick beat boogie.

C+ "I FOUND MY BABY" (2:39) [Conrad Music BMI—J. Reed] Reed sings a Southern style blues in his nasal chant. Singer came home and found his baby gone. Ok disk.

TAB SMITH
(United 171)

B "STRANGE" (2:59) [Pamlee BMI—Springs] The ever listenable saxing of Tab Smith is presented in mellow and melty style with Smith also handling the vocal in dreamy fashion.

B "JUMPTIME" (2:28) [Pamlee BMI—Smith, Brannon] In a jump sax treatment Tab has you hopping in your seat.

PAULINE ROGERS with BOB BARRON ORK.
(Original 1000)

B+ "SPINNING THE BLUES" (2:52) [BMI—Larkin, Simpson] Youngster, in her first effort on wax, displays a style and talent that bids fair for future stardom. Gal's personality comes through in her reading of a lovely blues ballad. Has a manner of presentation that belies her inexperience. A potent disk that should go a long way towards establishing her.

C+ "BUT GOOD" (2:50) [ASCAP—Genger, Stein] Young Miss Rogers does a fine job on a pretty love ballad. However, etching seems aimed at the pop market.

THE PLATTERS
(Federal 12164)

C+ "I'LL CRY WHEN YOU'RE GONE" (3:09) [Armo BMI—Alex Hodge] The Platters etch a slow romantic ballad smoothly.

B "I NEED YOU ALL THE TIME" (2:45) [Armo BMI—Tony Williams] The Platters come through with more punch on this deck as they handle the romantic item with polish. This side has more spark.

THE HOWLIN' WOLF
(Chess 1557)

B "I LOVE MY BABY" (2:39) [Burton Ltd BMI—C. Burnett] The Howlin' Wolf sings a slow Southern blues proclaiming his love for his baby. Harmonica and Howlin' Wolf's chanting combine to make a strong plate.

B "ALL NIGHT BOOGIE" (2:41) [Burton Ltd BMI—C. Burnett] The lower lid is a quick beat boogie that presents top-notch harmonica sounds and a driving vocal.

THE CASH BOX ★AWARD O' THE WEEK★

"I DO" (2:35) [Bess BMI—Lawman Pauling]
"GOOD THINGS" (2:33) [Bess BMI—Lawman Pauling]
THE "5" ROYALES
(Apollo 452)

"5" ROYALES

● The "5" Royales, one of the "elite" groups of the nation, comes up with a merry item, "I Do," that should break fast for big sales reaction. The boys are in good form as they etch a quick bouncer in gay flirtatious manner. The "5" Royales are merry as they coyly ask "hey beautiful, what's your name?" An impressive and infectious piece of wax enhanced in no small way by the solid saxwork of Charlie "Little Jazz" Ferguson. The reverse deck, "Good Things," is a slow Southern blues feelingfully performed by the group. The lead tenderly advises his girl he'll wait a long long time for her as good things are worth waiting for. The deck is ok but pick goes to the up tempo "I Do."

"SUCH A NIGHT" (2:26) [Raleigh BMI—Lincoln Chase]
"LUCILLE" (2:59) [Progressive BMI—McPhatter]
CLYDE McPHATTER and THE DRIFTERS
(Atlantic 1019)

CLYDE McPHATTER & THE DRIFTERS

● Clyde McPhatter and The Drifters, who burst onto the record scene just a few months ago with the disk, "Money Honey," that went all the way to number one, come through with their second release and it has all the earmarks of another smash. "Such A Night" is a quick beat with an old Spanish flavor and Clyde does a lilty and gay job as ecstatically describes the kisses and lips of his beloved. He's really squishy as he pitches his tale of woo. This one has it. The flip is a slow unusual blues effort written by McPhatter. He wakes up one morning and finds "Lucille" gone with his week's pay. He agonizingly beseeches Lucille to come home where she belongs.

"IF YOU DON'T WANT ME" (2:40)
[Fisher Music ASCAP—Hendricks, McCoy]
"LOVE CONTEST" (2:51)
[Fisher Music ASCAP—Singleton, McCoy]
RUTH BROWN
(Atlantic 1018)

RUTH BROWN

● Top female rhythm and blues songstress in the nation, according to the votes of the juke box operators in 1953, Ruth Brown shows why in her soulful treatment of the top deck, "If You Don't Want Me (I Don't Want No Part Of You)" and her saucy reading of the light hearted "Love Contest." The talented seller of tunes is properly downhearted but resigned as she tells her man she still loves him, but if he no longer loves her then she no longer wants him. Switching from the gloom stricken role, Ruth is gay and flip as she describes the love contest in which the lovers try to outromance one another. Ruth is eventually the winner, but who is the loser? Cute theme should appeal to all young romantics. A slight nod in the direction of "If You Don't Want Me."

GOLDEN GOSPEL SINGERS
(Decca 48310)

C- "MOTHER'S PRAYER" (3:00) P.D. The Golden Gospel Singers sing a slow gospel item in tender fashion.

C+ "DO YOU KNOW HIM" (2:40) P.D. The Singers do a change of pace on the flip. A quick beat item rhythmically chanted for an exciting deck.

LITTLE MILTON
(Sun 194)

B "BEGGIN' MY BABY" (2:40) [Memphis-Campbell] Little Milton sings a middle tempo love blues potently. Milton begs his gal not to leave him His handling of the downhearted romantic lyrics is good.

B+ "SOMBODY TOLD ME" (2:53) [Memphis-Campbell] The under lid is a moderate Latin tempo rhythmically dished up by the chanter. Somebody told him his gal is running around and he's hurt 'cause he wants her for his own. Strong deck that should get action.

IMPERIALS
(Great Lakes 1201)

B "LIFE OF EASE" (2:43) [Kencee BMI—Harris, Kari] The Imperials dish up a rhythmic middle tempo item melodically and infectiously.

C "IT WON'T BE VERY LONG" (2:45) [Kencee BMI—Harris, Kari] A similar beat item that lacks the spark of the upper lid.

THE SWANS
(Rainbow 233)

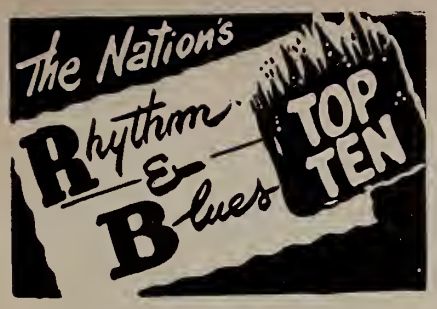
B+ "MY TRUE LOVE" (2:41) [Kingsbury Music BMI—Sharrock, Dreui, Brabham, Roberts, James] In a style that has won approval recently, The Swans dish up the slow romantic item in that hesitation, choppy manner that lends the treatment a different sound. A good deck.

B "NO MORE" (2:38) [Kingsbury Music BMI—Sharrock, Dreui, Brabham] The flip is a rhythmic rocker enthusiastically belted by the group. A driving item given the works by the Swans.

TAMPA RED
(RCA Victor 20-5594)

B "BIG STARS FALLING BLUES" (3:10) [Frederick BMI—Hudson Whittaker] Tampa Red does a slow southern country blues with an unnamed partner and the duo etch an appealing low down deck.

C+ "IF SHE DON'T COME BACK" (2:34) [Tannen BMI—Tampa Red] Red does a solo vocal on this end for a pleasing plate. Red's blue, lonesome and worried.



1. **I'LL BE TRUE**
   Faye Adams & Joe Morris
   (Herald 419)

2. **MONEY HONEY**
   Drifters
   (Atlantic 1006)

3. **HONEY HUSH**
   Joe Turner
   (Atlantic 1001)

4. **RAGS TO RICHES**
   Dominoes
   (King 1280)

5. **YOU'RE SO FINE**
   Little Walter
   (Checker 786)

6. **THE THINGS THAT I USED TO DO**
   Guitar Slim
   (Specialty 482)

7. **MARIE**
   Four Tunes
   (Jubilee 5128)

8. **I HAD A NOTION**
   Al Savage & Joe Morris
   (Herald 417)

9. **SOMETHING'S WRONG**
   Fats Domino
   (Imperial 5262)

10. **SAVING MY LOVE FOR YOU**
    Johnny Ace
    (Duke 118)

Vagabond Lover

HOLLYWOOD—Rudy Vallee makes with the megaphone during a recording session at Capitol Records in Hollywood where he produced a new album, "Songs of a Vagabond Lover," featuring the tunes that made the idol of the Ivy League famous—"The Pig Got Up," "Vagabond Lover," "Maine Stein Song," "Veni Veni" and others. The eight sides will get a big exploitation boost from Capitol in 1954.

Horace Heidt to Open 8 Week Stint At the Statler

NEW YOROK—Horace Heidt, following a smash hit engagement at the Edgewater Beach Hotel, Chicago, will open an eight-week engagement at the Hotel Statler's Cafe Rouge on Friday evening, January 29, according to Thomas F. Troy, General Manager.

The appearance of the Horace Heidt show will inaugurate a new policy at the Statler. This will be the first time in its history that the hotel will present a floor show.

Not only will Heidt present his "Musical Knights," but also a cast of thirty-five people.

Appearing with the Heidt show will be Johnny "In The Book" Standley, whose recent recording of "It's In The Book" sold over two million copies.

Dick Kerr, youthful comedy singing impressionist is a recent air force dischargee.

Then, there is Russ Budd, a dancer who gives impressions of Ray Bolger, Gene Kelly, Fred Astaire and many others.

Ralph Sigwald, a baritone, was working as a janitor in a high school in Charleston, South Carolina, when he was discovered. Since Heidt found him he has sung his way across the country.

The Heidt Steppers are an aggregation of young girls.

For the past year the Heidt show has toured the entire country raising funds for the pet charities of the service club in the city of their appearance. Last year there was also a four-week tour in Korea, where the show played to over 175,000 United Nations personnel. This junket was sponsored by the Department of State and the services of the show were donated by Heidt.

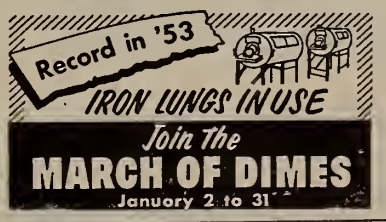
In 1951 Heidt and his show went to Germany. On May Day 1951, when the Heidt show did their bit in Berlin, their competition was the communist rally down the street. Heidt's answer to this was to assemble his troup and do a show out in the street for the civilian population. Although the show was presented in English and the songs were typically American the populace caught on quick and clamored for more.

It is interesting to note that the Heidt organization started with seven members thirty years ago, while Heidt was a student at the University of California at Berkeley.

Among the many things he has to his credit on his way up are several firsts. His "Answers By The Dancers" program was the baby of the audience participation shows. Then came the "Pot of Gold" program, for which he is both cursed and blessed, for this was the daddy of all national give-away programs.

Hi Fi

LOS ANGELES—Don Cornell is shown pointing out the features of the new Seeburg "Hi-Fi" which is on display at Minthorne Music Company, Los Angeles, and other Seeburg showrooms throughout the country.



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B/W
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by
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CENTRAL #1003
Climbing
"THE BEATING OF MY HEART"
by
THE CHARMERS
CENTRAL # 1002

Pete "Guitar" Lewis'
"BACK DOOR TROUBLES"
B W
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4 ALL 4 HITTIN' 4
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"I'M YOUR COUNTRY MAN"
SHY GUY DOUGLAS
EXCELLO 2024
"LONG AS JESUS LIVES"
SWANEE QUINTET
NASHBORO 541
"JESUS BROUGHT ME OVER"
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Victor Goes All Out On New Artie Shaw Album

NEW YORK—As a result of the tremendous success on the part of RCA Victor and its distributors in moving the complete stock of the Glenn Miller Limited Edition albums in just two weeks—to the tune of $2,000,000, the diskery is now engaging in an even greater promotional campaign for the new Artie Shaw "Broadcast" album. The album contains 24 selections of the bandster's works all taken from original tapes of the band's radio broadcasts at New York's Blue Room and Cafe Rouge during 1938 and 1939.

Publicity on Shaw, which has already produced two big stories in Time and New Yorker magazines and is expected to do the same in Redbook, Look, Parade, High Fidelity, Coronet, Modern Screen, Newsweek, and Show is being supplemented by an intensive advertising campaign in many consumer and trade magazines.

The "Broadcast" album will also be plugged to millions of potential customers via the Phil Harris-Alice Faye radio show, the Dennis Day TV show and on "Your Show of Shows." Ads will also be placed in local newspapers.

RCA Victor is offering as promotion a variety of window displays, streamers, glossy photographs, blow-ups, demonstration records, etc., to aid the retailer in sales.

For radio promotion, the diskery is offering a "radio promotion kit" which includes a short biography of Artie Shaw; a list of selections in the album, plus time and clearance for each number; a list of interesting sidelights on how the album was compiled; and a half-hour disk jockey script.

Distribs are also receiving a prevue glance at the attractive white cover of the album which is embossed with Shaw's clarinet.

ARTIE SHAW

2 SMASH HITS
Wild
Breaking all over the nation !!!

"EL BAION"
and
"GEE"
Tico 10-208
JOE LOCO
AND HIS MAMBO STYLINGS

"GEE"
b/w
"I LOVE YOU SO"
R R 5
THE CROWS

Ask for the new CROWS' record "CALL THE DOCTOR" Rama # 10

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A Great New Release by
JOE MORRIS ORK.
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b/w
"TRAVELIN' MAN"
vocal by JOE MORRIS
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A First Release
Off To A BIG Start!!
ROY ELDRIDGE
"AIN'T NO FLIES ON ME"
b/w
"Someone To Watch Over Me"
201
dawn RECORDS
39 WEST 60th STREET NEW YORK 23, N. Y.

Album Features Original Versions of Tunes From Miller Story

NEW YORK—The eight hit tunes most closely associated with the name of Glenn Miller now are available for the first time in one RCA Victor album titled "Glenn Miller Plays Selections from the Film, 'The Glenn Miller Story'."

The tunes featured in the new film were musical milestones in the meteoric rise of the bandleader to his top spot as the key dance maestro of the Forties. The new Victor album presents the original versions by the Miller band on both LP and Extended Play 45 rpm speeds.

The disks, which were recorded prior to 1943, all have been reprocessed and brought up to modern engineering standards.

The film, "The Glenn Miller Story," stars James Stewart and June Allyson, and is a tribute to the growth of the Miller legend and the appeal of the Miller dance disks. Spotlighted in the film are such Miller standards as "Tuxedo Junction," "Moonlight Serenade," "In The Mood," "American Patrol," "St. Louis Blues," "String of Pearls," "Little Brown Jug" and "Pennsylvania Six-Five Thousand."

Diamond Is Exclusive Ambassador Artist

HOLLYWOOD—An article recently appeared in The Cash Box announcing a Leo Diamond release on another label.

Abe Diamond, prexy of Ambassador Record Company, advises that these masters were cut some time ago prior to his exclusive recording contract with the Ambassador label.

When contacted, Leo Diamond stated that he will be promoting Ambassador Records only when he plays engagements throughout the country.

For The Disk Jocks
It's The Cash Box

Stars Over Harlem

One of the finest examples of cooperation with the Jocks and the press was displayed this week in the harlem area by master showman **Lionel Hampton**. Fresh from a long string of very successful concert appearances across the big pond, Hamp crawled out of his place of slumber early in the a.m. to talk about the big treck while the guest of platter spinners **Buddy Bowser** and **Sarah Lou** who grace the airlanes of radio station W.L.I.B. daily. The main topic of discussion was the long list of hits and personalities who have blossomed out of his sensational aggregation, with special attention given to his terrific heartwarming reading of "Midnight Sun," which is the theme of so many jocks from coast to coast and his current outstanding Clef L.P. which also brings down the artistic works of **Oscar Peterson, Ray Brown,** and **Buddy Rich** on the ever popular "The Nearness Of You" b/w "Stompin' At The Savoy." Tues. night a coming finds Mr. Rhythm guesting with the "Life Begins At Midnight" crowd over at the Palm Cafe nightery. Then its to W.N.J.R., Sunday at 4 p.m. where **Joel Turnero** is busy as a bee compiling a long list of top notch personalities to be on hand to welcome the dynamic bandmaster home again. . . . **Danny "Run Joe" Taylor** sensational little blues shouter who penned the Clovers smasharoo chart buster "Good Lovin' " has another accomplishment to be mighty proud of. It's his latest R.C.A. Victor release entitled "Gator Tail," which Harlem and vicinity are welcoming with open arms. Ditto **Paul Bascomb's** wonderful instrumental "Jan." . . . Exciting plus is stellar trombonist **Benny Green's** whailing Decca platter "Blow Your Horn" and that he does. . . . In again, out again sailed Philly's **George Woods** of W.H.A.T. After a brief confab with Atlas Record Prexy **Tommy Robinson**, who is just a grinning and a grinning at the news that the **Johnny Felton** opus "Darling Mother In Law" is getting so many plays. . . . **Little Walter's** "Blues With A Feelin' " sure makes you sit down and think awhile, so say the uptown blues buyers. . . . Meet and Greet **Kai Williams** of radio station W.H.A.T. whose pleasant personality each morn radiates the time, the news, the temperature along with the nation's top waxings. Also conducts the popular Snap Club daily from 3:05 thru 4:55 p.m. Each week KAI selects a Miss Dynamite for his morning gig, and a Miss Personality for his afternoon feature and programs without fail those wonderful **Cash Box** Listings every Saturday eve. . . . **Mabel Scott**, your "Fool Burro" sure is a mighty entertaining hunk of wax. . . . The big baritone voice of Frank Davis, long a standout with **Fred Warning's** Pennsylvanians is currently featured on two very easy to take renditions entitled "Somebody Greater Than You And I" b/w "The Lonesome Road." . . . Happy to see the 4 tunes "Marie" sailing up, up, up, and the same goes for **Johnny** Ace's excellent etching of "Saving My Love For You" which made its initial bow in nation's top ten listings last week. . . . The reason for Prexy **Bobby Robinson's** beaming smile is the fact that **The Velvets** record of just plain "I" has at last crashed into the charts in the N. Y. area. His heart is also skipping beats every now and then because of the finding of a very swingsational new group from down Washington way called The Topps whose first slicing should be shaking up the racks and juke boxes any minute now. Keep you eye on these cats, for insiders say they're a good bet to be sitting on top of the world this year for sure. . . . **Doris Day's** "My Secret Love" and **Joe Turner's** "Oke-She-Moke-She-Pop" are good and nice to have around the house, any house. . . . Steve **Hodge** and sidekick **Julia Taylor** (They're of Atomic Music Sales) report the noise makers with their set-up are "I'll Be True," "The Things I Used To Do" **George Goldner's** newest bawling baby "El Baion."

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **THERE STANDS THE GLASS**
   Webb Pierce
   (Decca 28834; 9-28834)

2. **LET ME BE THE ONE**
   Hank Locklin
   (Four Star 1641)

3. **BIMBO**
   Jim Reeves
   (Abbott 140)

4. **I FORGOT MORE THAN YOU'LL EVER KNOW**
   Davis Sisters
   (RCA Victor 20-5345; 47-5345)

5. **I'M WALKING THE DOG**
   Webb Pierce
   (Decca 28834; 9-28834)

6. **CARIBBEAN**
   Mitchell Torok
   (Abbott 140; 45-140)

7. **A DEAR JOHN LETTER**
   Jean Shepard & Ferlin Huskey
   (Capitol 2502; F-2502)

8. **TAIN'T NICE**
   The Carlisles
   (Mercury 70232)

9. **WAKE UP IRENE**
   Hank Thompson
   (Capitol 2646; F-2646)

10. **SATISFACTION GUARANTEED**
    Carl Smith
    (Columbia 21166)

Country DJ Luncheon

PASADENA, CAL.—Local RCA Victor distribs recently gave a luncheon at the Huntington Hotel in Pasadena for western and country disk jockeys. Standing (L to R): Reg D. Marshall, Wade Ray, Jimmy Wakely, Tex Ritter, Mr. Nudie, Alice Carpenter, Eileen Hancock, Eddie Kirk, Tom Mosely and Oakie Bob. Seated (L to R): Art de Paul, manager of the record department of Leo J. Meyberg Co.; Dorothy Vance, in charge of sales promotion at Meyberg; Eddy Arnold; Bob McCluskey, RCA Victor; Carl Taft of The Cash Box; Norma Ferguson; Bob Stone; Frank Simon; "Digger" Clark; and "Jolly" Joe Nixon. Red Rowe left before the picture was taken.

DJ's Letter Praises "The Cash Box"

Dear Sirs:

I appreciate more than words can tell the prompt arrival of The Cash Box every week, and needless to say, I wouldn't miss it for the world.

In addition to my 14 hours per week of playing Hillbilly and Western records, I have inaugurated a half hour Sunday show called Hillbilly Hits, where I play the 6 top tunes listed in The Cash Box. It has proved very successful, because I received an avalanche of mail from satisfied listeners who approved of the new show. Incidently, during 1953 I received 4839 pieces of fan mail over WRUN.

In closing, I just want to extend my thanks for listing my top songs and most of all for the warm and friendly relationship of your personnel with a D.J. like myself.

Very truly yours,
Carl J. Swanson.

Eddie Hill Inked To RCA Victor Contract

NEW YORK—Eddie Hill, well-known disk jockey who is heard six nights a week over WSM in Nashville, Tenn., has been signed to a recording contract by RCA Victor, Stephen Sholes, head of the diskery's Country-Western department, has announced.

Hill, whose show is aired from 11 p.m. to 1 a.m., was voted second most popular hillbilly disk jockey last year placing behind Nelson King.

Hill's popularity has stemmed from his recitations and story-telling songs. His first sides for RCA Victor, which were cut on January 12, will be released next month.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	LET ME BE THE ONE	Hank Locklin (4 Star)
2.	BIMBO	Jim Reeves (Abbott)
3.	THERE STANDS THE GLASS	Webb Pierce (Decca)
4.	I REALLY DON'T WANT TO KNOW	Eddy Arnold (RCA Victor)
5.	WAKE UP IRENE	Hank Thompson (Capitol)
6.	CHANGING PARTNERS	Pee Wee King (RCA Victor)
7.	TAIN'T NICE	The Carlisles (Mercury)
8.	I'M WALKING THE DOG	Webb Pierce (Decca)
9.	I LOVE YOU	Ginny Wright & Jim Reeves (Fabor)
10.	YOU ALL COME	Cousin Herb Henson (Capitol) / Arlie Duff (Starday)

Memo To:

Program Directors and Operators...

We recommend the following for your listeners in the Pop, C & W and R & B fields

R&B — C&W — POP
"WRITE & TELL ME WHY"
The Orioles, Jubilee 5127
D. Glenn, V-107

C&W
"DARLIN' AM I THE ONE"
Carl Smith, Columbia 21129

POP — R&B — C&W
"WHO SAID I SAID THAT?"
"I GOT 9 LITTLE KISSES"
Shorty Long, V-108

POP — R&B — C&W
"CRYING IN THE CHAPEL"
D. Glenn, V-105
The Orioles, Jubilee 5122

C&W
"I've Got A Better Place To Go"
Martha Carson, Capitol 2634

POP — C&W
"I THINK I'M FALLING IN LOVE WITH YOU"
"ONLY A PASTIME"
Darrell Glenn, V-109

"I'LL NEVER CLOSE MY HEART TO YOU"
Hawkshaw Hawkins
RCA Victor 20-5549

Valley
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The Original Hit!
"CARIBBEAN"
MITCHELL TOROK
on Abbott # 140
ABBOTT RECORD CO.
6636 Hollywood Boulevard
Hollywood 28, Calif.

TWO SURE HITS!
Skeets McDonald's
"LOOK WHO'S CRYIN' NOW"
b/w
"WALKIN' ON TEARDROPS"
Capitol # 2696

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
2. BIMBO
   Jim Reeves
   (Abbott 148; 50-148)
3. LET ME BE THE ONE
   Hank Locklin
   (4 Star 1641; 45-1641)
4. WAKE UP IRENE
   Hank Thompson
   (Capitol 2646; F-2646)
5. I FORGOT MORE THAN YOU'LL EVER KNOW
   The Davis Sisters
   (RCA Victor 20-5345; 47-5345)
6. I REALLY DON'T WANT TO KNOW
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)
7. SATISFACTION GUARANTEED
   Carl Smith
   (Columbia 21166; 4-21166)
8. RELEASE ME
   Jimmy Heap
   (Capitol 2518; F-2518)
9. CARIBBEAN
   Mitchell Torok
   (Abbott 140; 50-140)
10. HEY JOE!
    Carl Smith
    (Columbia 21129; 4-21129)

FABOR RECORDS
HITTING BIG!
Ginny Wright
with
Jim Reeves Reciting

Louisiana Hayride Artist
KWKH—Shreveport
"I LOVE YOU"
b/w
"I WANT YOU YES"
Fabor # 101
ORDER FROM THESE DISTRIBUTORS

Allied Music Sales 2542 W. Pico Blvd. Los Angeles, Calif.	Irwin Distributing Co. 106 S. Grove St. Wichita, Kansas	Alpha Distributing Co. 457 W. 45th St. New York, N. Y.	Glenn Allen Co. 1146 Union Ave. Memphis, Tenn.
Chatton Distributing Co. 1921 Grove St. Oakland, Calif.	Southern Mercury, Inc. 604 Baronne St. New Orleans, La.	F & F Distributing Co. 803 S. Cedar St. Charlotte, N. C.	Music City Distributors 714 Allison St. Nashville, Tenn.
Binkley Distributing Co. 504 Delwood Avenue Jacksonville, Florida	General Distributing Co. 2329 Pennsylvania Ave. Baltimore, Md.	Hit Records 1043 Central Ave. Cincinnati, Ohio	Southern Mercury, Inc. 1035 Levee St. Dallas, Texas
Coral Records, Inc. 335 Edgewood Ave. Atlanta, Ga.	Pan-American 3731 Woodward Ave. Detroit, Michigan	Lance Distributing Co. 2307 Prospect Cleveland, Ohio	Southern Mercury, Inc. 1906 Leeland Ave. Houston, Texas
James H. Martin, Inc. 1343 Michigan Ave. Chicago, Ill.	Lieberman Music Co. 257 N. Plymouth Minneapolis, Minn.	Southern Mercury, Inc. 1011 N.W. 5th St. Oklahoma City, Okla.	Allen Distributing Co. 420 W. Broad St. Richmond, Va.
Frank's One Stop 506 Clifton Des Moines, Iowa	Midwest Record Co. 2642 Olive St. Louis, Mo.	Marnel Distributing Co. 1622 Fairmount Ave. Philadelphia, Pa.	Northwest Tempo 310 Ninth Ave. N. Seattle, Washington

FABOR RECORDS
6636 Hollywood Blvd., Suite # 207 Hollywood 28, Calif.

FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B EXCELLENT · C VERY GOOD · C+ GOOD · C FAIR · D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"YOU JUST CAN'T BE TRUE" (2:08)
[Cedarwood BMI—Wilburn, Pierce]
"SLOWLY" (2:30) [Hill & Range BMI—W. Pierce, T. Hill]
WEBB PIERCE
(Decca 28991)

● Voted the Best Folk Artist of 1953 in The Cash Box Operators' Poll, Webb Pierce makes an early bid for '54 honors with two sides that should make the hit category within a very short space of time. "You Can't Be True" is a quick beat romantic ditty that Pierce performs in winning style. Lower lid is a beautiful, middle tempo love tune titled "Slowly." Honors are split evenly on two terrific coin-catchers.

"WHAT AM I GOING TO DO WITH YOU?" (2:36)
[Hill & Range BMI—J. Denny]
"DOG-GONE IT, BABY, I'M IN LOVE" (2:20)
[Hill & Range BMI—Keefer, Amway]
CARL SMITH
(Columbia 21197)

● Carl Smith comes up with another pair of tunes that are sure to follow in the footsteps of his other hits. Smith turns in an outstanding vocal effort on a touching middle tempo piece dubbed "What Am I Going To Do With You?" The perplexing situation is that of a married man having two loves. "Dog-gone It, Baby, I'm In Love" is a quick beat, change of pace coupler for this double barreled juke box natural.

"I'M A PROBLEM CHILD" (2:32) [Milene ASCAP—Rose, Heath]
"MISTER LIGHT'NIN' BUG" (2:34) [Acuff-Rose BMI—Bryant]
RITA FAYE
(MGM 11664)

● Rita Faye, the young darlin' of the country field makes her bid for a place on the best selling lists with a pair of enjoyable decks that should appeal to one and all. Top lid is a quick tempo cutie titled "I'm A Problem Child." With all the disturbances she's caused, the tiny tyke is well on her way towards being labled the #1 "brat." Lower end, "Mister Light'nin' Bug" is another delightful item on which the lass excells vocally. A Two-sided clicker.

CURLEY SANDERS
(Imperial 8226)

B "I'M REACHING FOR HEAVEN" (2:16) [Commodore BMI—B. N. Sanders] The mellow tones of Curley Sanders are a treat to the ear as the artist comes up with a heartfelt reading on a middle beat love tune. A pretty melody combined with tender lyrics against a background of soft strings.

C+ "TOO MUCH LOVIN'" (2:00) [Commodore BMI—J. Fields, G. Evans] Lower portion is a quick tempo, rhythmic bouncer with catchy lyrics and rendered in inviting fashion by the chanter. A real peppy side.

"SKEETER" WEBB
(King 1302)

B "FOOL'S FOLLY" (2:47) [Mar-Kay BMI—S. Webb] The soft and polished chords of "Skeeter" Webb etch a middle tempo sentimental item in distinctive style. The warbler puts over the tender lyrics with telling effect as strings support in ok style.

C+ "I COULD HARDLY WAIT" (2:53) [Mar-Kay BMI—S. Webb] On the under lid, Webb sings in a soft and relaxed manner on a fetching moderate beat romantic piece. Tune and lyrics blend in feelingful fashion.

SUNSHINE RUBY
(RCA Victor 20-5582)

B "I GOT MY FIRST KISS LAST NIGHT" (2:10) [Hill & Range BMI—J. Rollins, D. Coleman] Sunshine Ruby comes up with a moderate beat cutie in a tantalizing manner. The thrush delivers a refreshing vocal effort as she tells of the effects of her initial kiss.

B "THAT AINT IN THE CATALOG" (2:50) [Fairway BMI—K. Evans, F. Stryker] The chirp displays her versatility as she ups the tempo and changes her vocal style on a bouncey item with captivating lyrics.

THE SMITH BROTHERS and BILL LOWERY
(Capitol 2697)

B "I WALK WITH THE KING" (2:32) [Lowery BMI—C. Carrier] Bill Lowery takes the lead and the Smith Brothers richly blend their vocal talents as they come up with an inspiring rendition of a quick beat sacred item. The Gospel Singers lend effective support.

C+ "I BELIEVE THERE'S A HEAVEN" (2:39) [Lowery BMI—D. Welch] The entire group turns in another grand performance on a fast tempo religious tune. Instrumental backdrop flavors the deck.

CHARLIE PICKARD
(Guyden 702)

C+ "MY SIDE OF THE FENCE" (2:37) [Marmor BMI—J. Crockett] Charlie Pickard dishes up a fine vocal interpretation on a zesty, quick beat piece. Solid instrumental support on an easy-on-the-ears disk.

B "THE WRONG TRAIL" (2:16) [Marmor BMI—J. Crockett] On the bottom lid Pickard comes up with some excellent material and handles it potently. With the sound of bullets whistling by, the artist realizes the mistake he's made in choosing a life of crime.

SHEB WOOLEY
(MGM 11665)

B "DON'T STOP KISSING ME GOODNIGHT" (2:20) [Aberbach BMI—Wooley] Sheb Wooley comes up with an infectious vocal job on a colorful, Latin tempo item that he penned himself. A light and gay arrangement on a tune that should create much excitement in the jukes.

C+ "KNEW I HAD LOST" (2:15) [Aberbach BMI—Wolley] Flip is a slow beat romantic lament sung with tender emotion by Sheb. "The doors to Paradise closed" when the chanter lost his sweetheart's affections.

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HILL AND RANGE

B/W No. 20-5592

"ACT 1-ACT 2-ACT 3"

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Grandpa Jones
"THE TRADER"
RCA Victor # 20-5576
Published by
RIDGEWAY MUSIC, INC.
6087 Sunset Blvd.
Hollywood Calif.

One of the nation's top writers
TOMMY COLLINS
SINGS two of his own numbers
"YOU BETTER NOT DO THAT"
B/W
"HIGH ON A HILLTOP"
Capitol # 2701

JEAN SHEPHARD
&
FERLIN HUSKEY
"LET'S KISS & TRY AGAIN"
CAPITOL # 2706

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DEarborn 2-0045
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WEbster 1-1121

Coronet Orchestra Joins MGM Roster

NEW YORK—MGM records has added another fine orchestra to its roster, The Coronet Orchestra.

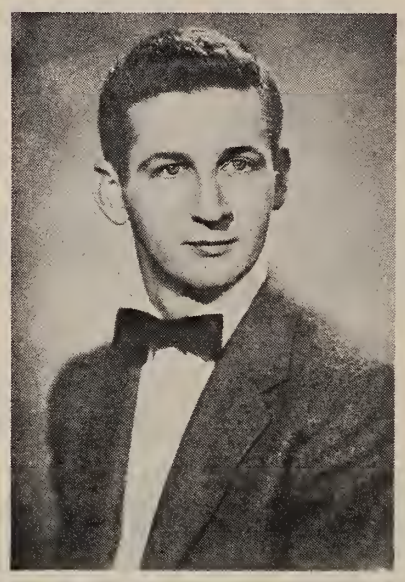
The group is a newly formed English recording orchestra, planned and designed exclusively to present on wax, original, modern orchestral music.

The orchestra at full strength consists of fifty outstanding recording musicians in England. Many of them are conductors and famous instrumentalists in their own right.

Bruce Campbell and Malcolm Lockyer, two of England's youngest conductor-arrangers, were selected as conductors of this organization. Both artists are also writers of the modern school of music.

The crews' first recording for MGM is "Lost Love" and "Main Line."

Dunlap To Simulcast Disk Jockey Show



WALLIE DUNLAP

BRIDGEPORT, CONN.—The answer to whether or not a disk jockey can successfully simulcast may be forthcoming from this city in the near future. "At least we're going to try and find out," says Wallie Dunlap, the dee-jay who will attempt it on WICC-AM & TV.

The big problem has always been to come up with a gimmick that will interest the TV audience while the records are spinning. To this Dunlap says, "We have a few ideas. We're not talking much about them just yet. But one gimmick we're happy to mention though, is the trick of superimposing, over the disk, the various disk jockey reports from the pages of *The Cash Box*."

Dunlap is extending an open invitation to all artist and publisher exploitation men to send in any visual gimmick that will make good viewing and help plug the record too.

BE SURE TO LISTEN TO
TACK-A-TOOM
By Bill Dudley
on Capitol Record's # 2707

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Big Jim Hess
WIVK—Knoxville, Tenn.
1. I Really Don't Want To Know (Eddy Arnold)
2. Fancy Pants (Floyd Cramer)
3. Let Me Be The One (G. Hill)
4. I Think I'm Falling In Love With You (Darrell Glenn)
5. I Won't Stand In Your Way Maddox Bros. & Rose)
6. Wake Up Irene (H. Thompson)
7. Don't Add An Ex To Your Name (George McCormick)
8. A Dear John And Marsha Letter (Stan Freberg)
9. I'll Never Get Over You (Eddy Arnold)
10. There Stands The Glass (Webb Pierce)

Billy The Kid Stanley
WNOE—New Orleans, La.
1. Let Me Be The One (Locklin)
2. I Really Don't Want To Know (Eddy Arnold)
3. Baby, That's What I'd Do For You (Faron Young)
4. Blame It On The Moonlight (Red Garrett)
5. There Stands The Glass (Webb Pierce)
6. Tain't Nice (The Carlisles)
7. Satisfaction Guaranteed (Carl Smith)
8. I Can't Keep The Girls Away (Billy Walker)
9. Release Me (Jimmy Heap)
10. Wake Up Irene (H. Thompson)

Mack Sanders
KFBI—Wichita, Kan.
1. There Stands The Glass (Webb Pierce)
2. Satisfaction Guaranteed (Carl Smith)
3. I Forgot More (Davis Sisters)
4. Divorce Granted (E. Tubb)
5. Bimbo (Jim Reeves)
6. I'm Walking The Dog (Pierce)
7. Wake Up Irene (H. Thompson)
8. Run 'Em Off (Jeanie Pierson)
9. Changing Partners (King)
10. Hey Joe (Carl Smith)

Bob Ferguson
KWSC—Pullman, Wash.
1. Bimbo (Jim Reeves)
2. Y'All Come (Arlie Duff)
3. There Stands The Glass (Webb Pierce)
4. Remembering (Mac Wiseman)
5. Beautiful Bells (Rex Prophet)
6. I Really Don't Want To Know (Eddy Arnold)
7. Let Me Be The One (Locklin)
8. Calling You (Hank Williams)
9. Secret Love (Slim Whitman)
10. Satisfaction Guaranteed (Carl Smith)

Butch Lewis
WJKO—Springfield, Mass.
1. I Really Don't Want To Know (Eddy Arnold)
2. Tain't Nice (The Carlisles)
3. There Stands The Glass (Webb Pierce)
4. Let Me Be The One (Locklin)
5. It's A Long, Long Ride (Marty Robbins)
6. Secret Love (Slim Whitman)
7. Bimbo (Jim Reeves)
8. I'm Walking The Dog (Pierce)
9. Wake Up Irene (H. Thompson)
10. Look What Followed Me Home (George Morgan)

Johnny Rion
KSTL—St. Louis, Mo.
1. Ooh-La-La (Justin Tubb)
2. Let Me Be The One (Locklin)
3. There Stands The Glass (Webb Pierce)
4. Won't Somebody Tell Me (Sonny James)
5. Cheatin's A Sin (Kitty Wells)
6. Leave Her Alone (Ray Price)
7. Secret Love (Slim Whitman)
8. Changing Partners (King)
9. Suppertime (Jimmie Davis)
10. Satisfaction Guaranteed (Carl Smith)

Sheriff Tex Davis
WLOW—Norfolk, Va.
1. Bimbo (Jim Reeves)
2. There Stands The Glass (Webb Pierce)
3. Y'All Come (Arlie Duff)
4. I Love You (Wright & Reeves)
5. I Really Don't Want To Know (Eddy Arnold)
6. Changing Partners (King)
7. Wake Up Irene (H. Thompson)
8. North Wind (Slim Whitman)
9. Love Letters In The Sand (Mac Wiseman)
10. Secret Love (Slim Whitman)

Skip-A-Long Hathaway
KUDN—Eugene, Ore.
1. Bimbo (Jim Reeves)
2. Long Lost Love (Smokey Rogers)
3. Too Late (Jimmy Wakely)
4. I Really Don't Want To Know (Eddy Arnold)
5. Saturday Night (Wade Ray)
6. I Love You (Wright & Reeves)
7. Changing Partners (Pee Wee King)
8. When You Say Yes (Hawkshaw Hawkins)
9. If God Can Forgive You (Rex Allen)
10. This Ain't The Blues (West & Bryant)

"Chuckwagon Chuck" Nichols
KOWB—Laramie, Wyo.
1. Let Me Be The One (Strange)
2. Tain't Nice (The Carlisles)
3. Changing Partners (King)
4. I'm Making Love To A Stranger (Jimmy Dickens)
5. Wake Up Irene (H. Thompson)
6. Sweet Mama, Tree Top Tall (Johnny Bond)
7. There Stands The Glass (Webb Pierce)
8. Look What Followed Me Home (Amber Sisters)
9. I Really Don't Want To Know (Eddy Arnold)
10. North Wind (Slim Whitman)

Paul Kallinger
XERF—Del Rio, Texas
1. There Stands The Glass (Webb Pierce)
2. Bimbo (Jim Reeves)
3. I'm Walking The Dog (Pierce)
4. Let Me Be The One (Locklin)
5. Tain't Nice (The Carlisles)
6. Y'All Come (Herb Henson)
7. My Greatest Thrill (S. James)
8. I Forgot More (Davis Sisters)
9. North Wind (Slim Whitman)
10. Release Me (Jimmy Heap)

Clarence Kneeland
WERI & WICH—Jewett City, Conn.
1. Let Me Be The One (Locklin)
2. Bimbo (Jim Reeves)
3. Tain't Nice (The Carlisles)
4. I Forgot More (Davis Sisters)
5. Caribbean (Mitchell Torok)
6. I Think I'm Falling In Love With You (Darrell Glenn)
7. I'm Walking The Dog (Pierce)
8. I Gave My Wedding Dress Away (Kitty Wells)
9. Hey Joe (Carl Smith)
10. Rub-A-Dub-Dub (Thompson)

Cousin Johnny
WNLC—New London, Conn.
1. Run 'Em Off (Onie Wheeler)
2. Tain't Nice (The Carlisles)
3. I Really Don't Want To Know (Eddy Arnold)
4. I'm A Stranger In My Home (Maphis & Lee)
5. Red Deck Of Cards (Cliff Rodgers)
6. I'm Walking The Dog (Pierce)
7. Cheatin's A Sin (Kitty Wells)
8. Idle Gossip, Idle Words (Lee & Cooper)
9. I Forgot More (Davis Sisters)
10. God Was So Good To Me (Jimmie Walker)

Joe Morris
WKDK—Newberry, S. C.
1. Let Me Be The One (Locklin)
2. There Stands The Glass (Webb Pierce)
3. I Love You (Ginny Wright & Jim Reeves)
4. Changing Partners (King)
5. Bimbo (Jim Reeves)
6. I Forgot More (Davis Sisters)
7. I'm Walking The Dog (Pierce)
8. Tain't Nice (The Carlisles)
9. You're Gone (Davis Sisters)
10. I Think I'm Falling In Love With You (Darrell Glenn)

Tommy Sutton
WING—Dayton, O.
1. Let Me Be The One (Locklin)
2. Bimbo (Jmi Reeves)
3. Sorrow And Pain (Davis Sis.)
4. My Greatest Thrill (S. James)
5. First, Last And Always (Wade Ray)
6. Yesterday's Girl (Hank Thompson)
7. Shake A Hand (Red Foley)
8. Memories Of Mother And Dad (Bill Monroe)
9. Saturday Night (Wade Ray)
10. Satisfaction Guaranteed (Carl Smith)

Earl "Grandpappy" Davis
WFHG—Bristol, Va.
1. What It Was, Was Football (Deacon Andy Griffith)
2. Let Me Be The One (Locklin)
3. Bimbo (Jim Reeves)
4. Tain't Nice (The Carlisles)
5. Woman (Johnny Desmond)
6. You're My Downfall (Johnny & Jack)
7. There Stands The Glass (Webb Pierce)
8. I Gave My Wedding Dress Away (Kitty Wells)
9. Satisfaction Guaranteed (Carl Smith)
10. Red Deck Of Cards (Wakely)

Dave Miller
WMIE—Miami, Fla.
1. Let Me Be The One (Locklin)
2. Strange Feeling (J. Thorpe)
3. I Really Don't Want To Know (Eddy Arnold)
4. God Is Everywhere (Anita Kerr Singers)
5. Snatchin' And Grabbin' (Merrill Moore)
6. Tell 'Em No (Curtis Gordon)
7. Darling, Am I The One (Carl Smith)
8. You're Gone (Davis Sisters)
9. That's What I'd Do For You (Faron Young)
10. Two Friends Of Mine (Lefty Frizzell)

L. F. Kenfield
WTIC—Hartford, Conn.
1. I Forgot More (Davis Sisetrs)
2. For Now And Always (Snow)
3. Mama, Come Get Your Baby Boy (Eddy Arnold)
4. Let Me Be The One (Strange)
5. Who'll Buy My Heartaches (Carl Smith)
6. Thanks (Jimmy Wakely)
7. Unpucker (The Carlisles)
8. It's Been So Long (W. Pierce)
9. Wake Up Irene (H. Thompson)

Bill Thornton
KRLW—Walnut Ridge, Ark.
1. Let Me Be The One (Locklin)
2. I Love You (Wright & Reeves)
3. I'm Walking The Dog (Pierce)
4. There Stands The Glass (Webb Pierce)
5. Secret Love (Slim Whitman)
6. Bimbo (Jim Reeves)
7. Changing Partners (King)
8. It's A Long, Long Ride (Marty Robbins)
9. Run 'Em Off (Lefty Frizzell)
10. Satisfaction Guaranteed (Carl Smith)

Keith Rush
WWEZ—New Orleans, La.
1. Leave Her Alone (Ray Price)
2. Release Me (Jimmy Heap)
3. Carroll County Boogie (Carroll County Boys)
4. You Gotta Have A License (Carolyn Collins)
5. It's Still The Same (Tommy Bradshaw)
6. Bimbo (Jim Reeves)
7. Secret Love (Slim Whitman)
8. Run 'Em Off (Onie Wheeler)
9. Just Married (Faron Young)
10. I'll Never Get Over You (Eddy Arnold)

Pete Hunter
KRCT—Houston, Texas
1. I Love You (Wright & Reeves)
2. Bimbo (Jim Reeves)
3. You Gotta Have A License (Tommy Collins)
4. I Dess I Dotta Doe (Billie Jo Moore)
5. Let Me Be The One (Locklin)
6. I'm Walking The Dog (Pierce)
7. It's Been So Long (W. Pierce)
8. Wake Up Irene (H. Thompson)
9. My Greatest Thrill (S. James)
10. Will Lou Love Me When I'm Old (Charlie Adams)

Elmer Snodgrass
WAKE—Greenville, S. C.
1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Wake Up Irene (H. Thompson)
4. I Gave My Wedding Dress Away (Kitty Wells)
5. I Really Don't Want To Know (Eddy Arnold)
6. I'm Walking The Dog (Pierce)
7. Y'All Come (Herb Henson)
8. Tain't Nice (The Carlisles)
9. Only A Pastime (D. Glenn)
10. Run 'Em Off (Lefty Frizzell)

THE CASH BOX FOLK and WESTERN ROUNDUP

Paul Kallinger, deejay from XERF, Del Rio, Texas and wife in Nashville January 9th visiting with friends, Webb and Audrey Pierce and friends at Grand Ole Opry. Thanks, Curtis Gordon for the fine picture. Curtis Gordon is the RCA Victor Artist from Mobile, Alabama who recently was signed by Col. Tom Parker and Jamboree Attractions. Cousin Jody plus the Jack and Daniel duet are now working out of Wheeling, West Va. via broadcasts from WWVA. Hubert Long, manager of Webb Pierce reports that Webb worked a personal appearance in Indianapolis, Indiana on January 10th and on January 17th Webb headlined a package show in San Antonio, Texas consisting of Slim Whitman (Imperial), Arlie Duff, Audrey Williams. Monday, January 18th Webb and the Wondering Boys will be in Galveston, Texas followed by dates on January 19th, New Orleans, La., and on January 20th in Lake Charles, La. Mickie Evans of WTTM, Trenton, New Jersey down visiting Grand Ole Opry Stars January 9th. Mickie is credited with conducting seven-and-one-half hours of live talent and records for "Country Listening," and is doing a bang-up job! Justin Tubb (Decca) whose recording of "Ooh, La, La" is still going strong in most localities, has a new release out titled "Something Called The Blues" and "Wahoo" . . . the "Blues" tune is something different and sounds like a good juke box number for Justin, the "Wahoo" side is a clever novelty number by Justin. January 18th saw the opening of the Ernest Tubb Show in Butte, Montana, which is the breaker for a two-week tour of the Great North West, according to Dub Allbritten. Dub also mentions that Hank Snow also opens in Oakland, California on January 24th, playing January 25th through February 4th, the following consecutive personal appearances with his Rainbow Ranch Boys: San Jose, Cal., Fresno, Cal., Long Beach, Cal., Los Angeles, Cal., Phoenix, Ariz., Tucson, Ariz., El Paso, Texas, Amarillo, Texas, Albuquerque, New Mexico, Pueblo, Colorado, and concluding tour in Denver, Colorado on February 4th. Sheriff "Tex" Davis, WTOV-TV, Norfolk, reports that he had another great Grand Ole Opry show over the January 3rd weekend. Heading the card were Hank Thompson, Hank Snow, Audrey (Mrs. Hank) Williams, Mac Wiseman, Tommy Anderson, and a local boy, Tommy Riddle. Fans really loved the show. The Carol Sisters, Rita and Rosalie, back in Charlotte after guesting on the "Saturday Night Jamboree Program" with Woody Washburn, over WFMY-TV, Greensboro, N. C. Here's two New York gals reversing the usual success path by climbing the ladder via the out-of-town route Fan letter response to "Smilin' " Ernie Lindell's "Radio Ranch," WGY, Schenectady points out the artist's ever increasing popularity. Country Song Roundup had a nice write-up about Ernie, Candy (Mrs. Lindell) and the entire group. Tom Diskin, vice-president of Jamboree Attractions, reports that the Davis Sisters, Skeeter and Georgia are now associated with Jamboree. Hot Gilliam, directing the affairs of Cowboy Copas, is now in Texas routing out a tour for the King Record artist, and some record promotion this section will also be taken care of by Gilliam. X. Cosse, active manager of Martha Carson (Capitol) currently has the popular and attractive artist booked solid through February 28th with personal appearances touching practically every state in the Southeastern territory. Martha opens a tour in Tulsa, Oklahoma on January 20th, jumping into Texas for dates through January 29th, hitting Dayton, Ohio on February 7th, then into Alabama, Georgia and Florida for the remainder of the month. Cosse's office informs us that the busy, talented Martha is the composer of "So Tired" as recorded by the Amber Sisters, who include Martha's two sisters! Amber Sisters also recorded "Look What Followed Me Home" . . . recorded also by George Morgan (Columbia). Speaking of recordings, Decca's Paul Cohen in Nashville week-ending January 10th for sessions with Grand Ole Opry talent. Ernest Tubb was scheduled to record on the 10th, with sessions to follow by other Decca names who headquarter in Nashville. Understand that the "Shindig" big country music show conducted from WFAA, and the State Fair Auditorium in Dallas, Texas is enjoying some mighty healthy attendances! Jack Comer, prexy of Valley Records, Publishers, Inc., Knoxville, Tennessee, in Nashville week ending January 9th! Would like to mention that Armand Baum, general representative of Jamboree Attractions is now on the job and making home in Madison, Tennessee . . . outside of Nashville. Jimmy Davis (Decca) in for visit at Grand Ole Opry Saturday, January 9th. Frankie More manager of Johnnie & Jack and Kitty Wells out on promotional tour, setting up personal appearances for his artists plus a package show involving Little Jimmie Dickens (Columbia), and Del Wood (Republic). Carl Smith (Columbia) and his Tune Smiths all set for a tour in Canadian territory, opening on January 21st at the Seville Theatre. Information received from the following record shops in Nashville, give an indication as to how various records shape up in over-the-counter sales and popularity: Buckley's One-Stop, managed by Mary Robertson, reports these: 1. Kitty Wells (Decca) "Cheatin' Is A Sin;" 2. Hank Thompson's "Wake Up Irene," and 3. Carl Smith's "Doggone It Baby, I'm In Love." At Ernie Young's Record Mart, these records took the spotlight, week ending January 9th: 1. Sonny James "My Greatest Thrill," 2. Carl Smith's "What Am I Gonna Do With You." and 3. Hank Locklin's "Let Me Be The One." Bill Dudley continuing to give out with good commercial recordings of country music, now has a release that several have eyed as "one to watch" and titles are "Tack A Toom" and "One More Little Heartbreak." Little Jimmie Dickens hittin' on all fours with his recording of "You All Come" and "Rock Me." Dub Allbritten, Hank Snow and Ernest Tubb left Wednesday, January 15th for Meridian, Mississippi to formulate plans for this year's Jimmy Rodgers Memorial Day Celebration (May 26th). The celebration which attracted some 35,000 people last year is expected to draw a throng of 50,000 this year. FREE BAR-B-Q will be the menu of the day, and is being served by the citizens of Meridian. This occasion, proclaimed National Hillbilly Day, will be an annual affair, and any information pertaining to this event will be gladly published by the Cash Box in this column, and the program of events will also be carried in this column as the date draws nearer. (See other story this issue of Cash Box.) Want to thank Jim Halsey, Hank Thompson's manager for the nice brochure on Thompson and his Brazos Valley Boys.

CURTIS GORDON

CAROL SISTERS

COWBOY COPAS

Stevenson To Speak At Rodgers Memorial Celebration

NASHVILLE, TENNESSEEE — Word was received this week from Dub Allbritten's office, Nashville, that Adlai Stevenson will be the principal speaker at the annual Jimmy Rodgers Memorial Day Celebration, on National Hillbilly Day, in Meridian, Mississippi, on May 26th.

Allbritten, who directs the affairs of Ernest Tubb and Hank Snow, stated that plans are being formulated now to hold this year's celebration, and indications show that the event will almost double in number the people in attendance this year.

Last year, the occasion drew an estimated 35,000 people from all facets of the music industry, and this year's total is expected to reach 50,000. The citizens of Meridian plan to serve Bar-B-Q to all visitors and a complete schedule of events will be published in the near future.

At this writing, Ernest Tubb and Hank Snow, who are responsible for the pioneering of the annual event are enroute to Meridian to line up and complete any details before the concentrated program moves into effect.

Houston Picks Sands

Tom Diskind, Jamboree Attractions V.P. reports that the people of Houston, Texas, recently picked Tommy Sands (RCA Victor) as one out of ten to hit Broadway in '54.

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FARON YOUNG'S
Great New Capitol Release
"JUST MARRIED"
b/w
"I HARDLY KNEW IT WAS YOU"
CAPITOL # 2690

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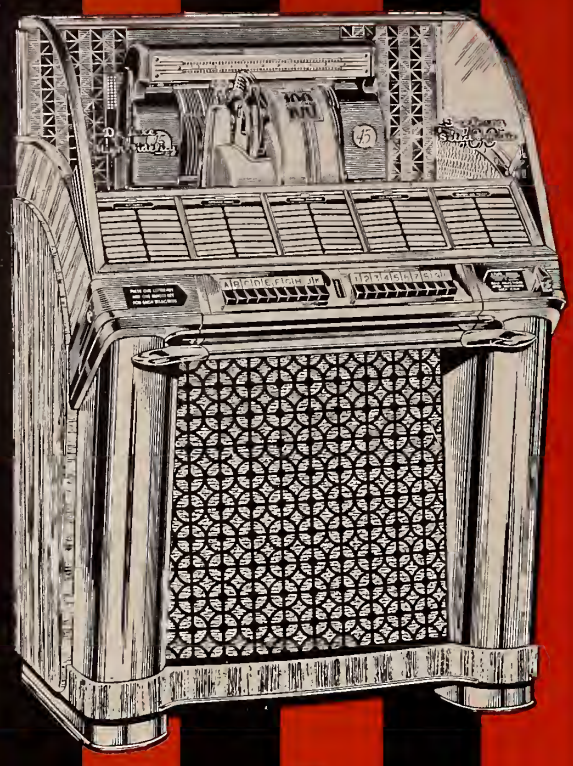

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Here and There

DETROIT, MICH.—News reports this past week point out that several of the automobile manufacturers have cut their employment by the thousands. Some firms have claimed the layoffs were due to retooling, others to lack of orders. However, other reports indicate the industry is swinging back into volume production. Last week United States factories built 119,430 passenger cars and 26,349 trucks, which compares with 103,649 cars and 27,910 trucks built in the comparable period of 1953. Ford announced it plans considerable overtime work, and the Cadillac Motor Division stated it will be a most successful year, as it entered 1954 with a backlog of 93,000 orders for new cars.

NEW YORK—When a number of the country's top economists met in Washington a week ago, their opinions on the welfare of the country for 1954 were as far apart as Portland, Oregon is to Portland, Maine. Here are a few statistics, on the optimistic side, reported this past week: Personal income in November 1953 was $8 billion above November 1952; Department Store sales started off 1954 with a 1 percent increase over the first week in 1953; and Lumber shipments for the first week in January 1954 were 22.9 percent above production, and new orders were 34.9 percent above production.

WASHINGTON, D. C.—No one in the coin machine industry would give you the slightest argument that the welfare of the liquor industry isn't closely allied with it. During the past year, many restaurants and taverns have been forced to close their doors, decreasing the locations for machines. The contention has been that profits were impossible due to the high cost of liquor. Leaders of the liquor industry were hopeful that on April 1, the Federal excise would revert automatically to $9 from the present rate of $10.50 a gallon. (Since President Eisenhower, in his State Of The Union Message, asked that the tax be continued at its present rate, industry leaders feel prospects for the reduction have been greatly dimmed.) However, the final decision rests with the Congress. It is pointed out that the tax on a bottle of blended whiskey selling for $4.27 amounts to $2.38 or 56 percent of the retail price. It is estimated that distiller's cost of producing, warehousing and bottling is $2.10 a gallon. The Federal tax at $10.50 a gallon represents 500 percent of the distiller's cost.

"The Best Times Are Yet Ahead!"

That's right! The best times are yet ahead!

Why? Because the manufacturers in this industry were intelligent enough to correctly prepare themselves while the big boom was under way.

There isn't a factory in the industry that hasn't enlarged its experimental department and increased its engineering and production staffs.

There isn't a factory in the industry that isn't prepared to build far better than it ever built before, and faster, too.

There isn't a factory in the industry that isn't "on the ball" and "on its toes" and ready with new and better equipment—for tomorrow.

Every one of the outstanding manufacturers in the business, because they were correctly guiding and preparing themselves while the boom was under way, has planned ahead.

They have many, many new and entirely different types of machines of all kinds ready to present to the market. Just as soon as they are completely satisfied as to the moneymaking properties and the mechanical perfection of these machines.

The manufacturers have done a great job. They have a greater job ahead. The juke box manufacturers, for example, realize that just removing the 165,000 prewar phonographs (the marred, scarred, scratchy, noisy, ugly, toneless instruments still blocking that many locations in the U.S.A. alone) would require two full years outstanding production schedules. And this does not include trade-ins of phonos from the post-war period, 1946 and up.

Every juke box operator, with a prewar phono blocking off a location, realizes that a new phonograph, a brand new, 1954 juke box, will bring him tremendously increased income, perhaps start him off on 10c play, and save his route by boosting the entire average to a real profit peak.

Nor are the amusements manufacturers far behind. They, too, have planned and planned well. No amusements manufacturer presents a game to today's market without exhaustive and extensive tests—ON LOCATIONS. Not just one or two locations. Dozens of locations.

The reports he receives, each and every day, from the people testing his machines for him, assure the operators that they are going to get new equipment that is finer and better in every regard.

And the amusements manufacturer may, once again, be the answer to any recession in the U.S.A.

It was his equipment that gave the entire world a lift during the '30's.

It will be his equipment, once again, that will give this entire nation a real lift should the men and women find themselves in their favorite locations without too much to do.

He has well prepared the operator for any eventuality, because the manufacturer of amusements planned well, and is ready for any eventuality.

The same is true of the vending machine business. These manufacturers have won tremendous acclaim. Their coffee dispensers have brought about the greatest imports in coffee and have gained the attention of all the world's coffee growers as well as the big coffee markets.

The cigarette machines, soft drink dispensers, and dozens on dozens of other vendors, have all gained acclaim during the boom period, and will gain even greater acclaim during any slideoff from the boom, if such there ever will be, which will be noteworthy of national attention.

In short, THE BEST TIMES ARE YET AHEAD —for this industry.

Because the manufacturers have well prepared themselves to bring the members of the industry exactly what they will require to assure themselves of THE BEST TIMES AHEAD.

George A. Miiler Tells:

Why There's An M.O.A. Show

GEORGE A. MILLER
President and General Manager, MOA

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America (MOA), submitted an open letter to *The Cash Box.* directed at the music operators of the nation, advising why there was a need for an annual MOA Show.

Miller writes:

"First of all, it's the one and only way of bringing hundreds of music operators from all over the nation into one manmouth group, where ideas can be exchanged for the benefit of all.

"Secondly, it brings the music operators, manufacturers of phonographs, record companies, needle distributors, and many other manufacturers of auxiliary equipment into Chicago to display their merchandise. Music operators have the opportunity of discussing their problems and, at the same time, can make suggestions to the people who are so vitally interested in serving them.

"The third reason is, the type of meeting held by Music Operators of America is not only educational, but constructive, and every operator in attendance leaves Chicago knowing that there are a number of national leaders representing their interests. Past performances, and the present fight against certain copyright legislation is the 'proof of the pudding,' in this particular instance.

"A tax council, which the operators will hear much about in the future, is already laying plans to attack the entertainment tax, which eliminates dancing where juke boxes are located, and other types of taxation which affect the automatic phonograph business directly or indirectly.

"Another very important factor of the MOA convention is the part which the record companies play, through a panel discussion, and many important factors brought out through this medium. From the standpoint of entertainment, there are luncheons, theatre previews and the annual banquet with the 'all star' floor show, presented by the various recording companies and the entertainment committee of MOA.

"Probably the two most important matters to be discussed at the MOA convention this year will be ways and means of eliminating the nuisance bills which are presented in Congress each year by some organizations. which are continually trying to collect so-called performance fees from the operators of juke boxes. These bills are presented each session of Congress and from all appearances, the proponents of such bills will continue to harass the music operators until ways and means are found to cope with this situation on a competitive basis. At the MOA convention this year a plan will be proposed and it is believed the plan will be accepted by almost every music operator in the nation.

"Public relation programs will be discussed.

"These matters and many others will be presented at the convention on March 8, 9 and 10.

"There will be more exhibitors than at any other time, and music operators cannot afford to miss this convention, especially if you have never attended before.

"I have been advised that a substantial number of operators are coming in from Canada to attend the MOA convention. We understand the operators in Canada recently organized the Canadian Music Operators Association to fight pending legislation by the Canadian Association of Publishers, Authors and Composers, so it would look to me as though the Canadian music operators have much in common with the operators of the United States.

"There are many other reasons I could detail why every operator should attend the convention, but I think the operators will agree those mentioned herewith give every indication why every meeting will be of great interest and very important to you as an operator.

"Now, in closing may I remind you that I have endorsed the 'March of Dimes' program, and I hope that each and everyone of you will contribute to this great organization. Many phonograph associations will contribute one day's receipts from the juke boxes under their jurisdiction. When you make your contribution be sure and let all know that you are a music operator. If you wish to make your contribution through this office, make your checks out to the 'March of Dimes,' but by all means, take part in this great program.

"We expect a sell-out, so don't wait until the last minute to make your reservations. Send in your room reservations at once to the Palmer House."

Mencuri Trip Brings ChiCoin Glowing Reports

FRANK MENCURI

CHICAGO — Frank Mencuri, sales manager of Chicago Coin Machine Company, this city, who has just returned from an extended trip, reported this past week:

"Our 'Advance Bowler', as well as our 'Criss Cross Bowler', are considered among the biggest hit games to start off 1954."

Mencuri returned to Chicago by way of Los Angeles, San Francisco, Phoenix, Dallas, Oklahoma City and Kansas City.

"Our distributors in the six cities I covered", he reported, "were all far behind in deliveries of both our 'Advance' as well as our 'Criss Cross Bowler'.

"We are trying our best to fill their orders so as to help satisfy all the operators in these areas."

Ill. Ops "Dime" Drive Wins Newspaper Acclaim

DE KALB, ILL.—The program under way to donate one day's proceeds from their juke boxes to the "March of Dimes" Polio Fund by the Northern Illinois Phonograph Operators Association and the Illinois Amusement Association, has won much acclaim. Many of the newspapers have given the plan a great deal of space, including photographs.

The photograph shown above, which appeared in the DeKalb Chronicle, shows location owner Al Roach (left), Les Klasing, Town and Country Music, operating firm (center), and R. L. (Bob) Lindelof, president of the Northern Illinois Phonograph Operators Association.

These two associations have a combined total of approximately 600 juke boxes, which will be working on a certain day this month to gather a great many dimes and dollars for this most worthy cause. In 1953, the Illinois Amusement Association, with 300 juke boxes, accumulated $478 for the one-day drive .

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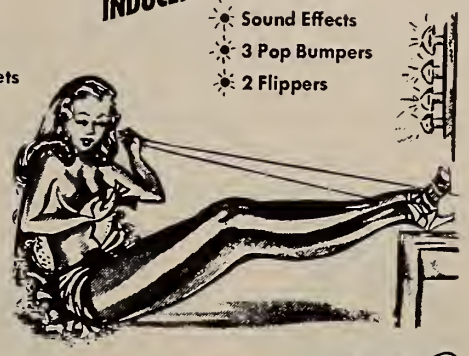

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AMI Appoints Gen. Music Sales Balto., Distribs

BALTIMORE, MD.—General Music Sales Company, Inc., this city, has been appointed AMI distributor for the state of Maryland, the District of Columbia, Delaware and northeastern counties in West Virginia, according to an announcement by Jack J. Mitnick, eastern regional manager for the juke box manufacturing company.

Officers of the new distributing firm, who also head up General Vending Sales Corporation, are Irvin Blumenfeld, president; George Goldman, vice-president and secretary; and Harry Hoffman, vice-president and treasurer. Herman Perin, well known sales executive is sales manager. The service department is under the direction of Herbert A. Golembeck, assisted by John Corter, Jr., Isidor Milner and Frank Di Donata.

General Vending Sales, long established as a distributor for leading coin machine lines, has been in business since 1925, and has many friends of long standing among the operators of the area. The firm's modern building at 245 West Biddle Street, is considered to be one of the most attractive and efficiently laid out in the industry. It is located in a convenient part of the business section of the city with ample room for easy parking. Complete and separate service facilities are provided for music and other coin operated equipment.

The AMI 40, 80 and 120-selection Model "E" juke box is now on display, as well as AMI auxiliaries such as the AMIVOC speaker, Wall Boxes, Bar-Grips and AMI Hideaway units.

Operators are invited to visit the new distributing firm and view the AMI equipment on the showroom floors.

Pinball Ops Acclaim Editorial

CHICAGO—In addition to manufacturers and distributors here, many operators of five-ball games took time out this past week to congratulate this publication on the editorial which appeared on Page 33, of the January 16, 1954 issue.

Without fail comments were completely in agreement with the statements which appeared in the editorial.

One manufacturer here went to extent of saying, "If the five-ball ops will read that one statement, wherein they are actually selling each play for 2-7/10ths cents, which is 36 per cent less than what they got for the very same play in 1939, and are paying 300 per cent more overhead expense than they paid in '39, and then don't change over to 10c play, there's something radically wrong."

The fact remains, as the editorial pointed out, that tho five-ball ops are still charging 5c per play, just as they did in '31, the nickel, today, is actually worth only 2.7c, as compared to the nickel of 1931 or even the economist's base period nickel of 1939.

Whereas the average pinball operator paid about $149.50 for a game in '39 he is paying about $364.50 for a five-ball game today.

He is paying over three times more for labor, parts, supplies, and for all the necessities of operating and yet, with this better than 300% increase in all his costs, he is still charging only a nickel. But the nickel of today is worth only 2-7/10th cents.

One distributor here said, "It's very difficult for the average operator to switch over to 10c play, even tho he may sincerely want to do so, if the other operators in his community won't go along with him."

He also said, "But, like the juke box operators, the pinball operators must make up their minds that they can't go on as they did back in 1939 and still remain in business.

"To really put over 10c pinball play in any territory, and it's easier with five-balls than with juke boxes, all the operators must agree.

"Once they're in agreement, then, and only then, can they walk into each location and simply change over the chute.

"The average location owner isn't too interested in whether or not they do or do not change over to 10c chutes. If he learns that, whoever else he calls in the territory, should he be somewhat hesitant about 10c play, that all in the same territory feature dime five-balls, then he'll go along, just as the locations went along with the juke box operators, and the locations are certainly happy that they did."

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We Have For
IMMEDIATE DELIVERY
NEW EQUIPMENT...

- WILLIAMS Struggle Buggies
- GOTTLIEB Green Pastures
- KEENEY Bonus Bowler
- BALLY Palm Springs

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RECONDITIONED EQUIPMENT

The Most Complete Line, including Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also Pins, Arcade Equipment, Shuffle Alleys, and Kiddie Rides.

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"March Of Dimes" Thanks To Juke Box Ops...

"My sincerest personal thanks—as well as the deep gratitude of our entire Executive Committee—for the very wonderful activity the juke box operators of Cook County are conducting on behalf of the crucial 1954 March Of Dimes program."

JOHN E. STIPP
General Campaign Chairman
1954 March of Dimes

The above is an example of the sincere thanks accorded the nation's juke box operators for their efforts in behalf of the 1954 March Of Dimes.

Everywhere in the nation, a tremendous opportunity has arisen for the juke box operators to cover themselves, as well as their industry, with great glory.

This is an unmatched opportunity. This is something that comes along but once in a blue moon.

It has come about, the 1954 March of Dimes Campaign, just when many of the nation's juke box operators were desperately trying to figure out how they could switch to 10¢ play.

Just as this crucial 1954 March Of Dimes Campaign is under way, just as crucial a campaign has been under way for some months now by intelligent and progressive juke box operators, to get 10¢ play going in their territories.

Here, then, is the finest opportunity that could ever have been presented to, once and for all time, convince operators as well as their location owners, whether or not 10¢ play is "the answer".

This is the opportunity that paves the path for the puzzled operators of the nation. This is the opportunity to make a most extensive and complete test and, at the very same time, do a great public relations job for each community in the nation and for the industry as a whole.

Where juke box operators have been waiting to get dime play started, "because my competitor won't go along", the March Of Dimes answers the problems of all competitors.

For no competitor of any operator even dare walk into a location and tell the owner of that location to "stop dime play", when the location owner realizes that dime play was started there so that, "A DAY OF DIMES FOR THE 'MARCH OF DIMES' " would result.

Just as John E. Stipp, General Campaign Chairman of the 1954 March Of Dimes for Cook County, Illinois, thanks the operators in his county, so will divisional chairmen all over the nation take time out to thank juke box operators.

This is the sort of publicity all seek. This is the sort of public relations effort which means something to the juke box operator. This is the sort of praise he wants from his community. From his nation. For himself and for his industry.

There is no better opportunity, there is no better time, than right this very minute, before the January 31 deadline for the March Of Dimes 1954 Campaign to get 10¢ play going in every juke box location in the nation.

There is no time to waste. All that any juke box operator need do is simply phone the March Of Dimes Chairman in his community. Ask for posters, circulars, and other such material.

That juke box operator should then cover his locations with this material. He should follow thru by setting up a day, or days, when he will give all the dimes that are inserted into his juke box to the 1954 March Of Dimes Campaign.

He will, once and for all time, have definite proof for his locations owners as to the value of dime play, as well as be able to convince himself regarding dime play.

"A Day Of Dimes For The 'March Of Dimes' " is the answer to juke box operators' prayers.

THEY GO "BUGGY" PLAYING THIS ONE!

ANOTHER *Williams* WINNER!

BIG BOLD ILLUMINATED SCORE INDICATOR
Lets Player See His Score at a glance!

STRUGGLE BUGGIES!

★Numbers 1 to 7 lite No. 1 Bumper for "Special".

★Making A-B-C Rollovers lites 2 additional rollover lanes for "Special".

★Thumper bumpers, rollover buttons, stand up switches and kickout holes advance buggy around track to score "Laps".

HIGH SCORES—LAP SCORES

Williams
ORIGINATORS OF:
- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

All numbered bumper values increase from 10,000 to 100,000

- 5 ROLLOVER LANES
- 2 KICKOUT HOLES
- 4 ROLLOVER BUTTONS
- 2 FLIPPERS
- 2 THUMPER BUMPERS
- 2 AUTOMATIC RUBBER KICKERS

GOLD BUMPER CAPS AND FLIPPERS!

HINGED FRONT DOOR for easy SERVICING!

Available with 5c or 10c Coin Chutes... We Recommend 10c PLAY!

SPEEDY! CHANGE YOUR "TIRED" GAMES! SWITCH TO STRUGGLE BUGGIES! FOR LONG-RUN EARNINGS

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Phila. Mayor Asks Double License Fee From C. M. Ops

PHILADELPHIA, PA. — Mayor Clark sent a set of 17 separate ordinances to the first session of the City Council in 1954, which met January 7, and proposed fee increases for permits and licenses, including licenses for coin operated machines, that would nearly double Philadelphia's income from this source.

Already one of the city's major sources of income in this category, coin operated machines would be among the items hit hardest by the increase.

At present, coin machine operators pay an annual fee of $25 per machine, which amounted to $148,150 in 1952. This fee would be raised to $50, to bring in $150,000 more in 1954.

"The Cash Box" Used Extensively Thru Europe

NEW YORK—Humbert Betti, Sr., head of H. Betti & Sons, Union City, N. J., one of the pioneer coinmen in the country, returned home after spending many months traveling through Europe.

During a conversation with The Cash Box, Betti stated: "Wherever I visited throughout Western Europe, The Cash Box was prominently in view, and I was told that it is used continuously for its lists, charts and news. It was all over the place."

Stern "Shoots" Visiting Ops

ELIZABETH, N. J. — Dave Stern, Seacoast Distributors, Inc., this city, reports enthusiasm for the new Rock-Ola "Comet" phonograph is extremely high throughout the state of New Jersey.

A camera devotee, Stern "shot" several operators who called at their offices in Elizabeth one day. TOP, LEFT: Al Rade (right) and his son Joe of Morganville Amusement Co., New Brunswick; TOP, RIGHT: Barney Simon, Columbia Music Co., Passaic; BOTTOM, LEFT: "Mac" McFarland, Newark, has his intelligent dog select a tune; and BOTTOM, RIGHT: Dave Schrier and Jack McCormick, County Service Co., Elizabeth.

Bigger Games

CHICAGO—Much of the new equipment being presented for opening of '54 are large type machines which will be able to feature dime chutes.

This goes along with success of shuffle games and other equipment now featuring the 10c chutes.

Lee's
CONEY ISLAND
CAROUSEL
Finest Coin Operated Carousel Ever Built

2-Horse Carousel with Automatic Music

DISTRIBUTORS:
A FEW CHOICE TERRITORIES STILL OPEN
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Keeney Making Quantity Deliveries On "Bonus Bowler"

PAUL HUEBSCH

CHICAGO—Paul Huebsch, sales-manager at J. H. Keeney and Company, this city, announced that quantity deliveries of the firm's new game, "Bonus Bowler", are being made. The new Keeney bowler is described as incorporating 3-way optional bonus scoring, namely: on 2nd frame—10th frame—2nd, 3rd, 4th and 5th frames.

When last number of "Player Up" score matches one of numbers that light on backglass, the "Player Up" must press button at front of game. "Player Up" then receives Bonus Points scored if numbered Diamond "0" to "9" again matches last number of his score. Single, double, triple and quadruple scoring is automatically added for strikes and spares and the player shoots again in the 10th frame when a strike is made.

Huebsch reports that the new 3-way bonus scoring supplies the element that sustains player interest which, with advanced operating innovations, justifies the heavy demand for the new bonus bowler.

An outstanding feature of the new bowler, furnished in two sizes—a 9 foot playfield on an 8 foot cabinet, or an 8 foot playfield on a 7 foot cabinet—the giant knee-action pins and contact area are recessed under the lite box to conserve space in locations yet allowing the same playing area as in all other bowlers. The entire playfield also slides forward and hinges upward for accessibility to all electro-mechanical mechanisms underneath the entire playfield from contacts under the pins all the way to the fore part of the game. There is also a hinged hood over the pins that swings upward; a hinged lite insert that moves forward after sliding out the backglass; a covered cash box with floodliting that occurs when hinged front door opens, and a genuine formica playfield. Moreover, the frames can be decreased to 5 frames by a simple plug adjustment, if desired. Scoring cards are available for the three types of bonus play. Keeney's Mainliner Bowler is also available. It includes all operating and scoring innovations excepting the match feature.

SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines $39.50 EACH

Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

NEW YEAR
CLEARANCE SALE!

ATLANTIC CITY—A-1 Shape	$159.50
BRIGHT LIGHTS	72.50
BRIGHT SPOT	118.50
FROLIC	184.50
CONEY ISLAND	118.50
SPOT LIGHT	119.25
BALLY Hook Bowler	79.50
CHI COIN Name Bowler	299.50
CHI COIN Tenth Frame Special	349.50
CHI COIN Tenth Frame Dbl Score	362.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
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Genco Holds Service Schools

RALPH SHEFFIELD

CHICAGO—Genco will be holding "Service Schools" in both St. Paul, Minn. and Kansas City, Mo. this month to show operators in both of these areas its "Shuffle Pool" mechanism.

On Tuesday and Wednesday, January 19 and 20, the first school will be held at Bob Wenzel's Automatic Games Supply Company in St. Paul.

Present from the Genco factory will be Ralph Sheffield, sales manager and Harold Beringer, engineer.

Sheffield reported, "We have extremely interesting data for all the operators and their mechanics who will attend this service school.

"We feel certain that they will be highly pleased with what we have to show and tell them."

Following this "Service School," Sheffield will go on to the new offices of W. B. Busic Company in Kansas City, Mo., where Harry Silverberg will host Sam Lewis and Steve Kordek along with Ralph Sheffield.

Here, on January 24, during the opening of the new W. B. Music Company building at 2900 Main Street, Kansas City, Mo., Genco will hold an elaborate Service School for all who will attend the opening and will show its "Shuffle Pool" mechanism and the simplicity of its operation.

Sheffield stated, "We are planning to hold some very outstanding service schools thruout the entire year.

"These are the first two on the agenda and we will continue on from there at regular intervals.

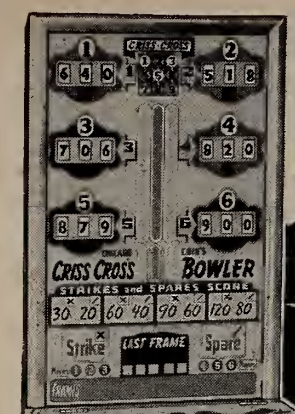
"There is no doubt in our minds that when the nation's operators and their mechanics learn what simplicity and what ease of operation and servicing has been built into the new Genco mechanisms they will agree with us that there's nothing finer on the market."

ALABAMA & TENNESSEE JOTS

Hubert Hare of Music Box, Birmingham, Ala., has just about completed his studio and offices. Hubert is sold on wired music and predicts 1954 will be bigger than '53. He'll take on more contracts as soon as he's able to handle them. . . . After a meeting in December, Tennessee music operators have decided to go 10c play. About 30% have already made the switch and are happy with the results. . . . Main topic of conversation in Nashville is 10c play on the juke boxes. The first week of 1954 saw lots of action on Nashville's Coin Machine Row. Most of the distribs have settled in one part of the city and the ops like it that way. They can now accomplish all their business quickly. . . . Seen on the Avenue last Monday—Sam Miller, Bowling Green, Ky., with a truckload of machines. Sam, trading at Buster Williams, traded everything but the truck. Also—A. W. Love of Love Amusement, Knoxville, Tenn. Love intends to start another route in Knoxville and was checking prices. . . . W. B. Loosier, Northern Alabama Amusement Co., Decatur, Ala., reports an excellent year in 1953 and is looking forward to an even better 1954. W. B., in the coin machine biz for 22 years, applies for a 20 Year Club membership. . . . Fred Raney, Raney Amusement Co., Athens, Ala., added another route to his business in 1953 and took over an amusement park on Hatfield Lake where he added a skating rink, dance hall, ferris wheel, merry-go-round, chair-a-plane and a new ride called the "Octopus." The park is the only amusement park in northern Alabama. . . . Ran into Sid Barnett. Sid is an old-timer who sold his route in '52. He seemed in good health but there was music in his heart, pins in his blood and slots in his eyes. . . . Fred Lang, Cullman, Alabama, predicts a great '54. . . . Otto Cluth of F. A. B., Birmingham office, out beating the bushes. . . . Just about the busiest place in Birmingham was the Birmingham Vending Shop. All the boys, including the bosses, were hard at work. . . . Jefferson Music Co., Birmingham, reports a good 1953. . . . J. L. Hoskin, Jefferson Music, joins up as a 20 Year Clubber. Started back in 1932 as a service man and today is a partner of O. C. Coker and J. L. Brown in one of the best routes in Birmingham. . . . Magic City Music Co. looking ahead to 1954 and they are well set for it with the best in service and equipment. . . . A. Kelly, Birmingham Music, says he had a good 1953 and plans to expand his business with another route this year. Kelly, new in the business, is a real hustler. . . . Ed Clements, Automatic Music, Clarksville, Tenn., at Real Foot Lake for a rest. . . . J. W. Biggers of Biggers Amusement, Clarksville, Tenn., reports good results on his music dime play. . . . Jourd White of Paris, Tenn., hiding out on his farm while his boys carry on. . . . Charles E. Aker purchased the P & N Amusement Co. of Paris, Tenn., from Ed Adkins and Albert Pierce. Aker has been in the coin machine business for some years as a hobby. However, he plans to give it more time now and will endeavor to build routes with new machines and the best possible service. The firm will continue to be known as the P & N Amusement Co. . . . Hermitage Music was such a busy spot when I called it was just too tough to tie anyone down long enough to dig up the latest news. . . . E. H. Griggs of Southland Amusement Co., Columbia, Tenn., a new 20 Year man. Griggs started back in the 20's with the Player Piano, Whiz Ball, Ballyhoo, the first electric one ball, Bally Preakness. He has a picture gallery of all the old-timers. His partner, Frank Walker, is in the business 17 years, but says he'll be around to make his application. . . . Another 20 Year man is A. J. McKee of Maury Amusement Co. He started back in 1928 and could write a book on the coin machine business.

NEW ORLEANS NOTES

A recent visitor in town was Murray Nash of Acuff Rose Publishing Co. Murray visited New Orleans after a business trip through Texas. . . . Jack Young of Lafayette, La., in town the first time in a long time. Jack is being careful of his health these days. . . . Congratulations (a belated one) to Al Dargis and his wife, of Dargis Amusement, on their new blessed event—a tiny black headed little doll. Perhaps Abby, their oldest daughter, can teach the newest doll to twirl the baton. Abby is a champ. . . . And still another birth announcement from Mr. & Mrs. Leonard Tridico of Tridico Amusement. A new red headed daughter, which makes two for them. A boy and a girl. . . . Mrs. Barcelona and daughter, Frances, preparing for the Big Venus Club Ball. . . . Mrs. Lou Buckley and daughter, Pat, just back from a trip to Texas, where a family reunion was held all together the first time in 16 years. . . . The Ames Brothers made a big hit in New Orleans. Operators from all corners were present to hear them warble their tunes. . . . That sweet gal from Johnny's Amusement off on a trip to Monroe, La. for a few days. . . . Talked to Bob Dupre of F.A.B. Distributing Company and he had such a terrific cold we took a raincheck on the call. . . . Southern Mercury, Inc., formerly Gramophone Enterprises, now managed by the very versatile Joe Powers. . . . Chuck Grigsby has filled the new position of assistant manager at Southern Mercury. Grigsby has acquired a load of experience in Texas, New York and New Orleans. . . . Sorry to hear of the passing of Johnny Caldwell's father. Johnny is the mechanic at Dixie Coin Machine Co. . . . Visitors this week were Fred, Jim and Charlie of Teche Novelty Co. in New Iberia, and Mrs. Stagg from Boudreaux Novelty, Lafayette, La.



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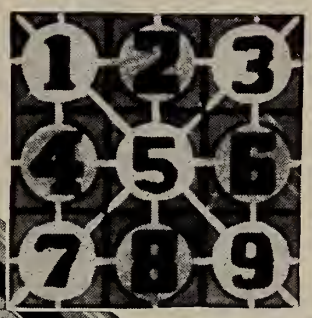

LOOK!
8 Ways To CRISS CROSS By Matching Numbers — Numbers on CRISS CROSS Panel Carry Over From Game To Game Until A Line Is Completed.

Plus
- Match a Number & Star— And Crown Feature!
- Advance Scoring Feature!
- Giant Pins! • Beautiful Cabinet Styling!
- 5 or 10 Frame Play! • 45 Second Scoring!

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Capehart Hospitalized

SEN. HOMER E. CAPEHART

WASHINGTON, D. C. — Senator Homer E. Capehart (affectionately known to those in the coin trade as "Cape") entered the Naval Medical Center at Bethesda, Md., Monday night, January 11, under treatment for a reported heart attack he suffered in his home the night before.

The Senator has been advised to cancel the heavy schedule he had planned in the current session of Congress. According to reports Capehart will be required to rest for at least two months before he resumes active participation in Senate activities.

At the Naval Medical Center, officials said the Senator's condition was "satisfactory" and that he was "getting along nicely," and that he was at the hospital for a thorough check-up. They added that no diagnosis of heart disease had as yet been made.

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But...
COMING SOON!...
chicago coin's New
ALL New
BASEBALL GAME
with Features!...
More Features!...
and More Features!

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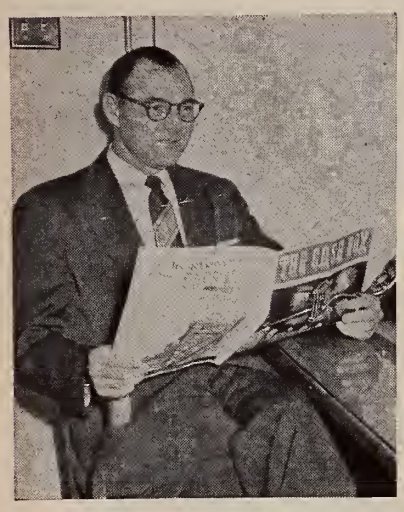
United Gets Service Schools Going



JOHNNY CASOLA

KEN SHELDON AL THOLKE

CHICAGO—United Manufacturing Company got its '54 series of "Service Schools" under way this past week with Al Tholke holding the first such school in Rockford, Illinois.

Johnny Casola and Ken Sheldon were awaiting Al Tholke's return to the factory so that the trio could plan their agenda covering leading United distributors' offices in various parts of the country.

According to Bill DeSelm, general sales manager of the firm:

"We are now getting our 1954 series of Service Schools under way.

"At each of the Schools we will hold, we will have Johnny Casola, Al Tholke and Ken Sheldon on hand to help the operators in every possible fashion.

"We have found", he continued, "that the operators and their mechanics, especially, find our Service Schools extremely helpful.

"Our distributors", he stated, "are now all eager to have the Service Schools held in their quarters and want to entertain the operators and their mechanics, while giving our trio of experts all the possible conveniences and cooperation, to help make the Service Schools successful."

The First and The Best
in the
Kiddie Ride Business
★
EXHIBIT SUPPLY
4218-30 W. LAKE STREET
CHICAGO 24, ILL.

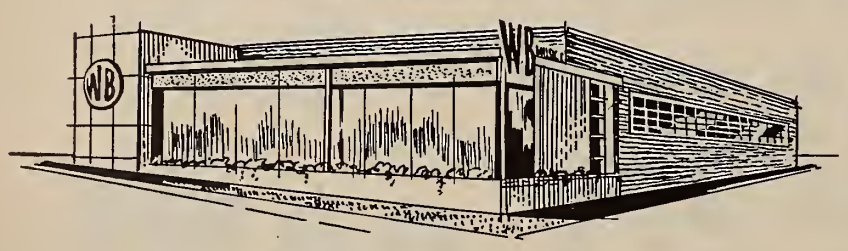
Fishing and Freezing

CHICAGO—With the temperature hovering around the zero mark, and with Alvin Gottlieb home with a cold, "One of the conversations I'd liked", Nate Gottlieb reported, "was to hear from Dave in Miami Beach that he had caught a record breaking 'Wahoo' and was having it mounted and shipped here to his office."

According to Nate, "That's what's called sunny fishing while we're freezing."

GROWING GROWING GROWING

and we're celebrating with a move into our own BRAND NEW HOME



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W. B. MUSIC CO.

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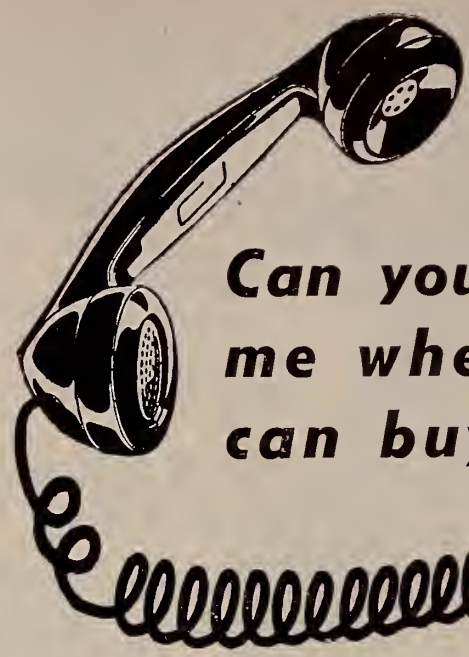

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Something to hoot about!

HINGED HOOD OVER PINS!

DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!

RECORD-BREAKING PREFERENCE JUSTIFIED BY TREMENDOUS APPEAL!
3-WAY FLEXIBILITY OF PLAY...SMART NEW SERVICING INNOVATIONS!!!

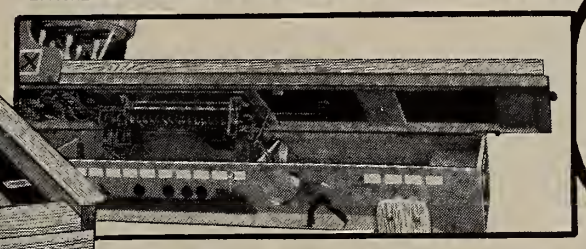
HINGED LITE INSERT FOR EASY SERVICING!

3 CARD BONUS SCORING!
2nd Frome • 10th Frome • 2nd, 3rd, 4th, 5th Frame
• When lost number of "Player Up" score motches one of numbers thot light on backglass, the "Player Up" must press button on front of gome.
• "Ployer Up" receives Bonus Points scored if numbered Diomond "0" to "9" ogoin motches last number of his score.

2 SIZES:
9 foot Playfield on 8 foot Cabinet
8 foot Playfield on 7 foot Cabinet

The game thot CONSERVES SPACE in ony locotion.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



Single-Double-Triple-Quadruple Scoring for Strikes and Spares • Shoot again in 10th frame

Reduce to 5 FRAME GAME by Simple Plug Adjustment

GENUINE FORMICA PLAYFIELD

COVERED CASH BOX *plus* FLOODLITE WHEN DOOR OPENS!

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Keeney's MAINLINER BOWLER *ovailable including everything except the "Motch" feoture.*

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As I See It

A Weekly Column by AL SCHLESINGER

I deeply regret that the limited time I had in Dallas, Texas, did not permit me to accept an invitation to speak before the Dallas Coin Machine Operators Ass'n. From my conversation with several members, the association is meeting with a little difficulty in getting organized 100%. While there is no question of doubt in my mind but that the operators of Dallas need an association, it is going to take time and effort and some sacrifice on the part of the organizers. In this state where the one ball games were a standard piece of equipment for a long time, the juke box was only used as a filler-in. Very few operators depended on a juke box to earn a living. Today, the one ball game is past history. Operators have to depend on music. They are now reaping the results of years of using the juke box only as a necessity. They will have to make a fresh start and learn what proper programming means, what front money means, what minimum guarantees mean, what record money means and if possible what contracts mean. They need an association, and if they expect to conduct their routes successfully, they need to learn how to cooperate with their fellow operators. To the organizers—let me add that you should not be discouraged if only a handful at first seem to be interested. It will take continuous plugging and by example you will set the pace for the rest to follow.

Mrs. Audrey Hunter, a member of the 20 Year Club, is just as enthusiastic about the coin machine business as ever. R. W. "Bob" Hunter, congenial salesman for many many years, still carries that youthful exhuberance with him. Although Bob is a member of the 20 Year Club, he does not appear to be that old. Abe Susman, State Wide Music Co., is the A. M. I. distributor for this area. Abe has been in this business for seven years and believes he now has a real winner. He is installing a premium department in his showroom.

As I see it, the operators made the mistake years ago of operating their music as a filler-in for their games. It is going to require a good deal of hard effort to correct this situation. Operators will have to learn how to cooperate with their fellow operators. This is no easy task for Texans who are rugged individuals. However, if they can do this, they will be surprised to find that juke boxes can be operated as a very profitable business.

Monte West Joins Purveyor

CHICAGO — Monte West, well known mechanical and sales executive, has joined the Herb Perkins' organization, Purveyor Service.

It is reported that the firm is now seeking new lines to expand their present distributing activities.

Richardson Joins Holiday Co.

COLUMBIA, S. C.—W. Howard Richardson has joined T. B. Holliday Co., this city, as Sales Manager.

Richardson has had many years of experience in the industry and is well known to the trade thruout this area.

'54 Sales Start Brings Gleeful Optimism

CHICAGO—Grateful surprise has turned to gleeful optimism thruout this coinfactory city as manufacturers report one of the speediest and biggest sales starts in many a year.

The fact is that almost every leading manufacturer here did not expect the New Year to start off as well as it did.

There was a belief by many here that, "Sales will be harder to get in '54."

But the facts have, so far, disproved this belief.

The leading manufacturers were somewhat surprised, at first, to find sales continuing strong and speedy cilp.

But now that salesmen have returned to some of the factories here with orders just as good, if not better, than what they have been getting for some many months, "Grateful surprise," as one manufacturer reports, "has turned to gleeful optimism."

There is now a general belief thruout this manufacturing center that, "Business can be just as big, if not bigger, in 1954 than it was in '53.

"We don't doubt," one noted salesmanager stated, "that this first flush of business may have surprised some of the manufacturers, but, as far as we are concerned, we are going right ahead, planning a strong and intensive sales program and believe that business will be just as good all during 1954."

More manufacturers now point to the business which is coming in to their factories and which is, actually, backlogging them at a time when they believed they could cut down on their production schedules.

One manufacturer said, "Instead of cutting down, we are increasing our production. Orders are coming in at a surprising rate. We believe that this indicates the field is out for a big year in 1954."

SPECIAL BARGAIN !

ROCK-OLA "Fireball"
120 Selections, 45 RPM

Professionally Reconditioned and Refinished —Like New

WRITE FOR PRICE!

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
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J. F. "Joe" Hrdlicka Appt'd. Wurlitzer Service Manager

J. F. "JOE" HRDLICKA

NO. TONAWANDA, N. Y. — Joe Hrdlicka, who has been associated with The Rudolph Wurlitzer Company since 1928, has been named service manager to head the factory and field service departments, replacing L. A. Draper, who passed away on November last. The announcement was made by Robert H. Bear, sales manager of the phonograph department.

Hrdlicka is recognized as one of the top authorities on coin operated phonograph service and maintenance throughout the industry. He joined Wurlitzer in 1928 as service manager for the St. Louis retail store at the time when coin operated phonographs were first offered for sale. Joe later joined the phonograph department at North Tonawanda where he worked at various times as field service manager and as service manager for several different Wurlitzer distributors.

As Wurlitzer entered war production in 1941, Joe took over the duties of special representative for the Wurlitzer North Tonawanda plant on war contracts with eastern manufacturers and served in this capacity until 1945. In the latter year he became service manager for the Wurlitzer distributor in Philadelphia, where he remained for five years prior to his recall by the factory.

As head of the service department, Hrdlicka will be responsible for the over-all service policy and will work closely with the distributors. In addition to these duties, he will continue to supervise the activities of the field service engineers.

Joe will continue his residence in Kenmore, New York, but will spend a portion of his time in the field lending his knowledge and experience to the Wurlitzer distributor organization.

Those in the coin machine industry welcome Joe Hrdlicka's advancement to a post which his long experience and background in the automatic phonograph business has fully equipped him to handle.

Nelson Travels East

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, starts his eastern trip this week.

Nelson will continue throughout the eastern territory, winding up his trip at the annual banquet of the Baltimore, Maryland operators' association at the Lord Baltimore Hotel on February 7.

Mutilated Dimes To "March of Dimes"

VINCE SHAY

CHICAGO—Vince Shay of Empire Coin Machine Exchange, this city, praising: "A Day Of Dimes For The 'March Of Dimes'" program instituted by The Cash Box, reported:

"Some years ago when we were urging operators to give to the 'March Of Dimes' we found that this was one time when all those mutilated dimes, which accumulate in operators' offices, can be turned into helping hands for the most worthwhile of all charities.

"We urged the nation's operators to get rid of the mutilated dimes by turning them over to the 'March Of Dimes'.

"These bent, smashed, twisted and generally mutilated dimes, which clog up coin chutes all over the country, are usually removed by the servicemen and collectors and brought to the operator.

"Now the operator can get them out of circulation by turning them over, every single one of 'em, to the 'March Of Dimes' and back up The Cash Box plan of 'A Day Of Dimes For The March Of Dimes' while bringing honor to himself in his own community and glory to the entire industry."

Robco Sees '54 As "Coin Meter Year"

NEW YORK — Robert Schwartz, vice-president of Robco Corporation, reports a steady increase in the sales volume of their 1700 Series coin meter for coin operated television installations. Schwartz sees an even bigger coin meter year ahead with sales being made ont only in the television field but also in the amusement industry and in the automatic laundry field.

Short—But How Sweet!

SAN DIEGO, CALIF.—E. E. Peterson, this city, drops us a short note that, despite its brevity, should bear sufficient weight to change the course of many operating firms and territories.

Two short sentences, which couldn't be said more convincingly in a volume:

"Will never operate 5c music again.

"Gains are 33% to 50% greater."

CALIFORNIA CLIPPINGS

LOS ANGELES

A meeting of LA operators was held at the Roger Young Auditorium on Jan. 12. **George Miller**, president of the California Music Guild, came down from Oakland to preside over the meeting. The possibilities of the local operators joining the Guild was discussed and before the evening was over, thirty-one operators had filed applications to join. Temporary officers of the new LA. chapter were elected. The next meeting was set for Mar. 31 at which time permanent officers will be elected. Chairman of the evening was **Al Hanlin.** The Cooperative Music Operators Association sponsored the occasion.

R. W. Draper from Lima, Peru, spent a few days along coinrow recently. He is just starting into the coin machine field. Draper was formerly a car dealer here in the states but saw such vast possibilities for coin operated equipment down in Peru that he decided to start a route. Incidentally, he's a native of California. . . . **D. J. Donohue,** Western representative for Seeburg, is currently loafing in Las Vegas where he is trying his luck nitely. From all reports he hasn't hocked his French gray Cadillac yet so he must be doing okay down Vegas Way. . . . Looks like many local coinmen have hit it lucky down in Vegas. **Jack Simon,** prexy of Simon Distributing Company, says that he came away ahead for a change after his recent visit. . . .**Phil Robinson,** Western representative for Chicago Coin, has returned from Chicago after attending his brother's funeral. On the way home Phil stopped off in Denver at the R. F. Jones Company and as usual **Ralph Perrin** was out on the road. They managed to get together though before he left. He also stopped at the Jones Co. in Salt Lake where he caught the genial six footer, **Tommy Thomas,** bubbling over with excitement after completing the largest sale he had ever made. Phil says that Chi-Coin's new "Criss-Cross" Bowler is the greatest advance in shuffle games since the match-a-score features. He added that they are having a hard time filling the demand for the "Criss-Cross." . . . **Charley Robinson** and **Al Bettleman** over at C. A. Robinson & Co. must be planning something big. Charley says that there's no news this week but to watch out for the startling announcement he'll make soon. Reports that United's "Rio" and Shuffle games going big. . . . Over at the Dan Stewart Company the only ones in sight were **Dora Mandas** and **Johnny Kaigler. Bob Bever** had just left for San Diego on business. . . . **Abe and Estelle Rhein** have a hard time finding enough hours in the day. Their route was a full time job in the first place but now they are switching all their 78 speed boxes over to 45's which really keeps them hustling. . . . **Aubrey Stemler,** representative for Eastern Electric, left for the Northwest to present showings of the new "Electro" Cigarette machines. He was in Portland on Jan. 15th, Seattle on the 18th and will end up with the last showing in San Francisco on the 25th. **Walt Hill** recently took over as new office manager for Stemler.

Wayne Davis and **Hank Tronick** from Minthorne Music Company attended a recent meeting of the Long Beach Juke Box Operators Association at the Lafayette Hotel in Long Beach. Wayne was the guest speaker of the evening. . . . **Al Silberman** at Badger Sales Company states that they have had tremendous inquiry interest on the new Infra-Red Ray Popper. This is the only popcorn machine using the Infra-red ray principle. Pops corn right before the customers' eyes as soon as the coin is inserted. This is the newest product of **Mike Hammergren.** Al adds that anything Mike becomes associated with always meets with huge success. This new popper is being introduced here by the Badger establishment. Pete Ley is now handling the San Joaquin Valley for Badger Sales. . . . If it can be possible that California Music Company is busier than ever before then they definitely are. Everyone thought that **Sam Ricklin** and **Gabe Orland** were plenty busy during December but from the looks of all the activity around the place it's just as busy if not busier now. . . . We wish to take this opportunity to greet our newest member into **The Cash Box** "20 Year Club." He's **Al Shrifin,** chief mechanic at the State Vending Machine Co. on West Pico. Al started in the coinbiz as an operator in Chicago way back in 1930. He was also manager of the Detroit Coin Machine Exchange from 1935 to 1940. Al is also well known down in Florida where he has spent considerable time. . . . Missed **Lyn Brown** and **Atsie Stein** this week. These fellows keep plenty busy with their routes of kiddie rides and are plenty hard to catch in. . . . At the **Paul A. Laymon** Company things are pretty much back to normal again since **Jimmy Wilkens** is back from his trip through the San Diego area. It's always good to see Jimmy's smiling face around to liven up the place. **Ed Wilkes** has become a back yard boat builder. He recently bought an unfinished fourteen footer and has been spending every spare minute of his time rebuilding it. If work proceeds according to schedule we hear that it will be launched in about two weeks. The Bally "Palm Springs" continues to hold its own as the star attraction in the Laymon showroom. Also receiving top billing of course is the complete line-up of Wurlitzer phonos. . . . Saw **Jack Dolan** chatting with the operators along the Pico strip. . . . Met **R. A. "Russ" Gibson** of Gibson Music in at Leuenhagen's Record Bar. Russ was telling about the trials and tribulations of an LA operator while **Mary and Kay Solle** filled his order. . . . Many of LA's leading music operators were invited to the preview showing of the Glenn Miller Story along with dealers and record distributors. The showing was held at the Universal International Studios.

The Pico Strip was crowded with out-of-town visitors this past week. **Lela Smith** drove in from Barstow again while **Dale Freeman** trekked in from El Centro. **Jimmy Jackson** came in from Palm Springs where everyone is enjoying the busiest season of the year. Other visitors included: **Ed Pharris,** Colinga; **Charley Gager** and **Ted Mayer** from Ventura; **Dave Payne** and **D. D. McClurg** from Santa Barbara; **Pete Thelan** and **Glenn Walcott** from Glendale; **Chuck Pumphrey** and **S. L. Griffin,** Pomona; **Ed Wilson,** Burbank; **William Bradley,** Covina; **Al Zaboski,** Gardena; **C. L. Andrews,** Santa Ana; **Johnny Lantz,** South Gate; **Lawrence Raya,** Colton; **Johnny Ketchersid,** Long Beach; **Walt Shinkel,** San Diego; **Fred Ross,** Pasadena and **Irv Gayer,** San Bernardino.

If you want to switch your route to dime play remember!—Make some day during January "A Day of Dimes for the 'March of Dimes'." Prove to the location owner that he will make more money off dime play and help a needy cause at the same time.

L.A. Ops Discuss Possibilities Of Joining California Music Guild

LOS ANGELES—A group of Los Angeles operators held a meeting at the Roger Young Auditorium on January 12 to discuss the possibilities of opening an L.A. chapter of the California Music Guild. George Miller, president of the California Music Guild, came in from Oakland to preside over the meeting. Al Hanlin acted as chairman for the evening.

Before the evening was over 31 operators had filled out applications to become members.

Temporary officers were elected. They are Al Hanlin, chairman of the board of directors; Walt Hemple, president; Mrs. Bryant, secretary; Ben Korte, vice president; and Gabe Orland, treasurer.

A meeting will be held on March 31 at which time permament officers will be elected.

Al Hanlin said "The guild has a large and varied program designed to help the operator. All interested parties who would like to become members are requested to contact Walt Hemple or myself".

New 3-Drink Milk Vendor

CINCINNATI, O. — Cedar Hill Farms, Inc., largest independent milk dealer here, announced the introduction of its newest model package milk vendor.

The firm has had 27 year's experience as a dairy operator, and has been selling milk thru vending machines for the past 12 years.

Capacity is from 120 to 156 containers (depending on make), and it is stated the machine contains a large reserve capacity.

The new "Dairi-Mart" dispenses three different dairy drinks, of either ½ pint, ⅓ quart or pint quantities. Separate coin control for each flavor assures continued operation, even when one or two racks are sold out.

Praises Front Cover

CHICAGO—Les Rieck of H. C. Evans & Company, this city, took time out from his busy duties as head of the automatic phonograph division of the firm, this past week, to advise *The Cash Box* that:

"Your front cover was one of the finest I've ever seen."

(Rieck was referring to the January 16, 1954 issue wherein Eddie Cantor is pictured on the Front Cover of *The Cash Box* urging all the nation's juke box operators to get back of the "March Of Dimes" drive.)

Enter "20 Year Club"

SAN FRANCISCO, CAL.—Ray F. Jones and John A. Ruggiero of R. F. Jones Co., this city, have just become members of *The Cash Box*' "20 *Year Club*".

what makes a smart operator?

A smart operator is one who studies his locations, the skill of the players and the competitive games in that location. He evaluates the potential of the location and adapts his equipment to meet the needs of this particular spot.

Shuffle-Pool is designed so that a simple adjustment permits tightening or liberalizing the scoring. This is only one of many features in the new Shuffle-Pool that makes it adaptable for the right location.

SEE YOUR DISTRIBUTOR TODAY
Let him explain this and other outstanding features of SHUFFLE-POOL.

GET IN ON BIGGER PROFITS FOR 1954

GENCO

MFG. & SALES CO. 2621 N. Ashland Ave., Chicago 14, Ill.

GENCO'S
1 to 4 PLAYER
Shuffle Pool

• REALISTIC "3-D" COLORED LIGHT-REFLECTED BALLS
• ENDLESS COMBINATIONS of Straight and "Bonk" Shots (with Live Rubber Rails)
• 18 SHOTS PER PLAYER
• 50 SECONDS PLAYING TIME

ALL THE FEATURES OF A BOWLING GAME!
• Formica Playfield
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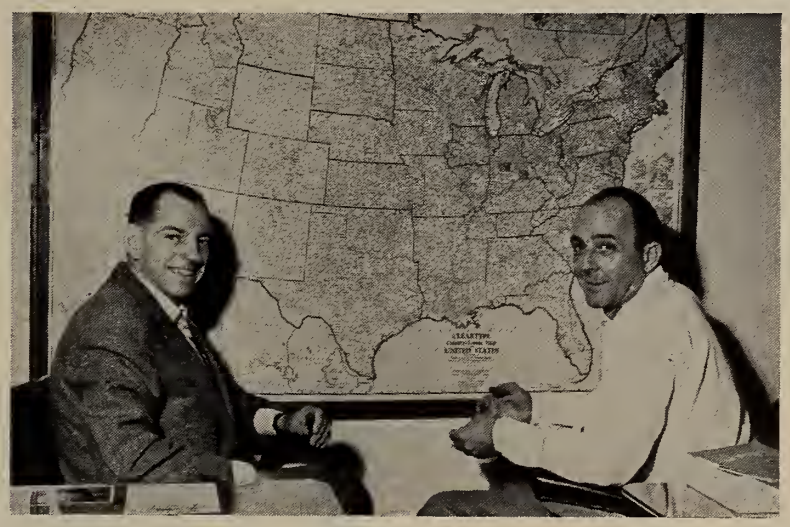
• Rebound Puck Return
• Size 8' x 2'

United Execs Check Coverage



CHICAGO—Bill DeSelm, sales manager (left) and Ray Riehl, United Manufacturing Company, this city, check on the territories covered by the firm's distributors, with the idea perhaps of discovering if there's a dot some place where there isn't a United game. We're betting they don't find one.

W.B. Music Co., Kansas City, Moves To New Modern Quarters

Harry Silverberg Invites Ops To Visit

KANSAS CITY, MO.—W. B. Music Company, this city, moved into its new and modern quarters at 2900 Main Street.

Bill Betz, head of the St. Louis office, and founder of the firm, opened offices in Kansas City a number of years ago. Today, the Kansas City organization is run by the well known Harry Silverberg, who has built up a strong following among the operators in this area.

"Our new quarters", said Silverberg "contains the world's most modern facilities for the demonstration of coin operated equipment. The showrooms are lined with acoustical ceilings to better display the tonal quality of our musical machines. Several other features are the steam cleaning rooms, paint rooms, dock level loading and unloading, demonstration rooms, and parking facilities for a large number of cars."

The firm is distributor in this territory for J. P. Seeburg, D. Gottlieb, Genco, and Chicago Coin.

SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1250	295
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	225
A.M.I. MODEL B	300
A.M.I. MODEL C	325
A.M.I. MODEL D40	450
A.M.I. MODEL D80	550
A.M.I. WOM (5/10)	20
MILLS CONSTELLATION	125
EVANS CONSTELLATION	295

NEW CHICOIN HIT PARADE $132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

Will Expand Export

CHICAGO—Howard Freer, export manager of Empire Coin Machine Exchange, this city, reported this past week that the firm will endeavor to continue to expand its ever growing export market.

Freer said, "Our export business has become very outstanding. One customer passes the word on to another. Because of the success we have, and are enjoying, we believe that we can expand our business beyond anything we've accomplished and, thereby, make '54 our record export year."

It Will Be The GREATEST!

M.O.A. CONVENTION

March 8—9—10

PALMER HOUSE—CHICAGO

Reserve Your Exhibit Space NOW! Write or Phone:

RAY CUNLIFFE 3018 East 91st St. CHICAGO, ILLINOIS Phone: ESsex 5-0500

GEORGE A. MILLER 128 East 14th St. OAKLAND, CALIF. Phone: TWin Oaks 3-3634

If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE

"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

Mencuri To Cover 16 Cities In 6 Weeks

CHICAGO—Frank Mencuri of Chicago Coin Machine Company, this city, left for a six week trip that will take him to 16 different cities.

He will visit Birmingham, Ala.; Montgomery, Ala.; New Orleans, La.; Miami, Fla.; Jacksonville, Fla.; Atlanta, Ga.; Columbia, S. C.; Richmond, Va.; Baltimore, Md.; Philadelphia, Pa. and then New York City.

From New York he will go up to Boston, Mass., Pittsburgh, Pa.; Cleveland, Ohio; Detroit and Grand Rapids, Mich. and then back to Chicago.

Harry Williams Originated "Contact"

CHICAGO—As a matter of correction, Williams Mfg. Co., this city, advised that even tho an item had appeared in one of the columns in this publication, wherein claim was made to the "origination" of the 1933 "Contact" pinball game, the firm reports that this game was actually originated by Harry Williams, President of Williams Mfg. Co.

At the time, it is reported, Harry Williams was still a Californian and built "Contact" for Fred McClellan of Pacific Mfg. Co.

Our town was caught up in the worst snow storm in many years, but your correspondent, like the proverbial letter carrier "Neither snow, nor sleet, etc, etc, shall keep the courier from his appointed rounds," visited coinrow. With the exception of a few hardy souls, there weren't any visitors around. Operators, in the majority, didn't go out at all even for collections, on Monday and Tuesday. However, on Wednesday, they went back into action, tho traveling by auto wasn't the safest means of transportation.

* * * * *

Met up with **Humbert Betti, Sr.** on coinrow (a real old time coinman doesn't permit anything like a blizzard to interfere with conducting biz). Betti, who had just returned from an extended trip thru Europe, told us that he saw The Cash Box in all countries wherever he went—"all over the place" is the way he put it. Betti expects to return to Europe in May, or June and will remain there for many months. . . . **Barney (Shugy) Sugarman**, Runyon Sales Co., back from his Chicago trip. Tells about the pleasant evening he spent at the Chez with **Herman Paster** of Minneapolis, Minn.; **Mr. and Mrs. Lou Dunis** of Seattle, Wash.; **Mr. and Mrs. Bill O'Donnell** of Bally and **Mr. and Mrs. Sam Lewis** of Genco. . . . **Lou Dunis** and his wife came on to New York from Chicago, and are staying a week or so. . . . One of few who were on coinrow was **Ben (Slim) Q. Becker**, regional representative of Bally. Ben was leaving for Montreal, Canada, and was preparing to take along red flannel underwear, fur coat, snowshoes and a built-in electric heater. He's taking the trip, Becker explained, "so that I can fully appreciate a trip to Miami Beach when I return." . . . **Art Garvey**, another Bally regional representative, was covering the trade in Springfield, Mass. . . . Altho fighting off a heavy cold, **Hymie Koeppel**, Koeppel Distributing Co., on the job after a day's absence. "Had to come in" he explains, "as **Harry** is busy moving to his new home in Brooklyn." . . . Despite the storm and bad roads, **Dave Stern** and **Bob Slifer**, Seacoast Distributing, drive in from Elizabeth, N. J. to their New York office. "Have several deals on for Rock-Ola's Comet' phono" states Dave. . . . **Nat Cohn**, Riteway Mfg. Co., advises he's shipping out samples of his "3-Dimensional Theatre" every day. Has practically reached every territory, he states. With the first signs of a break in weather, Cohn will undertake a road trip to visit his distributors.

* * * * *

George Ponser, who is acting as co-chairman for the Greater New York "March of Dimes" advises that the local division sent out thousands of soliciting letters to a list of coin firms. Checks are starting to come in, he states, and the local community from where the donation originates will be given credit. Ponser asks that coinmen send their checks to him, c/o Associated Amusement Machine Operators of New York, Inc., 524 W. 46th St., New York City, and make checks payable to "March of Dimes." Ponser, still fighting his recent illness, leaves Thursday, Jan. 14 for Tampa, Fla., where he will spend some two to three weeks. . . . Understand that **Bert Lane** and his family in town visiting his family. (What a week to leave Miami Beach for this city!) . . . **Willie Aronson**, the shuffle games op, back in action, after being laid up for the past 10 days with a back ailment. . . . **Lou Valenti**, a hardy gent, from Staten Island, on the row. Lou brought in his family, took them to Radio City Theatre, and then shopped at the wholesalers. Dressed in a short-lengthened fur lined coat and leather storm boots up to his knees, Lou looked like he had just arrived from the North Woods. . . . **Nat Solow**, Atlantic-New York office mgr., suffering from the virus, but on the job trying to fight it off. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, lend a Wurlitzer 1,650 phono to the RKO Palace Theatre. Machine is in lobby, being used in conjunction with the picture "Walking My Baby Back Home." All money played into the juke box will go to the "March of Dimes." . . . **Ann Sens**, formerly with Dave Lowy & Co., joins up with Herman Distributing Co. . . . **Al Cohen**, Ajax Music Co., Newark, N.J., comes into the city to arrange for the sale of his New York music route. . . . Because of the snow storm, which cut down visits from ops, the staff at **Al Simon's** Albert Simon Co. get busy checking inventory, a chore they've been trying to get to for the past several weeks.

Now that the cold winds have started to blow, some of the operators are heading for sunnier climates. **Mr. and Mrs. Fred Gross** of St. Paul, Minn. are on their way down South and Fred is taking along his golf clubs with the intention of getting in a few rounds of golf. . . . **Mr. and Mrs. Ed Rodseth** of Minneapolis are in Arizona basking in the sunshine. . . . **Elmer Peterson** of Hastings, Minn. is talking about going South too. . . . **Joe Colihan** of the Excelsior Amusement Park, Excelsior, Minn. is taking Mrs. Colihan on a Florida vacation and a bench at the Hialeah race track will get some use. . . . **Darlow Maxwell** of Huron, S. D., was in town picking up some supplies and records. Darlow is disposing of his coin machine routes in the outlying sections and his intention is to retain the portion in Huron proper. . . . **Tubby Lynard** of Kasson, Minn. reports that his son, Jim, is at home now after a long stay in the hospital. Jim was injured by a truck and is still in a cast. . . . Seen here and there in the Twin Cities picking up supplies and equipment for their routes were **M. J. Coughlan** of Mankato, Minn.; **August Quade** of Rochester, Minn.; **Fred Kovanen** of Moose Lake, Minn.; **L. J. Savard** of Red Lake Falls, Minn.; **Frank Betz** of St. Cloud, Minn. **Frank Davidson** of Spooner, Wis.; **Harry Galep** of Menomonie, Wis.; **Jack Harrison** of Crosby, Minn.; **B. F. Kragtorp** of Tracy, Minn.; **Stan Woznak** of Little Falls, Minn.; **C. T. Terveer** of Winona, Minn.; **Glenn Rackliff** of Superior, Wis.; **Ken Anderson** of Austin, Minn.; **Leo Hennesey** of Rochester, Minn. and **Bill Hanf**, Austin Sales Company of Austin, Minn.

Most thrilling are the reports which have been received by The Cash Box in regard to "A Day Of Dimes For The 'March Of Dimes'." Leaders here agree, "This is a rare opportunity for operators to get started with dime play." All laud this publication for this effort because it helps tremendously to boom better public relations for each operator in his own community as well as for the industry as a whole. . . . **Eddie Cantor**, while he was in town, praised the juke box ops to the skies for their marvelous tie-in with the 'March Of Dimes'. Eddie is the originator of this great annual dimes drive to help kill polio. . . . **John E. Stipp, General Campaign Chairman, 1954 March Of Dimes**, writes his personal thanks as well as the deep gratitude of the entire Executive Committee "for the very wonderful activity the juke box operators of Cook County are conducting on behalf of the crucial 1954 March Of Dimes program." . . . **Vince Shay** came up with a suggestion for all ops to "turn in those mutilated dimes to the 'March Of Dimes' and get them out of circulation." As Vince reports, "Mutilated dimes cause plenty of chute trouble." This is an opportunity to get rid of them and, at the same time, bring great honor to each op in his own community and glory to the entire industry.

Jack Nelson of Bally on a trip thruout the eastern part of the country which will wind up at the Baltimore ops' banquet in the Lord Baltimore Hotel on February 7. . . . **Irv Webb**, who knows how to live, on his way to his annual California three months winter vacation. . . . **Carl Fujusaki** takes over as manager of Honolulu Amusement Exch. in Honolulu, T. H., replacing **Raymond Chong**. . . . **R. F. Jones** on his way into town from 'Frisco. And **Phil Weinberg** on his way up from Dallas. To meet here in Chi. . . . **Nate Feinstein** advises that it'll be another month before the Atlas Building will be ready for occupancy. Things like the plumbers' strike, drying plaster, etc., holding up the big opening. . . . **Art Weinand** felt like a very, very lucky guy this past week. He flew into New York and, as he got to LaGuardia Airport, the snow began to come down. "I got out just in time," Art commented. . . . Some ops are already buying ciggy machines. Confident that they'll be allowed to operate. Even with $120 per year license the demand is expected to be very, very great for the cig vendors.

Bill O'Donnell started off '54 with his old, old ailment: "telephonitis." And from all indications it's going to keep up for a long, long time to come. "We sell 'em faster than we can build 'em," is Bill's explanation. . . . **Morrie Ginsberg** busier than the proverbial one-armed paper hanger trying to get the new Atlas Bldg. opened so he can get away for a Phoenix vacation. . . . **Les Rieck** of H. C. Evans phones to state, "The front cover of your last week's issue featuring **Eddie Cantor** was the greatest yet." Les believes that every juke box op should tie in with **The Cash Box**' plan of "**A Day Of Dimes For The 'March of Dimes'**" and, "At the same time," he says, "get dime play rolling." . . . Congrats to **Ray Moloney** on his Lion TV receiver. Clearest, sharpest picture we've yet enjoyed. . . . **Tom Cath** (also known over at Donan as "Cashbox Tom") on the way to becoming a Pappy. For the very first time. And is he nervous!

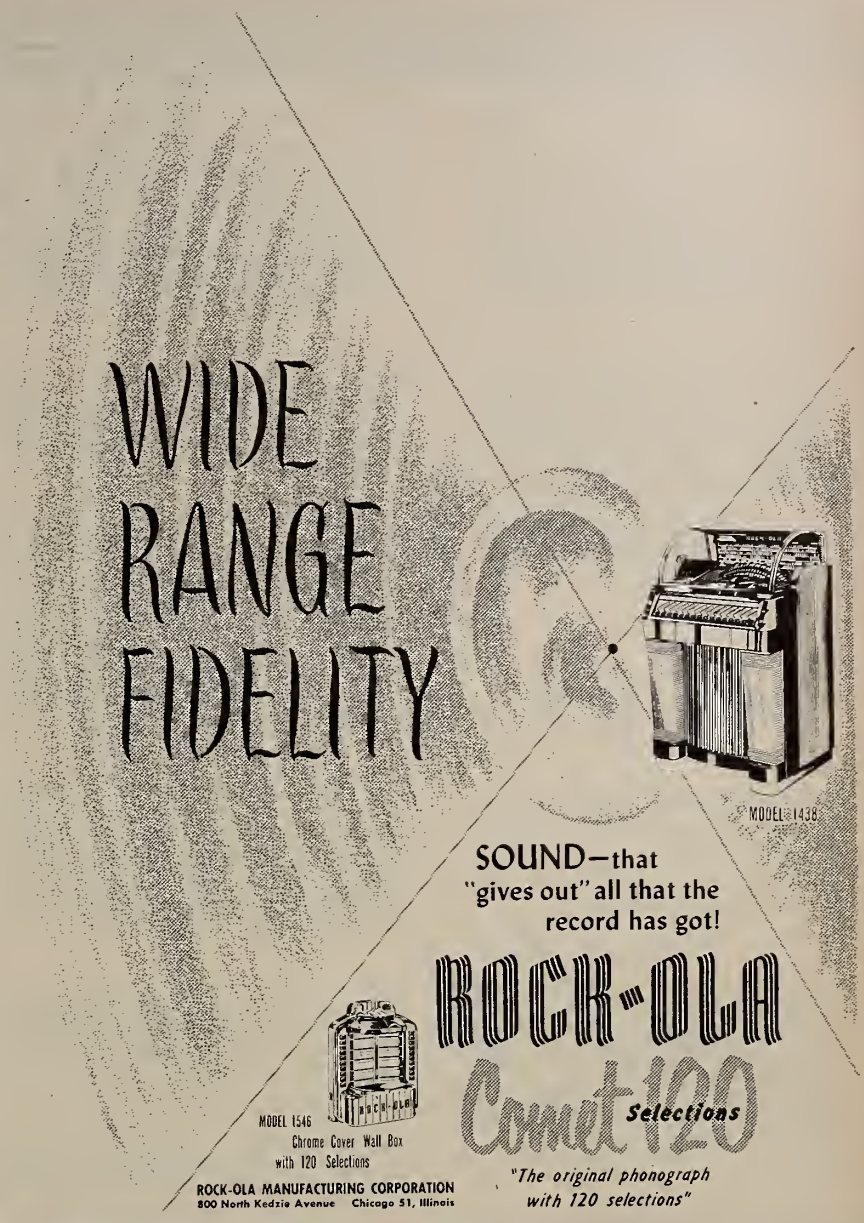
George A. Miller advises that BMI already signed to exhibit at the forthcoming MOA Convention, March 8, 9 and 10, Palmer House. . . . **Don Moloney** gets to his place at 8:30 A.M. each day. Asked why, he replied, "I gotta work for a living." Don also advises that **Mac Brier** is now planning to make a few road trips around the nearby countryside. . . . **Howie Freer** over at Empire plans to expand the firm's export biz. . . . **Ed Levin** of ChiCoin puts it this way, "Demand for our bowlers is 'way up." In fact, like almost every other leading mfr. here, Ed's found that business has started off speedier than was ever expected. . . . **Dave Gottlieb** caught a record breaking "Wahoo" (whatever kind of a fish that is) and elatedly phoned the news to Nate. Telling Nate, at the same time, how gorgeous the weather was in Miami Beach. How **Al Schlesinger** and **Joe and Mollie Fishman** had viewed this resort from the "Flipper." Etc. Etc. "And here," says Nate, "I'm freezing in zero weather while Alvin's home with a cold." . . . **Paul Huebsch** happier than anything this past week. Keeney's newest, "Bonus Bowler" started off like a house afire with collection reports 'way up thar—and even higher. At the same time, Paul reports, **Roy McGinnis** busier than ever with more and more ops calling around for Keeney cig vendors.

Frank Mencuri having just returned from a trip covering six cities, goes right out on another to cover 16 more cities. . . . **Sam Stern** a very happy man these days with the factory humming away at capacity. That gorgeous, giant circular the firm produced, about 25" by 38", has won grand comment. . . . **A. D. Palmer, Jr.**, Wurlitzer's ad and sales promotion mgr., sent us a copy of the "Wurlitzer-Frankie Laine Vocalist Scholarship Contest" certificate. One of the grandest pieces of public relations work in behalf of the juke box industry. About 3,000 boys and girls will receive these. . . . **Ralph Sheffield** getting ready to scoot away on two Genco Service Schools. Reported that the reason he could leave was because the Docs told him his charming wife, **Ruth**, wouldn't need another operation. In company with **Harold Beringer**, one of the Genco engineers, he'll hold school at **Bob Wenzel**'s Automatic Games Supply in St. Paul. Then continue on to **Harry Silverberg**'s new W. B. Music bldg. in Kansas City where **Sam Lewis** and **Steve Kordek** of Genco will also be on hand for another school during the new bldg.'s opening festivities.

William E. (Bill) FitzGerald, AMI's adman, sends us his newest release. It's "Red Hot." Very stimulating and thrilling. . . . **Monte West**, now over at **Herb Perkins**' Purveyor Service, reports he's busier than ever. "But I love it this way," he says. . . . Well known southside arcade op wonders whether there's a vendor for comic books. Took the books on as a test and sold over 300 the very first shot. (Maybe **Ford Sebastian** and **Art Weinand** can see something here for their new vendor??) . . . **Sam Taran** and **Eli Ross** in town this past week. . . . Like an old soldier **Herb Oettinger**'s tan is beginning to fade away. . . . United's **Al Tholke** just back from holding a Service School in Rockford, prepares to start the '54 Schools, with **Ken Sheldon** and **Johnny Casola** champing at the bit to get going. . . . Talk about a guy getting steamed up. Seems, this past week Wednesday, as **Bill De Selm** blithely tripped out the door of his vine covered cottage and into his car, he just couldn't get the car started. Tried. Tried. Tried. Then phoned for service. When mechanic got there he got car started. But, showed Bill that the two back tires were flat. And that's what caused the blood pressure to rise.

Just as we warned the previous week, all teams set to scramble all over Oomens. It happened this past week. The Decca-Coral team bashed down the leading Oomens' bunch for three games. **Frank Tutomase** scoring a 583 in the process which was High Tie For The Men (2nd week in a row that there's been a tie for men's high) while "good old reliable" **Isabel Oomens** scored in with 420 and **Johnny Oomens** went off his game to score 523. Now with the Oomens streak broken the lead's down to 4½ games. . . . With **Mary Gillette** on hand rooting for her team, Gillette took Mercury for two games, even tho **Gil Lossaso** scored 474 series. . . . The awakened Coven team proved they were really awake this past week. With **Paul Brown** zooming thru a 445 series they took B&B for three games, even tho "Fireball Bunk" (Warren Paradee) came in with a 454. . . . With **Claire Strobl** smashing thru a 431 series High For The Women, **John Strobl** scoring 534 and **Vic Jaccino** 523, Melody took two from the tough Paschke team, even tho Paschke's **Ray Gallet** scored in with 583 to Tie High For The Men. . . . "Marvelous Morrie," **Minkus**, that is, bashed the pins down for an awe-inspiring 222 game, but finished with a 499 series, throwing one helluva scare into **Bob Gnarro** who just went off his handle to score a 515 series so that ABC could win two games from Atlas. . . . The "Mighty Mite" (**Julius Mohill**) wasn't so mighty (474) so Western trompled all over Star Music for three games, with **Bill Nyland** whizzing thru a 505 series, and **Jerry Mankins** scoring in with a 490 series. **Johnny Oomens** says, "Wait'll this Monday night. We'll maul 'em." So you bowlers—keep scrambling on the leaders—maybe Oomens'll yet have to fight for that first place crown.

When someone over at United asked, "Where's **Ray Riehl**?" someone else answered, "He's working like a dog." Can you imagine dot? . . . **Max Rabin**, kiddie ride op, reports, "Well, things are settling down. At last. No more cutting commissions. This makes the kiddie ride biz better than ever." . . . When someone phoned in to refute that statement, which had appeared in Al Schlesinger's column, and reported that **Harry Williams** was really "the originator" of the old "Contact" game which was built by **Fred McClelland**, what memories that brought back! How many of you guys and gals remember "Contact?"



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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

CLASSIFIED ADVERTISING SECTION

WANT—Used 45 RPM Records. $10 per hundred. No. 78's. We pay freight. REDD MUSIC CO., 115 CENTRAL AVENUE, LAUREL, MISS.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—We will purchase your Bingo Games, Five Balls, and Phonographs in any quantities. Advise lowest prices. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Special! Beach Clubs $350; Dude Ranches $395; Cabanas $225; Yacht Clubs $235; Poker Faces $145; Times Square $135; Queen Of Hearts $147.50; Flying High $132.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—5 Yacht Clubs (like new) $245; Spot Lites $75; Atlantic City $175; Frolics $185; Palm Beach $215; Beautys $295; Beach Clubs $385; Dude Ranch $445; Bally Futuritys $75. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE — United Alleys — Classic $425; Clover $325; 10th Frame Star $225; Six Player DeLuxe (7/10 Split) $125. Genco Bing-A-Roll $35. WANT—Seeburg M100C at $700. Advise quantity and condition. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—5 AMI A's @ $175 each; 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—United 6 Player DeLuxe $119; United Super $185; United Manhattan $225; United Manhattan 10 Frame $295; United Liberty $325; United Cascade $325. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLuemound 8-7600.

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FOR SALE—ABC $40; Turf Kings $20; Cinderella $20; A.B.T. 1c Gun $10; Grip Machine $10. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes $19:50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — Wurlitzer 3048 Wall Boxes 5, 10, 25c play, 48 selections, $19.50 each. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Coin Wrappers, Tubular STEEL. Strong (Best Wrapper Made). 1c, 5c, 10c, 25c, and 75c. Box 1000 case lots. 10 Boxes to case. $7.30 per case. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, $1.50. Pucks $1.35 each, Box of 8, $9.95. Capco all-purpose lusterize and cleaner, $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

WANT—Yacht Clubs—will pay $225, and Stars $110. Write PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.

FOR SALE—Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385: Evans Constellation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—1 United Tropics $375; 1 ChiCoin Bowl-A-Ball $195; 1 Genco Sky Gunner $265; 1-48ML Seeburg $160; 1-46M Seeburg $95; 1-1015 Wurlitzer $125. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Dude Ranch $425; Beach Club $375; Beauty $300; Palm Beach $195; Frolics $175; Atlantic City $195; Genco Sky Gunner $250. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12: 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75: Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465: Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Best Buy In Town! Five United Bolero Tables, $75 each; Four United A.B.C. Tables, $40 each; Two United Bingo Tables, $175 each. All machines are Bingo Tables, right off location, clean merchandise. 1/3 deposit, balance C.O.D. ROBERT EHRHARDT, SR., 608½ AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 2-4545 and 3-3625.

FOR SALE—A complete line of all makes and models of Kiddie Rides. Priced right. Get ready for spring at these low prices. Your deposit will hold your purchase for 90 days at low January clearance prices. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—Bright Lights, reconditioned, $95. Pinballs—Arizona $30; Tuscon $30; Harvest Time $30; TriScore $30; Genco Rocket $30. Wallboxes—3020, $15; WI-L56, $5; AMI, 5 & 10, $15; AMI, 5 & 10, $10; Packard $5. 1/3 down, balance C.O.D. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Reconditioned Like New —Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEmlock 4-3844.

FOR SALE — 20 Seeburg C's $725. Excellent condition. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE — United DeLuxe $125; Supers $185; Stars $205; Chinatown And Happy Days $140; Minstrel Man $39. WANT — Cascades, Olympics, and Royals. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lites $75; Frolics $200; Beach Clubs $350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, $310 each; 2 Genco Sky Gunners, $250 each 4 for 25c semi-automatic camera, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for $89.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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President
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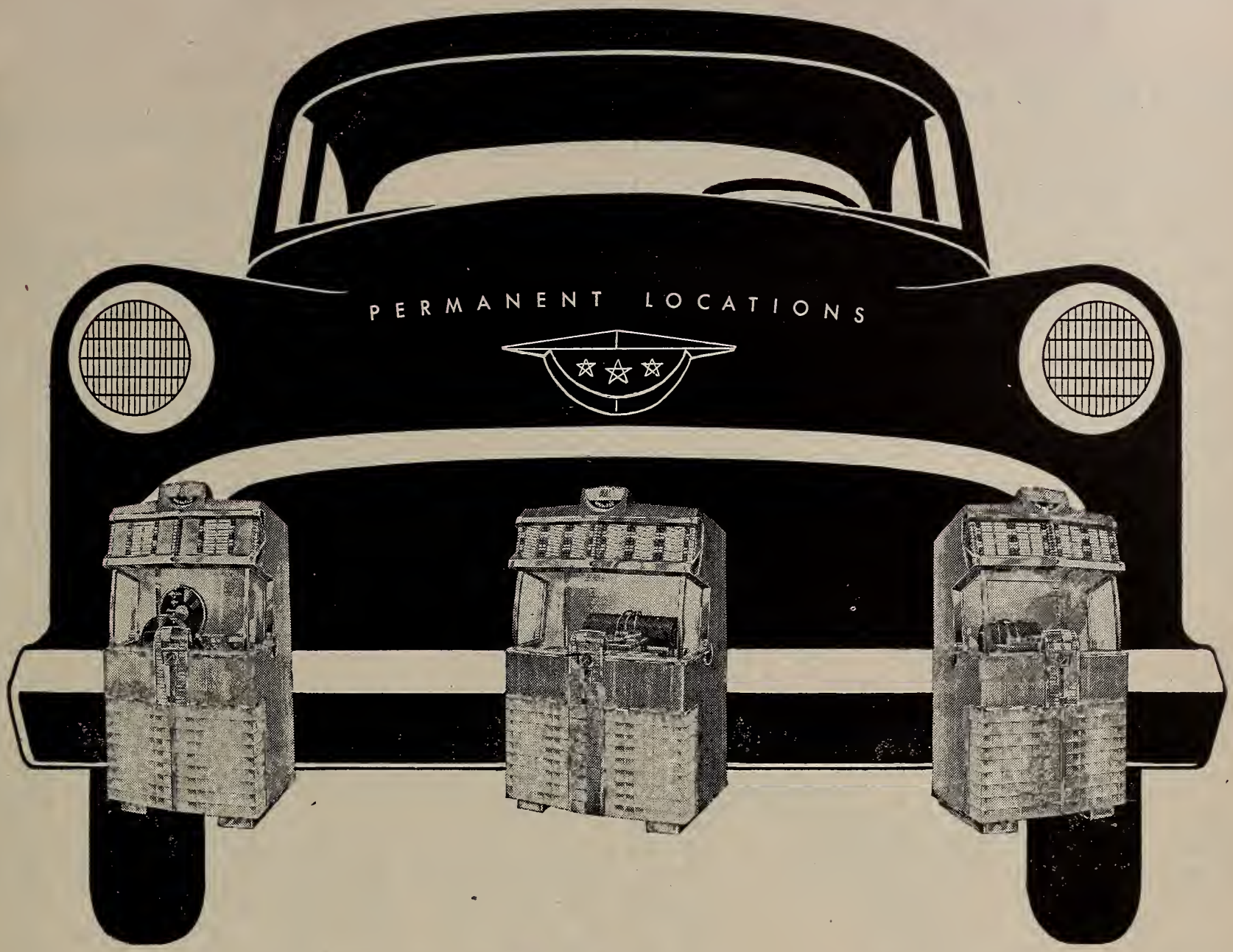


BUMPER GUARDS

AMI *Incorporated*

GENERAL OFFICES AND FACTORY, 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
746th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

AMI

4* WM Wall Box	12.50	20.00
4* Model A '46	150.00	225.00
4* Model B '48	229.50	325.00
4. Model C	279.50	375.00
2. Model D-40	399.50	450.00
4. Model D-80	439.50	575.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	5.00	10.00

MILLS

6. Throne of Music	20.00	30.00
4. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	2.50	4.95
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	50.00	79.00
4. 1424 Phono (Hideaway)	49.50	69.50
4* 1426 Phono ('47)	75.00	99.00
4. 1428 Magic Glo	165.00	199.50
4. 1432 Rocket ('51)	239.50	275.00
4. 1434	329.50	395.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

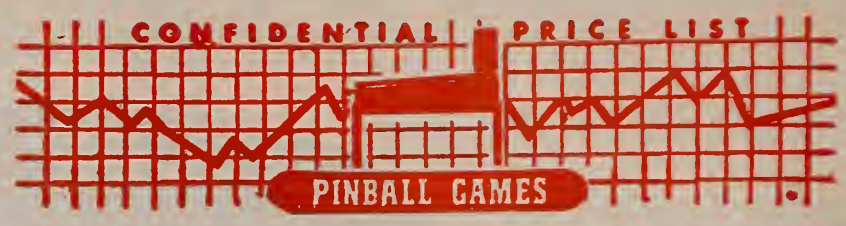
6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	60.00	89.50
4* 146M	79.00	115.00
4* 147S	75.00	135.00
4* 147M	85.00	135.00
4. 148S	135.00	175.00
4. 148M	145.00	185.00
4. 148ML	159.50	185.00
4. M-100A	425.00	525.00
4. M-100B	565.00	695.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
2* WI-L56 Wall Box 5c	3.95	6.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
1* 1015	90.00	129.50
4. 1017 Hideaway	75.00	110.00
4. 1100	195.00	250.00
4* 1080	69.50	125.00
4. 1250	269.50	319.00
4. 1400	439.00	545.00
4. 2140 Wall Box	5.00	25.00
1* 3020 Wall Box	10.00	32.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	19.50	29.50
4. 4820	29.50	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. Chicago Coin Hit Parade	25.00	39.50
4. Ristaucrat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation I	135.00	195.00
2. Evans Constellation II	269.50	300.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	35.00	75.00
4. Across the Board (Un 9/52)	95.00	150.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	79.50	110.00
4. Aquacade (Un 4/49)	19.50	39.00
4. Arcade (Wm 11/51)	75.00	95.00
4. Arizona (Un 4/50)	20.00	34.50
4* Atlantic City (B 5/52)	165.00	267.50
4. Baby Face (Un 12/48)	15.00	39.00
6. Ballerina (B 48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	17.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
4* Beach Club (B 2/53)	325.00	410.00
2* Beauty (B 11/52)	269.50	360.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	17.50	59.50
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	95.00	115.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bonanza (Wm 11/47)	12.50	20.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	50.00
4. Bowl. League (Got8/47)	10.00	19.50
2* Bright Lights (B 5/51)	79.50	150.00
4* Bright Spot (B 11/51)	125.00	175.00
4. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	17.50
2. Cabana (Un 3/53)	225.00	295.00
4. Camel Caravan (Ge6/49)	30.00	69.50
4. Caravan (Wm 6/52)	79.50	105.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
2. Champion (CC 6/49)	19.50	29.50
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	20.00	29.50
4. Chinatown (Got 10/52)	125.00	160.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	175.00	225.00
2. Citation (B 10/48)	14.50	35.00
4. C.O.D. (Wm 9/53)	195.00	200.00
4. College Daze (Got 8/49)	15.00	22.50
1* Coney Island (B 9/51)	125.00	190.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
4. Coronation (Got 11/52)	100.00	135.00
4. County Fair (Un 9/51)	29.50	49.50
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	115.00
4. Cyclone (Got 5/51)	70.00	99.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 5/52)	79.50	105.00
4. Double Action (Gel/52)	15.00	25.00
4. Dbl. Feature (Got 12/50)	20.00	49.50
4. Dbl. Shuffle (Got 6/49)	20.00	49.50
4. Disk Jockey (Wm 11/52)	110.00	145.00
4. Dreamy (Wm 2/50)	20.00	40.00
4. Dude Ranch (B 9/53)	395.00	465.00
4. Eight Ball (Wm 1/52)	65.00	85.00
4. Entry (B '47)	15.00	25.00
4. El Paso (Wm 11/48)	15.00	39.50
2. Fairway (Wm 6/53)	125.00	165.00
4. Fighting Irish (CC 11/50)	45.00	75.00
4. Five Star (Univ. 5/51)	49.50	75.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	132.50	150.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
1. Four Corners (Wm 12/52)	89.00	115.00
4. Four Horsemen (Got 9/50)	25.00	67.50
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
4* Frolics (B 10/52)	175.00	285.00
4. Futurity (B 3/51)	75.00	95.00
4. Georgia (Wm 7/50)	30.00	45.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
4. Gold Cup (B 4/48)	29.50	55.00
4. Golden Gloves (CC7/49)	15.00	25.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
4. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
1. Guys-Dolls (Got 5/53)	145.00	195.00
4. Handicap (Wm 6/52)	45.00	99.50
4. Happy Days (Got 7/52)	105.00	140.00
4. Happy-Go-Lucky (Got 3/51)	50.00	60.00
4. Harvest Moon Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
4. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	40.00	69.50
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Runs (Ge 3/51)	25.00	35.00
4. Hit 'N' Run (Got 4/52)	105.00	140.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	75.00	145.00
4. Hong Kong (Wm 9/51)	75.00	145.50
4. Horsefeathers (Wm1/52)	65.00	99.50
4. Horse Shoe (Wm 12/51)	52.50	99.50
4. Hot Rods (B '49)	20.00	40.00
4. Humpty Dumpty (Got 10/47)	9.00	29.50
4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
4. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	17.50	25.00
4. Judy (Ex 7/50)	15.00	25.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	15.00	27.50
4. King Arthur (Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	115.00
4. Knockout (Got 1/51)	22.50	40.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Leaders (Un 10/51)	115.00	145.00
1* Lite-A-Line (Ke 6/52)	45.00	75.00
4. Long Beach (Wm 7/52)	95.00	139.50
4. Lucky Inning (Wm5/50)	25.00	34.50
4. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	49.00
4. Major League Baseball (Un 6/48)	15.00	25.00
4. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	50.00	75.00
7. Marble Queen (Got 8/53)	195.00	220.00
4. Mardi Gras (Ge 5/48)	20.00	29.50
4. Marjorie (Got 7/47)	14.50	20.00
4. Maryland (Wm 4/49)	25.00	49.00
4. Merry Widow (Ge 6/48)	15.00	25.00
4. Melody (B 47)	10.00	20.00
4. Mercury (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	49.50	89.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got3/51)	39.00	50.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	10.00	20.00
1. Niagara (Got 12/51)	75.00	119.50
4. Nifty (Wm 12/50)	29.50	39.50
6. Nudgy (B 47)	10.00	20.00
6. Oasis (Ex 10/50)	10.00	25.00

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4. Oklahoma (Un 5/49)	20.00	45.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	80.00	115.00
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
4* Palm Beach (B 7/52)	175.00	300.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	99.50
4. Pin Bowler (CC 6/50)	20.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	39.50
4. Play Ball (CC 1/51)	20.00	25.00
6. Play Boy (CC 5/47)	10.00	20.00
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Puddin Head (Ge 10/48)	25.00	39.50
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
1. Queen of Hearts (Got 12/52)	110.00	165.00
4. Quintet (Got 3/53)	150.00	190.00
4. Rag Mop (Wm 10/50)	20.00	49.50
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
6. Rancho (B '48)	10.00	17.50
4. Red Shoes (Un 11/50)	15.00	25.00
6. Rio (Un 12/46)	15.00	20.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	229.50	250.00
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	75.00	135.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	24.50	35.00
4. Sea Jockeys (Wm11/51)	55.00	115.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got4/50)	15.00	25.00
4. Serenade (Un 11/48)	19.50	34.50
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
7. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
4. Silver Skates (Wm 2/53)	80.00	145.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	20.00
2. Skill Pool (Got 8/52)	125.00	149.50
4. Slugfest (Wm 3/52)	59.50	75.00
6. Smarty (Wm 12/46)	10.00	17.50
6. Smoky (Ex 1/47)	12.50	19.50
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
1. Spark Plugs (Wm 9/51)	40.00	69.00
4. Special Entry (B '47)	29.50	35.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spinball (CC 5/48)	10.00	19.50
4. Spot Bowler (Got 10/50)	47.50	69.50
4* Spot-Lite (B 1/52)	75.00	175.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	10.00	20.00
2. Stars (Un 6/52)	95.00	135.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	75.00	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Summertime (Un 9/48)	25.00	34.50
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	20.00
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	14.50	20.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	32.50
4. Tahiti (CC 10/49)	15.00	25.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Temptation (CC 11/48)	15.00	24.50
4. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
4. Three Four Five (Un 6/51)	50.00	75.00
4. Tbree Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	135.00	175.00
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un 1/52)	25.00	35.00
4. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	30.00	49.50
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
4. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	325.00	410.00
4. Tucson (Wm 1/49)	10.00	20.00
4. Tumbleweed (Ex 9/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	50.00
1. Twenty Grand (Wm 12/52)	95.00	120.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
6. Victory Special (B 46)	15.00	30.00
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
1* Yacht Club (B 6/53)	235.00	325.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	30.00	60.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	65.00
4. Bally Baseball (5/51)	25.00	35.00
4. Bally Shuffle Line (7/51)	25.00	75.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00
4. ChiCoin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	29.50	50.00
4. ChiCoin 6-Player (8/51)	74.00	125.00
4. ChiCoin King Pin (12/51)	90.00	150.00
4. ChiCoin 6-Player DeLuxe (5/52)	80.00	195.00
4. ChiCoin Match Bowler (6/52)	195.00	295.00
4. ChiCoin Bowl-A-Ball (10/52)	175.00	250.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	195.00
4. ChiCoin 10th Frame Special (12/52)	250.00	325.00
4. ChiCoin Name Bowler (1/53)	225.00	325.00
2. ChiCoin 10th Frame Double Score (3/53)	315.00	385.00
4. ChiCoin Crown (4/53)	295.00	385.00
2. ChiCoin Triple Score (6/53)	310.00	395.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	20.00	50.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	79.50
2. Keeney League Bowler (8/50)	50.00	69.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	115.00
4. Keeney 6-Player League (9/51)	75.00	165.00
2. Keeney DeLuxe League (3/52)	125.00	150.00
2. Keeney Super DeLuxe League (3/52)	70.00	175.00
4. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	229.50	305.00
4. Keeney Club Bowler (4/53)	325.00	375.00
4. Keeney Domino Bowler (5/53)	325.00	395.00
4. Keeney Carnival Bowler (5/53)	300.00	395.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	59.50	105.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
4. United 5-Player (1/51)	69.50	145.00
4. United 6-Player (2/51)	69.50	145.00
4* United DeLuxe 6-Player (10/51)	89.50	175.00
4* United 6-Player Super (3/52)	185.00	225.00
4. United 4-Player Official (5/52)	150.00	250.00
4. United 6-Player Star (7/52)	240.00	275.00
4* United 10th Frame Star (9/52)	225.00	325.00
4. United 10th Frame Super (10/52)	250.00	300.00
4. United Manhattan 10th (9/52)	225.00	275.00
4. United Manhattan 10th Frame (9/52)	275.00	325.00
4. United Cascade (2/53)	299.50	325.00
4* United Clover (2/53)	325.00	375.00
4. United Olympic (6/53)	355.00	395.00
4. United Liberty (2/53)	325.00	350.00
4* United Classic (6/53)	365.00	425.00
7. United Imperial (9/53)	375.00	415.00
4. Universal Twin (1/50)	15.00	20.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	35.00
4. Williams 5-Player Bowler (6/51)	40.00	50.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	450.00	600.00
6. Allite Strike 'N Spares	25.00	50.00
4. Boomerang	40.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	49.50	69.50
6. Bally Convoy	47.50	79.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	75.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	35.00	50.00
4. Bally Rapid Fire	75.00	95.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	75.00	125.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
2. ChiCoin Basketball Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	225.00
4. ChiCoin Goalee	75.00	95.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	65.00	150.00
4. ChiCoin Pistol	55.00	95.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	115.00	124.50
4. Evans Bola-Score	150.00	185.00
6. Evans Ski Roll	90.00	125.00
4. Evans Super Bomber	100.00	200.00
4. Evans Play Ball	65.00	75.00
2. Evans Ten Strike '46	40.00	75.00
4. Evans Tommy Gun	49.50	95.00
4* Exhibit Dale Gun	40.00	60.00
4. Exhibit Gun Patrol	150.00	195.00
4. Exhibit Jet Gun	149.50	185.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	139.50
4. Exhibit Six Shooter	99.50	150.00
4. Exhibit Vitalizer	45.00	75.00
4. Genco Bing-A-Roll	25.00	35.00
4. Genco Glider	25.00	45.00
4. Genco Advance Rolls	39.50	59.50
6. Genco Play Ball	29.50	40.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Jumping Jacks	90.00	110.00
2. Genco Four Hundred	75.00	105.00
4. Genco Golden Nugget	105.00	125.00
4. Genco Silver Chest	275.00	325.00
4. Genco Sky Gunner	250.00	300.00
4. Hi Roll	25.00	40.00
6. Irish Poker	50.00	65.00
6. Jack Rabbit	50.00	65.00
4. Jungle Joe	95.00	150.00
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	90.00
4. Keeney Texas Leaguer	25.00	45.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	225.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mntoscope Ace Bombers	100.00	145.00
2. Muto. Atomic Bomber	90.00	149.50
4. Mutoscope Dr. Mobile	95.00	145.00
4. Mutos. Fly. Saucers	100.00	125.00
4. Mutos. Photo (Pre-War)	125.00	150.00
4. Mutos. Photomatic (late)	395.00	595.00
4. Mutoscope Silver Gloves	185.00	345.00
4. Mutoscope Sky Fighter	65.00	125.00
4. Mutos. Voice-O-Graph 35c	425.00	550.00
4. Periscope	95.00	120.00
4. QT Pool Table	65.00	85.00
2. Quizzer	75.00	105.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	35.00	69.50
4. Scientific Baseball	39.50	65.00
4. Scientific Basketball	39.50	65.00
4. Scientific Batting Pr.	45.00	125.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	150.00	195.00
4. Seeburg Chicken Sam	69.50	95.00
6. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	200.00	275.00
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	75.00	95.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascore	40.00	95.00

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6. Supreme Skee Roll	20.00	35.00
6. Supreme Skill Roll	20.00	35.00
4. Supreme Rocket Buster	35.00	50.00
6. Tail Gunner	39.50	55.00
2. Telequiz	125.00	135.00
4. Un. Team Hockey	40.00	85.00
6. Warner Voice Record.	49.50	69.50
4. Western Baseball '39	35.00	85.00
4. Western Baseball '40	50.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	99.50	125.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
4. Williams Star Series	60.00	65.00
4. Williams Super World Series	167.50	187.50
2. Williams Quarterback	55.00	69.00
4. Wurlitzer Skeeball	35.00	65.00

CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	95.00	125.00
4. Du Grenier (Mod. A-9)	75.00	135.00
4. Du Grenier (Mod.AC-7)	85.00	140.00
4. Du Grenier (Mod.AC-9)	95.00	145.00
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES-9)	85.00	155.00
4. Du Grenier (Mod. E-9)	85.00	165.00
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	20.00	70.00
4. Du Grenier "S" (7 col.)	20.00	85.00
4. Du Grenier "S" (9 col.)	20.00	70.00
4. Du Grenier Champion (9 col.)	20.00	82.50
4. Du Grenier Champion (11 col.)	40.00	110.00
4. Eastern Electric C-8	75.00	125.00
4. Electro (8-col.)	100.00	215.00
2. Electro (10 col.)	195.00	250.00
4. Keeney "A'	75.00	125.00
4. Lehigh PX (Elec. 8 col.)	50.00	125.00
4. Lehigh PX (10 col.)	50.00	135.00
4. Lehigh King Size	65.00	125.00
4. National 750	45.00	85.00
4. National 950	45.00	125.00
4. National 930	45.00	95.00
4. National 9A (9 col.)	75.00	110.00
4. Nat. 9-ML Wheatwood	125.00	185.00
4. National Electric	40.00	95.00
4. Rowe Diplomat (10-col)	65.00	85.00
4. Rowe Imperial (6 col.)	25.00	30.00
4. Rowe Imperial (8 col.)	25.00	30.00
4. Rowe Royal (6 col.)	25.00	30.00
4. Rowe Royal (8 col.)	25.00	30.00
4. Rowe Royal (10 col)	35.00	40.00
4. Rowe President (8 col.)	50.00	65.00
4. Rowe President (10 col.)	75.00	135.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric (8 col.)	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	87.50
4. Uneeda "A" (8 col.)	35.00	65.00
4. Uneeda "A" (9 col.)	35.00	65.00
4. Uneeda "E" (6 col.)	35.00	75.00
4. Uneeda "E" (8 col.)	35.00	85.00
4. Uneeda "E" (9 col.)	35.00	65.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	35.00	65.00
4. Uneeda 500 (9 col.)	35.00	65.00
4. Uneeda 500 (15 col.)	35.00	65.00
4. Uneeda Monarch (8 col.)	45.00	55.00
4. Uneeda Monarch (10 col.)	65.00	85.00
4. Uneeda Monarch (12 col.)	85.00	115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00	100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00	125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00	165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	175.00
4. Stoner (Mod. 120, 5 col.)	69.00	125.00
4. Stoner (Mod. 120 Sn., 7 col.)	74.50	150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00	300.00
4. Martin's "Little Candy Store" (8 col., 160cap.)	79.50	89.50
4. Coan "U-Select-It" (74 cap.)	15.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00	200.00
4. Bert Mills Coffee Bar, 600 cups	200.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	450.00
4. Chief-Way, Model 100, cap. 400-600	625.00	675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$200.00	$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons #1400, single flavor, 5c	425.00	450.00
4. Lyons #1400-2F	450.00	550.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	125.00	200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00	110.00
4. Soda Shoppe	1000.00	1100.00
4. Spacarb single 5c, 1000 cups	175.00	250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00	300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c 10c 300 cups	100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	400.00	500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI-WM Wall Box	$ 12.50	$ 20.00
AMI Model A	150.00	225.00
AMI Model B	229.50	325.00
Rock-Ola 1422	50.00	79.00
Rock-Ola 1426	75.00	99.00
Seeburg 146M	79.00	115.00
Seeburg 147S	75.00	135.00
Seeburg 147M	85.00	135.00
Seeburg WI-L56 Wall Box 5c	3.95	6.95
Wurlitzer 1015	90.00	129.50
Wurlitzer 1080	69.50	125.00
Wurlitzer 3020 Wall Box	10.00	32.50

PINBALLS

ABC (Un 3/51)	$ 35.00	$ 75.00
Atlantic City (B 5/52)	165.00	267.50
Beach Club (B 2/53)	325.00	410.00
Beauty (B 11/52)	269.50	360.00
Bright Lights (B 5/51)	79.50	150.90
Bright Spot (B 11/51)	125.00	175.00
Coney Island (B 9/51)	125.00	190.00
Frolics (B 10/52)	175.00	285.00
Lite-A-Line (Ke 6/52)	45.00	75.00
Palm Beach (B 7/52)	175.00	300.00
Spot-Lite (B 1/52)	75.00	175.00
Yacht Club (B 6/53)	235.00	325.00

SHUFFLES AND REBOUNDS

United DeLuxe 6-Player (10/51)	$ 89.50	$175.00
United 6-Player Super (3/52)	185.00	225.00
United 10th Frame Star (9/52)	225.00	325.00
United Clover (2/53)	325.00	375.00
United Classic (6/53)	365.00	425.00

ARCADE EQUIPMENT

Exhibit Dale Gun	40.00	60.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Palm Springs	699.50

CHICAGO COIN

Advance Bowler	615.00
Criss Cross Bowler	665.00
King Bowler	645.00
'Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00

D. GOTTLIEB & CO.

Green Pastures	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. GO., INC.

"Three-dimensional Theatre"	$ 495.00
"Three-D. Kiddie Theatre"	495.00

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only

Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only

Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections

Model 1608 "Tone-O-Lier" 8" Chandelier Speaker

Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.

Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

HF-100-G

3W-1 Wall-O-Matic "100"

MRVC-1 Master Remote Volume Control

CVS4-8—8" Wall Speaker Ivory (Teardrop)

CVS6-8—8" Recessed Speaker.

CVS7-12—12" Recessed Speaker

PS6-IZ Power Supply

ARA1-L6 Auxiliary Remote Amplifier

AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Chief Shuffle Alley	650.00
Rio	725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,295.00

WILLIAMS MFG. CO.

Struggle Buggies	$ 364.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph

Model "1600" Phonograph

Model "1650" Phonograph

Model 4851 5c-10c-25c Wall Box (48 Selections)

Model 5204 5c-10c-25c Wall Box (104 Selections)

Model 5100 8" Speaker

Model 5110 12" DeLuxe Speaker

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UNITED'S

RIO

with NEW SPELL-NAME Feature

Spell **R-I-O** for 4-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

Spell **R-I** for 3-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS RETURN FOR EXTRA PLAY

plus

TWO SPECIAL CARDS
(FOR EXTRA IN-LINE SCORES)

SELECT-EM 5 FEATURES
- *SPOT A NUMBER*
- *EXTRA BALL*
- *3 in Line Scores 4 in Line*
- *BOTH SUPER CARDS*
- *BOTH SPECIAL CARDS*

FOUR CORNERS SCORE
EXTRA TIME FEATURE
UP TO 3 EXTRA BALLS PER GAME
NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:
- *BACK GLASS SLIDES OUT EITHER SIDE*
- *BACK GLASS MECHANISM TILTS FORWARD FOR EASY ACCESS*
- *HINGED FRONT DOOR*
- *HINGED BACK DOOR*

SELECTOR KNOB

SEE YOUR DISTRIBUTOR

STANDARD PINBALL CABINET SIZE

SEE UNITED'S
LEADER AND **CHIEF**
SHUFFLE ALLEYS

Now at your Distributor

Available in 2 Sizes

8 FT. BY 2 FT.
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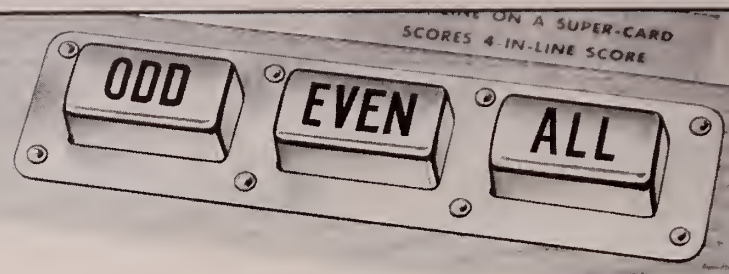

HOLD numbers you need to build up score, cancel-out numbers you're "sorry" you hit... try again with BALLS RETURNED from cancelled numbers...

HOLD ODD OR EVEN OR ALL NUMBERS
BY PRESSING ODD OR EVEN OR ALL BUTTON

BALLS RETURN FROM NUMBERS NOT HELD
SPOTTED NUMBERS ALWAYS HELD

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They'll say "Thanks" with the biggest and steadiest repeat-play profits you've earned in a long, long time

PLUS SUPER-CARD SCORES
PLUS CORNER SCORES
PLUS SELECT-A-SPOT
ADVANCING SCORES
EXTRA BALLS

Built into PALM SPRINGS are all the profit-proved features of the greatest Bally in-line games . . . plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See yout Bally Distributor today. Bally Manufactuting Company, 2640 Belmont Ave., Chicago 18, Ill.

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